

Press Release



www.energymaine.com

Contacts:

Richard Bacon, Program Manager, (207) 287-8349

Susan B. Tompkins, Public Relations Director, 846-3714

Maine's Largest Grocery Chains Have Energy Efficiency In The Bag

Augusta, MAINE (October 6, 2005) – Maine's two largest grocery chains, Hannaford Brothers and Shaw's Supermarkets, are working in coordination with the Efficiency Maine Residential Lighting Program to promote the benefits of energy efficient, ENERGY STAR® lighting products.

During this fall, consumers who visit one of these stores can learn how ENERGY STAR lighting lasts six to 10 times longer than incandescent bulbs (typical bulbs). In addition, compact fluorescent lights (CFLs) save consumers up to \$50 per bulb over the seven-year average life of the bulb.

To learn about ENERGY STAR lighting, demonstrations occurring at certain retailers, or tips on using electricity wisely, contact Efficiency Maine by calling toll free, 1-866-376-2463 or visiting the Web site at www.energymaine.com.

Efficiency Maine is a statewide effort to promote the more efficient use of electricity, help Maine residents and businesses reduce energy costs, and improve Maine's environment. The Residential Lighting Program is one of several programs offered to achieve this goal. Efficiency Maine is funded by electricity consumers and administered by the Maine Public Utilities Commission.