

Residential Incentives

Here is a partial list of rebates, discounts, and federal tax credits for homeowners investing in energy efficiency and renewable energy.

			Maximum I	ne Incentive	
	Upgrade	Federal Tax Credit Maximum	Low Income	Moderate Income	Any Income
Water Heaters	Heat Pump Water Heater	\$2,000**	free	\$950	\$950
	200+ amp circuit panel upgrade	\$600*			
Heat Pumps	Heat Pumps	\$2,000**	\$8,000	\$6,000	\$4,000
	200+ amp circuit panel upgrade	\$600*			
Weatherization	Insulation	\$1,200*	\$8,000	\$6,000	\$4,000
	Energy Audit	\$150*			
	Windows	\$600*			
	Exterior Doors	\$250/door, \$500 total*			
Electric Vehicles	EVs	\$7,500	\$7,500	\$3,500	\$2,000
	EV Chargers	\$1,000			
Appliances	Clothes Washers		\$50	\$50	\$50
Pellet / Wood	Boiler/Furnace	\$2,000**	\$6,000	\$6,000	\$6,000
	Stove	\$2,000**			
Electricity Load Management	Batteries	30% no cap	\$100/kW/yr	\$100/kW/yr	\$100/kW/yr
	Electric Vehicle Charging Management		\$50/yr	\$50/yr	\$50/yr
Other	ECM Circulator Pumps		\$75-\$250	\$75-\$250	\$75-\$250
	Geothermal	30% no cap	\$3,000	\$3,000	\$3,000
	Solar	30% no cap			

^{* 30%} of net cost after rebate up to \$1,200/year shared maximum

Eligibility requirements apply. Program and incentives subject to change or termination. Visit ENERGY STAR for tax credit details.

FINANCING

We offer home energy loans to help income-eligible Maine homeowners pay for Efficiency Maine incentive-eligible energy upgrades. Qualifying homeowners can borrow up to \$7,500 over 10 years with no fees and interest rates as low as 5.99% APR. Electric vehicles are not eligible.

^{** 30%} of net cost after rebate up to \$2,000/year shared maximum



Commercial & Industrial Incentives

Solutions	Measure Types	Maximum Incentive	Cash Incentive	Instant Discount ¹
Agricultural	Production and Storage Equipment	\$5,000	2	
Compressed Air	Compressed Air Systems and Controls	\$3,500	2	
	NEW Battery Electric Car or Pickup (BEV)	\$4,500		~
Electric Vehicle	NEW Plug-In Hybrid Electric Car or Pickup (PHEV)	\$3,500	3	
Electric venicle	NEW Battery Electric Work Van (Cargo Van)	\$8,000	3	
	NEW Battery Electric Work Van (Chassis Cab or Cutaway)	\$8,000		
	Boilers	\$12,500	2	
Heating	Controls	\$1,325	2	
	ECM Circulator Pumps	\$75 - \$250		V
	Mini-Split Heat Pump Systems	\$2,000		
	Small Business Mini-Split Heat Pump Systems	\$2,400		
	Multifamily Mini-Split Heat Pump Systems	\$7.00 per sq. ft.		
Heating and Cooling	Variable Refrigerant Flow (VRF) Systems	\$15.00 per sq. ft.	2	
	Heat Pump Rooftop Units (RTUs)	\$130/MBH		
	Packaged Terminal Heat Pumps	\$480		
	Thermal Energy Investment Program	35% of project cost		
Lighting	Interior and Exterior Lighting	\$0.28 per kWh saved (first year savings)	✓ 2	
	Tube LEDs	\$110		V
Multifamily Weatherization	Attic and Basement Insulation and Air Sealing	\$5,000	2	
Refrigeration	Compressors, Controls, and Door Equipment	\$600	V 2	
	Heat Pump Water Heaters < 80 Gallons Storage	\$850 - \$950		V
	Heat Pump Water Heaters 80 Gallons Storage ⁴	\$1,800	V	
Water Heating	Heat Pump Water Heaters 120 Gallons Storage ⁴	\$3,000	V	
	Split-System Heat Pump Water Heaters ≥ 80 Gallons Storage ⁴	\$3,000	V	
Electricity Load Management	Batteries	\$100/kW/yr	V	

¹ Instant discount applied by participating distributor, retailer, or dealership. ² Work with an Efficiency Maine Qualified Partner to access cash incentives for these energy efficient solutions.
³ Electric vehicle instant discounts are applied at participating car dealers; models from manufacturers without a dealer in Maine are eligible for a mail-in rebate. Enhanced rebates available for governmental entities or tribal governments (BEVs: \$7,500 / PHEVs: \$2,000) and select non-profits (BEVs: \$7,500 / PHEVs: \$2,000). Select Maine non-profits, governmental entities and tribal governments that receive an EV rebate are also eligible for a mail-in rebate of \$350 per plug for up to two Level 2 chargers. ⁴ Eligible building types only.



GET STARTED:

Work with an Efficiency Maine Qualified Partner to install energy efficient solutions. Find a Qualified Partner working near you at efficiencymaine.com.

Sign up for a free virtual consultation. efficiencymaine.com/business-customer-consultation DON'T SEE YOUR SOLUTION LISTED ABOVE? EXPLORE OUR CUSTOM PROGRAM.

The Commercial & Industrial Custom Program targets cost-effective, site-specific energy efficiency projects that require tailored engineering analyses. Maine businesses, institutions, nonprofits, and governments can apply for financial incentives to offset the cost of electrical efficiency, distributed generation, or thermal efficiency projects. Awards range from a minimum of \$10,000 to a maximum of \$1 million per customer per year, or up to 50% of the total project cost. Customers may also be eligible for free scoping audits and technical assistance incentives.