

FINANCIAL EXAMPLE

\$1,300 qualified heat pump water heater
– \$ 750 Efficiency Maine mail-in rebate
\$ 550 net price

\$330/year savings for a four-person household*
20-month payback
More than \$3,000 lifetime savings*

*Source: energystar.gov accessed 12/1/16.
Note: Your costs and savings may vary.

BENEFITS

1. Heat pump water heaters can save more than \$3,000 over the life of the unit compared to electric water heaters.
2. They typically have 10+ year warranties.
3. They dehumidify the space they are in.

OTHER CONSIDERATIONS

1. They are as loud as a dehumidifier, so are best installed in an unoccupied room.
2. Condensate from the heat pump water heater must be pumped or drained away from unit.
3. If installed in a conditioned space, your heating system may have to work harder to balance the cooling effect of the heat pump water heater. This can reduce savings during the heating season.
4. They complement but do not replace dehumidifiers, because they operate based on hot-water demand instead of humidity levels.
5. Air filters must be rinsed regularly.

TAKE ACTION

1. If your electric water heater is more than 10 years old, replace it now while incentives are available. Don't wait for it to break.
2. Check out efficiencymaine.com to find participating retailers and installers who can help you determine if a heat pump water heater is right for you.

Heat Pump Water Heater \$750 Mail-in Rebate

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Heat Pump Water Heaters

Each year, thousands of Mainers buy heat pump water heaters. ENERGY STAR® reports that these high-efficiency units can save a four-person household more than \$3,000 over ten years when compared to electric water heaters. Other benefits include long warranties and the ability to dehumidify.

They are sometimes called “hybrids” because in addition to a heat pump, they have traditional electric resistance heating elements for times when demand exceeds what the heat pump can produce.

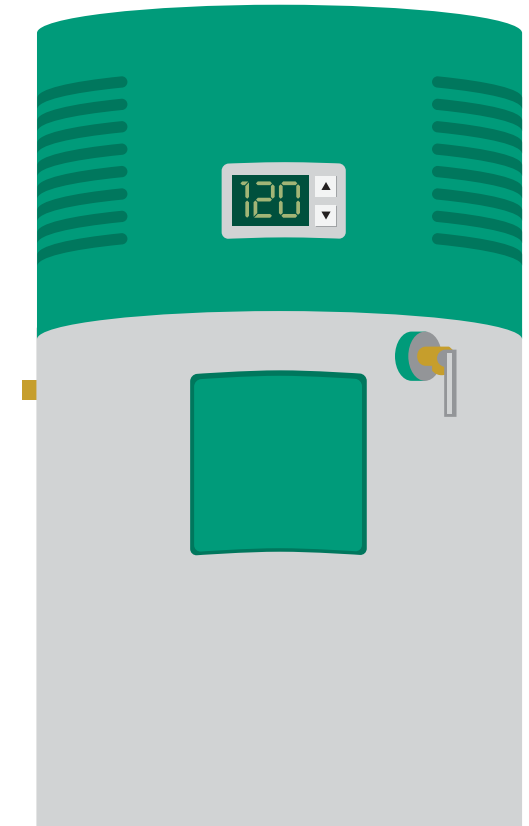
A \$750 Efficiency Maine rebate is available on ENERGY STAR® heat pump water heaters. Install it yourself or hire a professional.

Visit efficiencymaine.com to find retailers and installers to help you determine if one is right for you.



Visit efficiencymaine.com
or call 866-376-2463

Rev 1/2017



HEAT PUMP WATER HEATER

Mail-in Rebate Form

Rebate Application Checklist Must meet all criteria.

- Unit purchased January 1, 2017 – June 30, 2017
- Rebate form postmarked by July 31, 2017
- Unit installed in Maine
- Unit ENERGY STAR® certified
- Copy of receipt/invoice from retailer or wholesaler (not installer) showing purchase date and either model number or part number attached to this form

REQUIRED INFORMATION

First Name:		Last Name:	
Installation Address (no P.O. Box #):		City:	State: Zip:
			ME
Phone #:		E-mail:	
This appliance is for a:	Rebate check will be issued to:	Make check payable to name (if different):	
<input type="checkbox"/> home <input type="checkbox"/> business	<input type="checkbox"/> installer <input type="checkbox"/> customer		
Check Mailing Address (if different):		City:	State: Zip:
Water Heater Make / Model #:		Store Name (if applicable):	
Installer Company Name / Phone (optional):		Purchase Date*:	

I certify this information is correct: _____
Customer Signature Required

By submitting this claim, I understand that Efficiency Maine may contact me to verify installation or ask about my experience.

*Purchase date can either be from a retail receipt or a professional installer's invoice.



**ATTACH
RECEIPT HERE**

Rebate is not available if Efficiency Maine wholesale discount has already been received on the unit. One heat pump water heater rebate per customer address per calendar year. Rebate not to exceed total purchase price. Efficiency Maine does not warrant the performance of installed equipment. Program is subject to change without notice. Please allow six weeks for rebate processing. Incomplete information may delay or disqualify your rebate.

For more information, call 866-376-2463.

Mail with receipt to:
 Efficiency Maine
 Heat Pump Water Heater Rebate
 P.O. Box 219
 Brunswick, ME 04011- 0219

Or email with receipt to:
 efficiencymaine@efficiencymaine.com
 with subject line: "water heater rebate"

