

HOW IT WORKS

Your distributor will need to know this information in order to give you the instant discount:

- a.** Installer name, city, and phone number
- b.** End user name, phone, street address, city, state, and zip (must be in Maine)
- c.** Intended use (home or business, either is fine)
- d.** Manufacturer make and model number

TO LEARN MORE

Visit **efficiencymaine.com**
or call **866-376-2463**



Heating and Water Heating Instant Discounts

ABOUT EFFICIENCY MAINE

Efficiency Maine is the independent administrator for energy efficiency programs in Maine. Efficiency Maine's mission is to lower the cost and environmental impacts of energy in Maine by promoting cost-effective energy efficiency, conservation, and alternative energy systems. Efficiency Maine does this primarily by delivering rebates on the purchase of high-efficiency equipment to help customers save electricity, natural gas, and unregulated fuels, as well as reduce greenhouse gases.

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EFFICIENCY MAINE INSTANT DISCOUNTS

With Efficiency Maine's instant discounts, heat pump water heaters and ECM circulator pumps cost less to buy. The next time you are looking for any of these items, ask your distributor for an energy saving one. You'll save money on the purchase and your customers will have reduced fuel and/or electric bills for years to come.

MEASURE	ELIGIBILITY REQUIREMENTS	INSTANT DISCOUNT
1 ECM Circulator Pump	Less than 150 maximum operating watts	\$75
2 ECM Circulator Pump	150-500 maximum operating watts	\$150
3 ECM Circulator Pump	More than 500 maximum operating watts	\$250
4 Heat Pump Water Heater	ENERGY STAR® Certified	\$1,050



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TERMS AND CONDITIONS

Instant discounts cannot be combined with mail-in rebates. Incentive not to exceed purchase price. Unit must be new and installed in Maine. Efficiency Maine does not guarantee product performance. Program is subject to change or termination without notice.