



## Efficiency Maine Program Application for Co-op Marketing Funds

**Fax or E-mail completed application form to:**

Attn: Tim Clark • Efficiency Maine Business Program  
323 State Street, Suite 2 • Augusta, ME 04330  
Phone: 866-ES-MAINE • Fax: 866-728-4605 • E-mail: tim.clark@gdsassociates.com

<b>Qualified Partner Information</b>	
Business Name:	Telephone:
Street Address:	Alt. Phone:
City, State, Zip:	Fax:
Contact Name:	E-mail:
Other locations that will be referenced in the ad (if any):	
<b>Ad Agency Information</b>	
Name:	Telephone:
Street Address:	Alt. Phone:
City, State, Zip:	Fax:
Contact Name:	E-mail:
<b>Advertising Information</b>	
Type of Media: <input type="checkbox"/> Magazine <input type="checkbox"/> Newspaper <input type="checkbox"/> Mail Stuffer/Insert/Circular <input type="checkbox"/> Signs/Billboards <input type="checkbox"/> Other	
When and where will ads appear?: (Attach a copy of the media schedule if available)	
Description of Advertising/Promotion: (Attach a copy of the proposed creative)	
Readership/number of impressions:	
Estimated Costs:	Co-op Amount Requested:
Submission Date:	Submission Deadline:
Approval Date:	Co-op Amount Approved:
Approval Signature:	