

Plug into ANSWERS

Energy Audits, Incentives and Loans for Small Business

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Who's eligible for the 'small business' program?

Free energy audits and low-interest loans are available to commercial, non-profit and manufacturing facilities with less than 50 full-time equivalent employees or less than \$5,000,000 in annual sales, and with no in-house engineering staff.

What's required of my business?

Businesses must provide Efficiency Maine with their Federal Tax ID number, and a copy of one year's worth of utility and heating bills* prior to receiving the audit. They must agree to participate in an audit follow-up in six months to a year.

What will the audit cover?

We'll spend several hours conducting a "walk-through" audit of the lighting, machinery, insulation and other elements of the facility that affect energy consumption.

What kinds of upgrades are covered?

Loans and incentives are available to purchase energy-efficient lighting, machinery, HVAC, refrigeration and other improvements on a case-by-case basis.

What if I don't qualify as a small business?

All but the very largest businesses in Maine are eligible for cash incentives to purchase and install energy-efficient lighting, motors, HVAC, refrigeration and other systems through the Efficiency Maine Business Program.

Where can I learn more?

Start at efficiencymaine.com.

Click on "Business Programs."

*Waived for new buildings or occupants with no available history.

Plug in TODAY!

Free Energy Audits, Low-Interest Loans & Cash Incentives:

For applications, complete details and qualifications, please call toll-free 1-866-376-2463 or visit efficiencymaine.com/business_programs.htm.



Leading the Way to a Brighter Future

Plug into
free advice
cash incentives
3% loans
and PROFITS!



Efficiency Maine is a statewide effort to promote the more efficient use of electricity, help Maine residents and businesses reduce energy costs, and improve Maine's environment.



Leading the Way to a Brighter Future

We're helping SMALL business plug into BIG savings.

Efficiency Maine knows the importance of small businesses to our prosperity—and the challenges you face competing in today's global economy. So we've developed a special program to help you conserve energy and save money...without requiring a lot of your precious time or resources.

The four-step process described at right is designed to:

- help companies without in-house expertise to evaluate their energy-efficiency opportunities;
- help you select the changes to your facility that will yield the most energy-efficient bang for your buck;
- provide you with a list of reliable contractors to provide the equipment or make other changes identified as cost-effective; and
- help you pay for the upgrades with direct cash incentives and low-interest loans.

Our Small Business Program is open to Maine commercial, non-profit and manufacturing facilities with fewer than 50 employees or less than \$5 million in annual sales. (See the section headed, Plug into ANSWERS, for details.)

Reducing energy consumption at your business will not only help your bottom line; new lighting and equipment can also enhance worker productivity and satisfaction. You'll also be helping to reduce the pollution of our Maine environment and curtail global warming. All of which makes efficiency one business tool you can't afford to pass up.

So apply today: call toll-free 1-866-376-2463 or visit efficiencymaine.com

The sooner you do, the faster you'll be able to plug into profits!



Save energy, save money... while saving time.

Four easy steps to improve your workplace and your bottom line.



1

Get a FREE Energy Audit

We begin by reviewing your energy bills (electric, gas, oil, propane, etc.) and other relevant documentation as background to a site visit. (You must provide this information, which we will keep strictly confidential.) Then our trained energy auditor will spend several hours walking through your facility and interviewing management and staff.

We'll deliver a written report with our recommendations to achieve energy savings, along with potential sources of financial assistance to implement them.

2

Get an efficiency-upgrade plan and bids

You can choose from among many Efficiency Maine-approved contractors statewide to develop a plan and bids for your efficiency upgrade. This might include new, energy-efficient lighting fixtures and equipment, as well as insulation and simple steps such as turning down thermostats or using fans instead of A/C.

3

Get a low-interest loan

After you've received your energy audit, you can apply for a loan of up to \$35,000 at just 3% interest (current fixed rate, subject to change) to help pay for your project.

4

Get cash incentives

Efficiency Maine offers all but the very largest businesses cash incentives to buy lighting fixtures, HVAC, motors, controls and refrigeration. Pre-approval is required for all incentives of \$1,000 or more. Each business is eligible for a maximum of \$100,000 in total incentives during a given year.

For applications, complete details and qualifications, please call toll-free 1-866-376-2463 or visit efficiencymaine.com.