

An Environmental Success Story

Environmental concerns are an increasingly significant factor for businesses and their customers. Investment in energy-efficient equipment is an extremely cost-effective strategy for reducing greenhouse gas emissions. As of February 2010, projects completed since the inception of the Efficiency Maine Business Program in 2003 are reducing CO₂ emissions from power plants that supply the New England grid by 76,067 tons each year – equivalent to removing 16,465 cars from the road. Working together, we are making a difference.

For More Information:

Have a project in mind or not sure where to start?

Talk to your supplier or contractor about Efficiency Maine, and ask about Efficiency Maine incentives. Call us toll-free at 866-376-2463 to speak with our knowledgeable staff. You can also visit our website, efficiencymaine.com. Click on "Business Program" to find more information and to download applications.

efficiencymaine.com • 866-376-2463

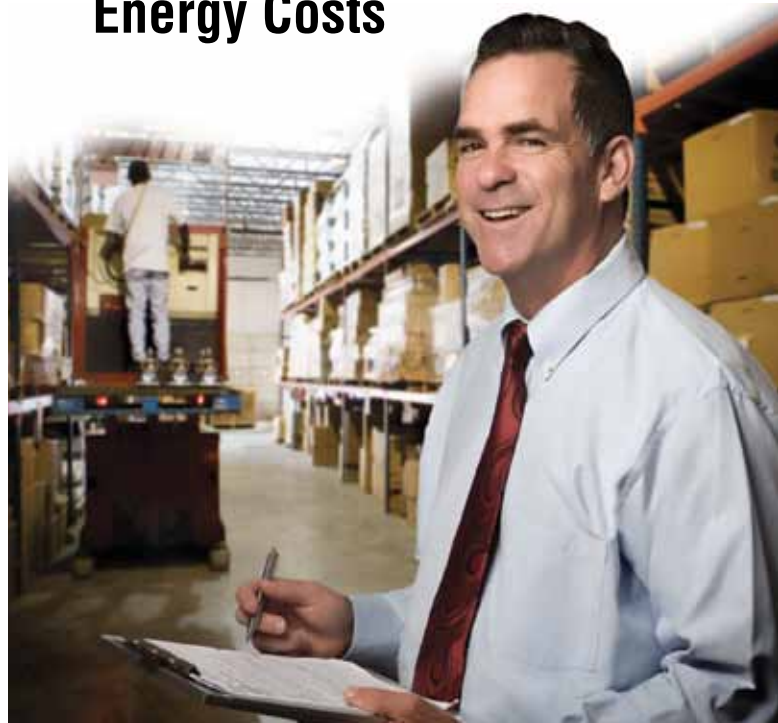
Efficiency Maine is a statewide effort to promote the more efficient use of electricity, help Maine residents and businesses reduce energy costs, and improve Maine's environment. Efficiency Maine is funded in part by electricity consumers.

Printed in Maine on recycled paper. 

2/10EffMEBroch

BUSINESS PROGRAM

Incentives and Advice to Help Businesses Cut Their Energy Costs



Cash Incentives Effective February 2010



Leading the Way to a Brighter Future

Save Energy, Save Money, Improve the Environment

The Efficiency Maine Business Program provides cash incentives and free, independent technical advice to help businesses save energy, money and improve Maine's environment. Since 2003, Efficiency Maine has paid cash incentives to more than 2,667 Maine businesses to help them purchase and install electric energy-saving equipment. This equipment is saving Maine businesses more than 155 million kWh annually – worth more than \$205 million in avoided electricity costs.

Cash Incentives

Efficiency Maine offers prescriptive cash incentives up to \$300,000 on qualified:

- Lighting
- HVAC equipment
- NEMA Premium® energy-efficient motors
- System controls
- Refrigeration



Prescriptive incentives are available to all eligible business participants, regardless of the number of employees. A current list of cash incentives is available on our website, efficiencymaine.com, or by calling Efficiency Maine at 866-376-2463.

Custom incentives are also available for electricity-saving equipment that is not on the list of prescriptive incentives. Efficiency Maine staff will work with you to find custom projects that can qualify.

Applications Available Online

Please be sure to use the most current prescriptive incentive applications. These are available on our website, efficiencymaine.com, or by calling us at 866-376-2463.

Qualified Partners

Efficiency Maine's Business Program has many Qualified Partners across the state: vendors, contractors, suppliers and professionals who are familiar with Efficiency Maine. They can guide you to qualifying efficiency equipment and help you with applications.

Services for Maine Businesses

In addition to cash incentives, the Efficiency Maine Business Program offers the following services:

- Assistance securing Efficiency Maine incentives as well as other incentives and opportunities
- Education and training
- Information and guidance for purchase, installation and maintenance of energy-efficient electric products and equipment
- Self-survey tools to help businesses identify and evaluate electricity savings opportunities



Eligibility

- Incentives are available to all non-residential customers. That includes commercial businesses as well as nonprofit organizations, public and private schools (K-12), colleges, local and county governments, state buildings, farms, airports, water and wastewater facilities, quasi-governmental and other regional systems.
- Products purchased with Efficiency Maine incentives must be installed in your place of business in Maine.
- Pre-approval is NOT required for agriculture and motors applications. It is also NOT required for lighting and refrigeration projects when the incentive is under \$1,000.
- Pre-approval IS required for lighting and refrigeration applications with incentive payments over \$1,000. It also IS required for all HVAC, variable frequency drive and custom applications.
- Incentives are available for retrofit applications or new construction, unless otherwise specified.

Guidelines

- Each business is eligible for Efficiency Maine incentives up to \$300,000 per business.
- For retrofit projects, the amount of the Efficiency Maine custom incentive may be up to 35 percent of the total cost of the efficiency project, including labor. For new construction and major renovations, as well as replacement of failed equipment, the incentive may be up to 75 percent of the incremental cost of high-efficiency equipment over standard equipment. The incentive cap applies in all cases.
- Efficiency Maine may wish to inspect the installation and energy use of the products for which incentives are paid at your convenience.
- Efficiency Maine may publicize your participation in this program, unless otherwise requested.
- Please note that our specific incentives can change over time. Be sure you get the latest documents when you apply.

