

News Release



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Efficiency Maine Lighting Program Partners With Habitat For Humanity

Augusta, MAINE (July 19, 2004) The Efficiency Maine Residential Lighting Program announced it will partner with Habitat for Humanity on homes currently being built in Brunswick and Naples. Efficiency Maine will work with manufacturers of ENERGY STAR® qualified products to donate energy efficient electric lighting fixtures and ceiling fans with integrated light kits.

In Brunswick, ground was broken on April 17 for the home located at 11 Harriet Way in the new Garrison Grove subdivision. At the Naples home, located on Route 302 across from Lake Region High School, work is underway following a groundbreaking ceremony held May 27.

Consumers can look for ENERGY STAR labeled products, which meet Federal standards for energy efficient products. Any Maine resident can save money on ENERGY STAR lighting products at the time of purchase by using Efficiency Maine's instant rebate coupons, while saving in the long run with lower electric bills and longer lasting equipment. The instant coupons are available at more than 175 retailers throughout Maine.

Efficiency Maine's Residential Lighting Program information and a list of participating retailers are available on the Web at energymaine.com, or by calling toll free, 1-866-376-2463, option 6.

Efficiency Maine is a statewide effort to promote the more efficient use of electricity, help Maine residents and businesses reduce energy costs, and improve Maine's environment. Efficiency Maine is funded by electricity consumers and administered by the Maine Public Utilities Commission.