



A Program of the Maine Public Utilities Commission

Press Release

Efficiency Maine Energy Rap Contest Expanded

May 5, 2009

AUGUSTA, Maine – Efficiency Maine has expanded its Efficiency Raps! Contest for best video raps on energy to include the State's 9th graders.

The entry deadline has also been extended to May 22nd.

Initially the contest was restricted to 10th graders. But some 9th-grade students pointed out that Efficiency Maine's middle school education program would still be fresh in the minds of 9th graders, and so the contest has been expanded to include them.

This now means that all 9th and 10th grade students are eligible to enter the contest in either the individual or group categories.

The winning solo rapper wins an ENERGY STAR laptop and an hour of studio time. The winning group wins an hour in the studio to cut a CD – plus a pizza party.

The video rap entries must be a maximum of two (2) minutes long, contain no explicit language, and focus on energy and energy conservation.

Examples of energy topics include electrical efficiency, compact fluorescent lights (CFLs), alternative energy sources like solar, wind, or geothermal, hybrid vehicles, biofuels, energy evaluations (audits), Kill-a-Watt energy meters, etc.

Videos should be uploaded to the Efficiency Maine YouTube website:

<http://www.youtube.com/user/EfficiencyMaineRaps> by Friday, May 22nd, 2009. The submission must include the name of the individual and/or group, home address, home phone number, e-mail address, parent/legal guardian's name, teacher's name, name of school, school's address and telephone number, and, *most importantly, the parent/guardian consent form that can be downloaded at the Efficiency Maine YouTube page or at efficiencymaine.com.*

The winning entry will be announced on June 8, 2009.

For further information on the contest, visit efficiencymaine.com or contact Joy Adamson at (207) 287-8350 or at joy.adamson@maine.gov.
