

News Release



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Efficiency Maine Reports Energy Savings Would Power 2,788 Homes for One Year
Two Year Anniversary Marked with over 17 Million Kilowatt Hours Saved

Augusta, MAINE (April 19, 2005) Efficiency Maine announced today over 17 million kilowatt hours have been saved due to Maine businesses installing energy efficient electric equipment according to program guidelines. Business Program Manager Linda Viens stated that the total kilowatt hours saved would serve the electricity needs of 2,788 homes for one year.

The Business Program was launched in April of 2003. Since its inception, 389 participating businesses have received cash incentives for completing equipment installations or retrofits through Efficiency Maine. Cash incentives are based on the equipment installed and range from \$12 to \$50,000.

Saving these kilowatt hours has kept 336 million pounds of carbon dioxide out of the Maine atmosphere, which is the equivalent of taking 7,675 cars off Maine roads. These savings reinforce that the Efficiency Maine Business Program is a good investment for Maine: Each dollar the Program awards to a business will realize savings of \$14.90. Over their lives, the efficiency improvements will save Maine businesses more than \$25 million in energy costs.

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“Maine recognizes how environmental pollutants affect its citizenry and diseases like asthma are impacted by airborne pollutants. Reducing the production of carbon dioxide, and exhaust can help us all breathe easier as well as reduce our impact on the environment,” remarked Program Manager Linda Viens.

Business owners, municipalities and school systems are encouraged to learn how future energy system upgrades and installations may qualify for cash incentives. Program information is available on the Web at www.energymaine.com or by calling toll free, 1-866-376-2463.

Efficiency Maine Programs promote the wise use of electricity and are administered by the Maine Public Utilities Commission.