

EM OFFERS BUY-DOWN PROGRAM FOR CFLS

Effective February 1st, the Efficiency Maine Business Program announced that screw-in style compact fluorescent lights (CFLs) are no longer eligible for incentives through the program. However, businesses can still receive incentives for CFLs and now have three options for receiving their incentive.

- A. Businesses can purchase up to 25 packages of CFLs at [participating retailers in our Residential program](#) and receive a \$1.50 incentive per package that will be deducted from the total purchase at point of sale.
- B. Businesses that wish to purchase more than 25 CFLs from a participating retail store may contact Dick Bacon at 866-376-2463, ext 2.
- C. A third option will be **available beginning in March**. Businesses can purchase subsidized CFLs from lighting distributors who participate in Efficiency Maine's Buy-Down Program. Special Buy-Down pricing was set up on a pilot basis and is available from Gilman Electric. **If you would like more information about becoming a participating wholesaler, contact [Dick Bacon](#) at 866-376-2463, ext 2.**

ENERGY-RELATED LEGISLATION

The Legislature is in session and energy is the focus of many bills under consideration. [This link](#) will take you to a new page which contains a list of bill titles related to energy. By clicking on the title of each bill, you can learn more about it.

PROGRAM CHANGES EFFECTIVE FEBRUARY 1ST

If you have not done so already, please take a minute to look over the program changes to see how they affect you and your customers. If you have any questions or need new brochures or other materials, call your Efficiency Maine representative or our phone center at 866-376-2463.

Q. [Has the Custom Incentive Application form changed?](#)

A. Not yet, but we are working on it. We'll use future issues of this e-newsletter to inform you in advance of any updates.

Q. [Can 'Quick and Easy' applications for discontinued or changed incentives still be submitted if the equipment was purchased before February 1, 2007?](#)

A. Yes, as long as you include a dated receipt indicating that the purchase was made before February 1st.

Q. [What about prescriptive incentive forms and the pre-approval process?](#)

A. If the application for pre-approval was received before February 1st, the old terms will be honored. All letters of pre-approval will be honored.

Q. [How long after February 1st will this be allowed?](#)

A. Applications for purchases made prior to February 1st must be received by June 30, 2007 to be eligible for the incentive.

Q. [The old application forms are no longer available on the Web site. How can I obtain these old application forms?](#)

A. Call our phone center at 866-376-2463, and one will be mailed to you.

UPDATE ON BUSINESS PROGRAM EVALUATION

In 2006, as part of its ongoing commitment to ensure that Efficiency Maine programs are as effective and efficient as possible, the Maine Public Utilities Commission (MPUC) hired outside consultants to conduct an evaluation of the Business Program. PA Consulting interviewed 20 Program Allies and obtained input from over 300 participating and non-participating businesses. The evaluation report concluded that overall satisfaction by participants is high.

- 99.5% of participants were satisfied or highly satisfied with the Business Program
- 99% would recommend Efficiency Maine to another business
- 92% of participants would be very likely to participate again

Additionally, the evaluation assessed barriers and motivators, identified opportunities and provided specific suggestions for improvement. These suggestions were incorporated into the program changes that took effect in February. We will continue to use the information provided in the evaluation report to improve the Program's reach and impact. We appreciate the time and thoughts of those who participated in the evaluation and look forward to continuing the conversation about how best to save energy for Maine and reduce carbon emissions that contribute to global warming.

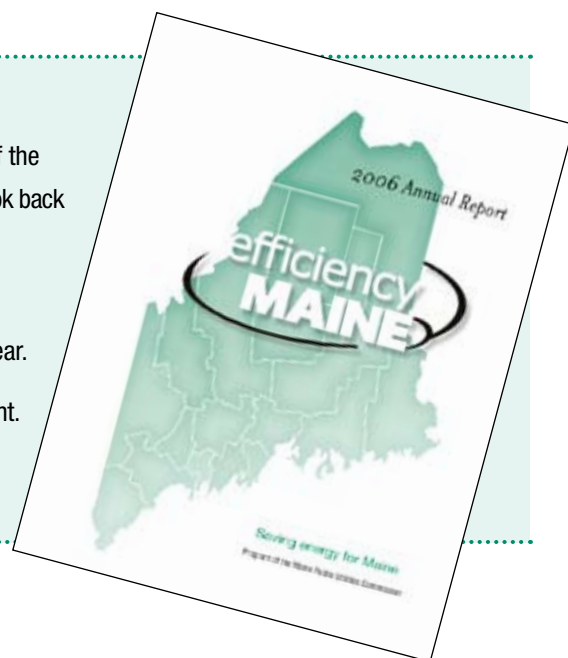
ANNUAL REPORT 2006

Our thanks go out to all of you who have been instrumental in the success and effectiveness of the Efficiency Maine Program. It's hard to believe that we are about to start our 5th year. We can all look back with pride at the progress we've made moving Maine towards a more sustainable economy.

Together, during the July 2005 – June 2006 fiscal year, we helped:

- Save 23,094 mWh annually of energy through the projects completed during the year.
- Save participants \$23 million in electricity costs over the life of the installed equipment.

To read more, see the [2006 Annual Report](#) for Efficiency Maine.



TRAINING OPPORTUNITIES

Continuing Education Units and other education credits are available for the following [training sessions](#). For more information on these programs and to register, contact [Joy Adamson](#) at 287-8350.

MARCH

March 15 – [Fundamentals of Lighting Design and Lighting Calculations for Interior and Exterior Spaces](#), Lewiston

March 29 – [Motor System Management](#), Sanford

APRIL

April 13 – [Pumping System Assessment](#), Washburn

MAY

May 14-18 – [Certified Energy Manager \(CEM\) Training](#), Portland

UPCOMING TRADE SHOWS

Efficiency Maine will have a booth at the following [trade shows](#). If you are attending or exhibiting at these trade shows, please stop by and see us.

MARCH

March 17-18 – [Maine State Florists & Growers Association Show](#), Samoset Resort, Rockland

March 19 – [2007 Maine Municipal Association Technology Conference](#), Augusta Civic Center, Augusta

March 21 – [Maine Restaurant & Lodging Expo 2007](#), Cumberland County Civic Center, Portland

March 23-25 – [Agri-Business Trade Fair](#), The Forum, Presque Isle

APRIL

April 11 – [Ingraham Farm Equipment Trade Show](#), Knox

April 11-12 – [Construction Expo of Maine](#), Augusta Civic Center, Augusta

April 20-21 – [Midcoast Green Collaborative](#), Central Lincoln County YMCA, Damariscotta

April 27 – [Maine Association of Nonprofits](#), Eastland Hotel, Portland

April 28-29 – [18th Annual Top O'Maine Trade Show](#), Madawaska Multi-Purpose Building, Madawaska

EASY LINKS

Each E-News will provide easy links for your review.

- [Program Changes Effective 2/1/07](#)
 - [Efficiency Maine 2006 Annual Report](#)
 - [Maine Energy-related Legislation 2007](#)
 - [Federal Tax Credits](#)
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PROGRAM ALLY E-NEWS

E-NEWS FOR PROGRAM ALLIES is published on a monthly basis to provide Efficiency Maine's Business Program Allies with program updates and other information. If you would like others in your company or organization to be added to our distribution list, forward us their [e-mail addresses](#). The Program Ally E-News is also found on our Web site on the [Energy Wise Tools & Program Materials page](#).

If you would like to [provide feedback, ask questions](#) about the program or this E-Newsletter, or be [removed from this list](#), send us an e-mail or call 866-376-2463.
