



Press Release

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Naples Habitat for Humanity House Installs Energy Efficient Lighting

Naples, ME (October 22, 2004) When the residents of the Habitat for Humanity house located in Naples move in, they will experience bright, warm energy-efficient lighting that should reduce the owners' annual electric bill by \$94.67 a year, based on an average use of four hours a day. This project is a joint venture of Sea Gull Lighting, Coastal Lighting & Design of Woolwich and the state's Efficiency Maine Program.

Sea Gull Lighting, a manufacturer of energy efficient fixtures donated 12 lighting fixtures and the accompanying energy efficient bulbs. The lighting products have a retail value of \$1320.83. On Friday, October 22nd, Efficiency Maine Program Director Denis Bergeron delivered the products at a ceremony that included representatives involved in the collaboration.

The donated lighting products to be installed include ceiling fixtures; polished brass wall sconces; antique brass outdoor wall lanterns; weathered iron paddle fan with walnut blades; weathered iron light kit; and three glass shades.

ENERGY STAR® lighting was chosen because these products last six to 10 times longer than incandescent bulbs and save the consumer up to \$50 per bulb over the seven-year average life of the bulb. Similar fixtures using non-energy efficient bulbs would cost approximately \$1,000. For a home owner purchasing energy efficient fixtures, the additional cost would be paid back by the savings on the cost of electricity in about three years.

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“Efficiency Maine is pleased to partner with Habitat for Humanity as our collaboration seems like a natural way to advance our program’s mission of encouraging the wise use of electricity, “ remarked Efficiency Maine Program Director Denis Bergeron. “Few things in a home can offer a payback through energy savings like light fixtures.”

In Maine, more than 160 retailers are participating in the Efficiency Maine Residential Lighting Program and stock these products. Consumers may visit efficiencymaine.com on the Web or call toll free, 1-866-376-2463 (press option 6) to get the complete list of participating retailers in Maine.

Efficiency Maine is a statewide effort to promote the more efficient use of electricity, help Maine residents and businesses reduce energy costs, and improve Maine’s environment. The Residential Lighting Program is one of several programs offered to achieve this goal. Efficiency Maine is funded by electricity consumers and administered by the Maine Public Utilities Commission.