

**Efficiency Maine Trust
Board Meeting Agenda
July 20, 2016**

Location: Efficiency Maine Trust Office, 168 Capitol Street, Augusta, ME

Time: 9:30 a.m. – 12:00 p.m.

- 1. Welcome and Introductions9:30 – 9:35**
- 2. APPROVE Agenda and Minutes.....9:35 – 9:45**
- 3. Public Comment on Agenda Items9:45 – 10:00**
- 4. Executive Director’s Report.....10:00 – 10:30**
- 5. Committee Reports10:30 - 11:45**
 - (a) Finance Committee**
 - i. REVIEW Financial Reports**
 - ii. APPROVE Sole Source Purchase of Google Digital Ads**
 - (b) Program Committee**
 - i. REPORT on Digital Advertising**
 - ii. CASE STUDY on Hancock Lumber Turbine**
 - iii. UPDATE on “Affected Customers” Under LD 1398**
- 6. New Business11:45 – 11:55**
- 7. Next Meeting Agenda and Scheduling11:55 – 12:00**
- 8. Adjourn..... 12:00**