



Efficiency Maine Residential Incentives

Efficiency Maine offers incentives for the following energy upgrades.

Solutions	Efficiency Maine Maximum Incentive and Incentive Type				2021 Maximum Federal Tax Credits
	Income-Eligible or Home-Value Eligible	Any Income	Mail-In Rebate	Instant Discount	
Air Sealing and Energy Assessment	\$600	\$500	✓		
Clothes Washers	\$50	\$50	✓		
ECM Circulator Pumps	\$75 – \$250	\$75 – \$250		✓ ¹	
Electric Vehicles	\$2,500 – \$5,500	\$1,000 – \$2,000	✓	✓ ¹	\$7,500
Geothermal Systems	\$3,000	\$3,000	✓		26%
Heat Pump Water Heaters	100% of Installed Cost	\$850	✓	✓ ¹	\$300
Heat Pumps	\$2,400	\$1,200	✓		\$300
Insulation	\$9,000	\$3,000	✓		\$500
LED Bulbs	Reduced prices at participating retailers and distributors	Reduced prices at participating retailers and distributors		✓ ¹	
Natural Gas “Combi” Boilers	\$300	\$300		✓ ^{1,2}	\$150
Natural Gas On-Demand Water Heaters	\$300	\$300		✓ ^{1,2}	\$300
Pellet Boilers	\$6,000	\$6,000	✓		
Room Air Purifiers	\$25	\$25	✓		

¹ Instant discount applied by participating distributor, retailer, or dealership. ² Rebate amounts and loan eligibility vary according to natural gas utility. Eligibility requirements apply. Program and incentives subject to change or termination.

FINANCING

Efficiency Maine offers home energy loans to help pay for energy upgrades. Maine homeowners can borrow up to \$15,000 over 10 years with no fees and interest rates as low as 4.99% APR. Electric vehicles are not eligible.

NON-EFFICIENCY MAINE INCENTIVES

Natural gas utilities: Natural gas customers may be eligible for additional rebates from their utility. Contact your natural gas provider for more information.

Federal Tax Credits:

- Electric vehicle chargers: 30% up to \$1,000
- Natural gas, propane, and oil boilers and furnaces: \$150
- Natural gas, propane, and oil water heaters: \$300
- Pellet or wood stoves: \$300
- Solar: 26%, no cap



Commercial & Industrial Incentives

Solutions	Measure Types	Maximum Incentive	Cash Incentive	Instant Discount ¹
Agricultural	Production and Storage Equipment	\$5,000	✓ ²	
Compressed Air	Compressed Air Systems and Controls	\$3,500	✓ ²	
Electric Vehicle	Battery Electric Vehicles	\$2,000	✓ ³	✓
	Plug-In Hybrid Electric Vehicles	\$1,000		
Heating	Boilers	\$12,500	✓ ²	
	Controls	\$1,325	✓ ²	
	ECM Circulator Pumps	\$250		✓
Heating and Cooling	High-Performance Heat Pump Systems	\$1,250	✓ ²	
	Packaged Terminal Heat Pumps	\$480		
	Retrofit Heat Pump for Small Businesses	\$4,800		
	Variable Refrigerant Flow Systems	\$6.00 per sq. ft.		
Lighting	Interior and Exterior Lighting	\$0.28 per kWh saved (first year savings)	✓ ²	
	Screw-in and Tube LEDs	\$100		✓
Refrigeration	Compressors, Controls, and Door Equipment	\$600	✓ ²	
Water Heating	Heat Pump Water Heaters	\$850	✓	✓
	On-Demand Natural Gas Water Heaters	\$300		✓

¹ Instant discount applied by participating distributor, retailer, or dealership. ² Work with an Efficiency Maine Qualified Partner to access cash incentives for these energy efficient solutions. ³ Electric vehicle instant discounts are applied at participating car dealers; models from manufacturers without a dealer in Maine are eligible for a mail-in rebate. Enhanced rebates available for governmental entities or tribal governments (BEVs: \$7,500 / PHEVs: \$2,000) and select non-profits (BEVs: \$7,500 / PHEVs: \$2,000). Select Maine non-profits, governmental entities and tribal governments that receive an EV rebate are also eligible for a mail-in rebate of \$350 per plug for up to two Level 2 chargers.



GET STARTED:

Work with an Efficiency Maine Qualified Partner to install energy efficient solutions. Find a Qualified Partner working near you at efficiencymaine.com.

Find more information on how to get started at efficiencymaine.com.

DON'T SEE YOUR SOLUTION LISTED ABOVE? EXPLORE OUR CUSTOM PROGRAM.

The Commercial & Industrial Custom Program targets cost-effective, site-specific energy efficiency projects that require tailored engineering analyses. Maine businesses, institutions, nonprofits, and governments can apply for financial incentives to offset the cost of electrical efficiency, distributed generation, or thermal efficiency projects. Awards range from a minimum of \$10,000 to a maximum of \$1 million per customer per year, or up to 50% of the total project cost. Customers may also be eligible for free scoping audits and technical assistance incentives.