



# Residential Incentives

Here is a partial list of rebates, discounts, and federal tax credits for homeowners investing in energy efficiency and renewable energy.

	Upgrade	Federal Tax Credit Maximum	Maximum Efficiency Maine Incentive		
			Low Income	Moderate Income	Any Income
Water Heaters	Heat Pump Water Heater	\$2,000**	free	\$950	\$950
	200+ amp circuit panel upgrade	\$600*			
Heat Pumps	Heat Pumps	\$2,000**	\$2,400	\$2,400	\$1,200
	200+ amp circuit panel upgrade	\$600*			
Weatherization	Insulation	30% of materials up to \$1,200*	\$8,000	\$6,000	\$4,000
	Energy Audit	\$150*			
	Windows	\$600*			
	Exterior Doors	\$250/door, \$500 total*			
Electric Vehicles	EVs	\$7,500	\$7,500	\$3,500	\$1,000
	EV chargers	\$1,000			
Appliances	Clothes Washers		\$50	\$50	\$50
Pellet / Wood	Boiler/Furnace	\$2,000**	\$6,000	\$6,000	\$6,000
	Stove	\$2,000**			
Other	ECM Circulator Pumps		\$75-\$250	\$75-\$250	\$75-\$250
	Geothermal	30% no cap	\$3,000	\$3,000	\$3,000
	Battery	30% no cap			
	Solar	30% no cap			

\* 30% of net cost after rebate up to \$1,200/year shared maximum

\*\* 30% of net cost after rebate up to \$2,000/year shared maximum

Eligibility requirements apply. Program and incentives subject to change or termination.

## FINANCING

We offer home energy loans to help income-eligible Maine homeowners pay for Efficiency Maine incentive-eligible energy upgrades. Qualifying homeowners can borrow up to \$7,500 over 10 years with no fees and interest rates as low as 5.99% APR. Electric vehicles are not eligible.



# Commercial & Industrial Incentives

Solutions	Measure Types	Maximum Incentive	Cash Incentive	Instant Discount <sup>1</sup>
Agricultural	Production and Storage Equipment	\$5,000	✓ <sup>2</sup>	
Compressed Air	Compressed Air Systems and Controls	\$3,500	✓ <sup>2</sup>	
Electric Vehicle	NEW Battery Electric Car or Pickup (BEV)	\$4,500	✓ <sup>3</sup>	✓
	NEW Plug-In Hybrid Electric Car or Pickup (PHEV)	\$3,500		
	NEW Battery Electric Work Van (Cargo Van)	\$8,000		
	NEW Battery Electric Work Van (Chassis Cab or Cutaway)	\$5,000		
Heating	Boilers	\$12,500	✓ <sup>2</sup>	
	Controls	\$1,325	✓ <sup>2</sup>	
	ECM Circulator Pumps	\$75 – \$250		✓
Heating and Cooling	Heat Pump Rooftop Units (RTUs)	\$130/MBH	✓ <sup>2</sup>	
	High-Performance Heat Pump Systems	\$1,250		
	Packaged Terminal Heat Pumps	\$480		
	Retrofit Heat Pump for Small Businesses	\$4,800		
	Variable Refrigerant Flow Systems	\$6.00 per sq. ft.		
Lighting	Interior and Exterior Lighting	\$0.28 per kWh saved (first year savings)	✓ <sup>2</sup>	
	Tube LEDs	\$110		✓
Multifamily Weatherization	Attic and Basement Insulation and Air Sealing	\$5,000	✓ <sup>2</sup>	
Refrigeration	Compressors, Controls, and Door Equipment	\$600	✓ <sup>2</sup>	
Water Heating	Heat Pump Water Heaters	\$850 – \$950		✓

<sup>1</sup> Instant discount applied by participating distributor, retailer, or dealership. <sup>2</sup> Work with an Efficiency Maine Qualified Partner to access cash incentives for these energy efficient solutions. <sup>3</sup> Electric vehicle instant discounts are applied at participating car dealers; models from manufacturers without a dealer in Maine are eligible for a mail-in rebate. Enhanced rebates available for governmental entities or tribal governments (BEVs: \$7,500 / PHEVs: \$2,000) and select non-profits (BEVs: \$7,500 / PHEVs: \$2,000). Select Maine non-profits, governmental entities and tribal governments that receive an EV rebate are also eligible for a mail-in rebate of \$350 per plug for up to two Level 2 chargers.



### GET STARTED:

Work with an Efficiency Maine Qualified Partner to install energy efficient solutions. Find a Qualified Partner working near you at [efficiencymaine.com](http://efficiencymaine.com).

**Sign up for a free virtual consultation.**  
[efficiencymaine.com/business-customer-consultation](http://efficiencymaine.com/business-customer-consultation)

### DON'T SEE YOUR SOLUTION LISTED ABOVE? EXPLORE OUR CUSTOM PROGRAM.

The Commercial & Industrial Custom Program targets cost-effective, site-specific energy efficiency projects that require tailored engineering analyses. Maine businesses, institutions, nonprofits, and governments can apply for financial incentives to offset the cost of electrical efficiency, distributed generation, or thermal efficiency projects. Awards range from a minimum of \$10,000 to a maximum of \$1 million per customer per year, or up to 50% of the total project cost. Customers may also be eligible for free scoping audits and technical assistance incentives.