

A man in a black t-shirt with a circular logo that says "COMBAT VETS ASSOCIATION" and blue jeans stands with his back to the camera. He is looking at a white ductless heat pump unit mounted on the exterior wall of a house with horizontal siding. The house has a covered porch area to the left. The ground is covered with dry leaves and some green grass. A blue text box is overlaid on the left side of the image.

“I’ve been talking about these systems since I saw them during my deployment. That’s how impressed I am.”

Bill L.

Maine veteran takes on winter and wins

Bill, a retired Army veteran, was challenged with keeping his vaulted-ceiling home warm in winter and cool in summer. He’d seen ductless heat pump technology work in the extreme heat and cold of Afghanistan, so he knew a ductless heat pump could meet his needs. “I found a system that would continue to work in the winter when it got below zero. I expect to save about \$1,000 from lower oil bills each year.”

A \$500 incentive and low-interest loan from Efficiency Maine meant he could start saving immediately.

Bill made a good energy choice. Call or visit us online to learn more about ductless heat pumps and other programs for your home.



TYPICAL DUCTLESS HEAT PUMP PROJECT

\$3,500 Ductless Heat Pump & Installation

–\$ 500 Incentive from Efficiency Maine

\$3,000 Net installation cost

\$1,000/year average savings*

3 year payback (30% return on investment)

\$15,000 lifetime savings over 15-year life

** Your costs and savings may vary.*

Good choice, Bill.



Cut heating costs up to 50% with a ductless heat pump. Get a \$500 incentive from Efficiency Maine when you install an eligible system and low-interest financing.

Efficiency Maine offers this and other incentives of up to \$1,500 for home energy upgrades – fast and easy financing, too. See all the ways you can also make good energy choices at **efficiencymaine.com** or call 866-376-2463.