

# Efficiency Maine EV Rebates

Participating Dealer Newsletter December 2025

## Program Notices

- Efficiency Maine is offering [limited-time enhanced rebates up to \\$14,000 to businesses, nonprofits, and governmental entities that purchase new commercial electric vans](#). Rebate amounts on other qualifying vehicles have also increased, see the [Dealer Portal](#) for the current amounts.
- This month, Efficiency Maine increased incentives on Level 2 [off-peak EV chargers](#) from \$300 to \$400. We're now offering a \$200 instant discount at the time of purchase plus an additional \$200 bonus once the customer finishes setting it up.

## Tips and Reminders

- When checking a customer's Efficiency Maine income verification letter, make sure that the name OR address on the letter matches the name OR address on the vehicle sales agreement and title application.
  - If the vehicle is being purchased by multiple individuals, only one of them needs an income verification letter to qualify the sale for an Efficiency Maine rebate.
- To secure a rebate for a customer waiting for their vehicle to be delivered, you can submit a [Rebate Hold Request](#). Note that the customer must have a paid deposit.
- The program brochure was updated on December 1, 2025. Download the current version as a PDF [here](#) or request brochures to be shipped to you at no cost with our [Brochure Request Form](#).

## Introducing our New Team Member Alex Kesterson



Last month, Alexander Kesterson joined our team as the new liaison to dealerships. Many of you have met Alex already in his first month of outreach, if not you should hear from him soon as he makes his initial calls and visits. Besides regular check-ins to update you on Efficiency Maine EV programs, Alex is also available for in-person trainings and as an on-call resource for your program questions. You can reach Alex at [alexander.kesterson@clearesult.com](mailto:alexander.kesterson@clearesult.com) and 806-317-4806.

### **Top Dealerships in September**

1. Tucker Chevrolet
2. Quirk Chevrolet Portland
3. Darling's Chevrolet

### **Top Models in September**

1. Tesla Model Y
2. Chevrolet Equinox EV
3. Chevrolet Bolt

**Total Number of Program Rebates Paid (as of 12/1/2025): 6,284**