

Demand Response Program

for Commercial & Industrial Customers



PROGRAM YEAR 2026 – Earn Incentives. Support the grid.

PERFORMANCE INCENTIVE

\$40 per avg. kW/year

TYPICAL COMMITMENT

3–5 events/summer

ENROLLMENT PATHWAYS

3 trusted partners

OVERVIEW

Maine businesses can earn pay-for-performance incentives by temporarily reducing electricity use during peak demand events – typically just 3 to 5 hot summer afternoons per year. Support grid reliability and generate additional revenue for your facility.

HOW IT WORKS

1. **Contact a Program Partner** listed below to start the conversation.
2. **Confirm eligibility** and review your facility's load profile.
3. **Develop a load-reduction strategy** tailored to your operations.
4. **Enroll and establish baseline** through your Program Partner.
5. **Participate in peak demand events** typically called during hot summer afternoons.
6. **Earn incentives** based on verified average kW reduced.

ELIGIBILITY REQUIREMENTS

- ✓ Served by a **commercial Maine electric utility account** (not Transmission or Sub-Transmission rate).
- ✓ Account's **electrical demand exceeds** the proposed load reduction.
- ✓ An **interval meter** (utility or revenue-grade equivalent) is installed.
- ✓ Ability to **reduce load on short notice** during peak demand events.
- ✓ **Maintain participation** throughout the summer season.
- ✓ **Provide interval data** from utility or approved metering.

Program Partners earn incentives for verified load reduction and compensate participants.

Compensation structures and amounts are determined by each Program Partner.

If you're ready to enroll, contact a program partner below.

Partners are listed in order of incentives earned in the prior program year.

CPower	844-276-9371	EfficiencyMaineDR@cpowerenergy.com
Competitive Energy Services (CES)	207-772-6190	sales@competitive-energy.com
Voltus	415-463-4236	aschneider@voltus.co

QUESTIONS? Call **866-376-2463** or email **demand-response@efficiencymaine.com**.



Learn how to earn incentives and support the grid:
efficiencymaine.com/demand-response/