ENERGY SAVINGS
Replacing its 75-watt incandescents with 13-watt LEDs discounted by Efficiency Maine enabled this expansive showroom to cut its annual lighting bill by more than 80 percent—saving over $20,000 per year.

REDUCED BULB REPLACEMENT LABOR AND MATERIALS
In addition to energy savings, Furniture Superstore anticipates greatly reduced replacement and maintenance costs because LED bulbs have a much longer life than incandescent bulbs. Incandescent bulbs have an average life of 1,000 hours, meaning that an individual showroom spotlight required replacement nearly four times a year. The installed LEDs are rated for 25,000 hours and will only need to be replaced every seven years.

“Having 19,000 fewer bulb replacements saves us a lot on labor, inconvenience and costs,” says owner Doug Abrams.

LIGHT QUALITY
“The quality of the light with the new LEDs is impressive,” Doug Abrams adds. “People want to know what their furniture is going to look like when they get it home and these LEDs help them do just that. The improved color of the new bulbs helps me do my job.”

The significant lighting, replacement, and operation savings realized in the South Portland location have led Furniture Superstore owner Doug Abrams to begin LED retrofits in other store locations.

Furniture Superstore owner Doug Abrams explains that switching to screw-in LEDs could save over $20,000 per year in electricity and avoid more than 19,000 bulb replacements during the next seven years. Plus, the new bulbs do a better job showing off the colors of the furniture.