Heat Pump Water Heaters

**$750 Mail-in Rebate**

**Tens of thousands of Mainers own heat pump water heaters. They're popular because they produce lots of hot water, can save more than $3,500 over their ten-year life, and with current rebates can be less expensive to buy than traditional electric water heaters. In addition, while they heat water they also help to dehumidify.**

They are sometimes called “hybrids” because in addition to a heat pump, they have traditional electric resistance heating elements for times when demand exceeds what the heat pump can produce.

A $750 Efficiency Maine rebate is available on ENERGY STAR® heat pump water heaters. Install it yourself or hire a professional.

Visit efficiencymaine.com to find retailers and installers to help you determine if one is right for you.

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**BENEFITS**

1. With available incentives, can cost less than traditional electric water heaters.
2. They produce lots of hot water.
3. They can save more than $3,500 over the life of the unit compared to electric water heaters.
4. They typically have 10+ year warranties.
5. They help dehumidify.

**THINGS TO CONSIDER**

1. Because of their noise and cooling effect, heat pump water heaters are better suited to basements than living spaces, especially if there is extra heat available from a boiler.
2. They complement but do not replace dehumidifiers, because they operate based on hot-water demand instead of humidity levels.
3. Condensate from the heat pump water heater must be pumped or plumbed to a sink or drain.
4. For optimum efficiency, install units in 10’ x 10’ or larger rooms with temperatures above 35°F.
5. Be sure to give the unit the recommended clearances from walls and ceilings to ensure adequate circulation and access.
6. Insulate the first few feet of incoming and outgoing pipe to minimize heat loss.
7. Air filters must be rinsed regularly.

**TAKE ACTION**

1. If your electric water heater is more than 10 years old, replace it now while incentives are available. Don’t wait for it to break.
2. Check out efficiencymaine.com to find participating retailers and installers who can help you determine if a heat pump water heater is right for you.

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As of 4/1/2021
**Instant discounts cannot be combined with mail-in rebates.** One heat pump water heater rebate or instant discount per installation address per calendar year. Incentive not to exceed purchase price. Instant discount only valid at participating retailers. Mail-in rebate applicable to units purchased anywhere. Efficiency Maine does not warrant product performance. Program is subject to change or termination without notice. Incomplete information may delay or disqualify your rebate. Please allow six weeks for mail-in rebate processing.

### REQUIREMENTS
- Purchased July 1, 2020 – June 30, 2021
- New and installed in Maine
- ENERGY STAR® certified
- Rebate claim form postmarked or emailed by July 31, 2021
- Copy of receipt/invoice from retailer or wholesaler (not installer) showing purchase date, price and model number attached to this form
- W-9 required if rebate is for a business

### FINANCIAL EXAMPLE

- $1,149 heat pump water heater
- $750 Efficiency Maine mail-in rebate
- **$399 net price**
- $350/yr savings for a four-person household*
- More than $3,500 lifetime savings*


### REQUIRED INFORMATION

<table>
<thead>
<tr>
<th>First Name:</th>
<th>Last Name:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Installation Address (no P.O. Box #):</td>
<td>City:</td>
</tr>
<tr>
<td>Phone #:</td>
<td>E-mail:</td>
</tr>
<tr>
<td>This appliance is for a:</td>
<td>Rebate check will be issued to:</td>
</tr>
<tr>
<td>home</td>
<td>business</td>
</tr>
<tr>
<td>Check Mailing Address (if different):</td>
<td>City:</td>
</tr>
<tr>
<td>Water Heater Make / Model #:</td>
<td>Store Name:</td>
</tr>
<tr>
<td>Installer Company Name / Phone (optional):</td>
<td>Purchase Date:</td>
</tr>
</tbody>
</table>

Please sign or email to certify all information is correct. 

*Customer Signature*

By submitting this claim, I understand that Efficiency Maine may contact me to verify installation or ask about my experience. I consent to receive program-related email and/or phone communications from Efficiency Maine and its service providers.