

## BENEFITS

1. Heat pump water heaters can save more than \$3,000 over the life of the unit compared to electric water heaters.
2. They typically have 10+ year warranties.
3. They dehumidify the space they are in.

## THINGS TO CONSIDER

1. Because of their noise and cooling effect, heat pump water heaters are better suited to basements than living spaces, especially if there is extra heat available from a boiler.
2. They complement but do not replace dehumidifiers, because they operate based on hot-water demand instead of humidity levels.
3. Condensate from the heat pump water heater must be pumped or plumbed to a sink or drain.
4. For optimum efficiency, install units in 10' x 10' or larger rooms with temperatures above 35°F.
5. Be sure to give the unit the recommended clearances from walls and ceilings to ensure adequate circulation and access.
6. Insulate the first few feet of incoming and outgoing pipe to minimize heat loss.
7. Air filters must be rinsed regularly.

## TAKE ACTION

1. If your electric water heater is more than 10 years old, replace it now while incentives are available. Don't wait for it to break.
2. Check out [efficiencymaine.com](http://efficiencymaine.com) to find participating retailers and installers who can help you determine if a heat pump water heater is right for you.

# Heat Pump Water Heater \$750 Mail-in Rebate

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## HEAT PUMP WATER HEATERS

Each year, thousands of Mainers buy heat pump water heaters. ENERGY STAR® reports that these high-efficiency units can save a four-person household more than \$3,000 over ten years when compared to electric water heaters. Other benefits include long warranties and the ability to dehumidify.

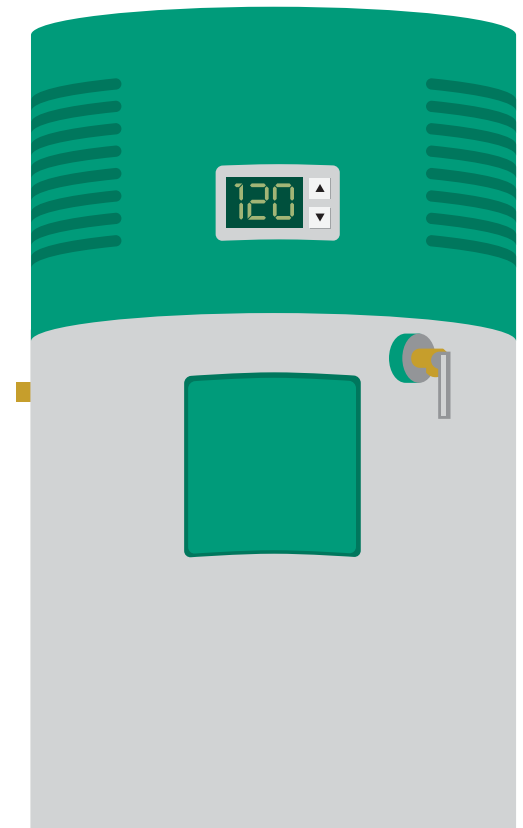
They are sometimes called “hybrids” because in addition to a heat pump, they have traditional electric resistance heating elements for times when demand exceeds what the heat pump can produce.

A \$750 Efficiency Maine rebate is available on ENERGY STAR® heat pump water heaters. Install it yourself or hire a professional.

Visit [efficiencymaine.com](http://efficiencymaine.com) to find retailers and installers to help you determine if one is right for you.



Visit [efficiencymaine.com](http://efficiencymaine.com)  
or call 866-376-2463



# HEAT PUMP WATER HEATER

Mail-in Rebate Form

## REBATE APPLICATION CHECKLIST MUST MEET ALL CRITERIA.

- Unit purchased July 1, 2018 – June 30, 2019
- Rebate form postmarked or emailed by July 31, 2019
- Unit installed in Maine
- Unit ENERGY STAR® certified
- Copy of receipt/invoice from retailer or wholesaler (not installer) showing purchase date, price and model number attached to this form

## FINANCIAL EXAMPLE

\$1,300 qualified heat pump water heater  
– \$ 750 Efficiency Maine mail-in rebate

**\$ 550 net price**

**\$330/yr savings for a four-person household\***  
**20-month payback**  
**More than \$3,000 lifetime savings\***

\*Source: energystar.gov accessed 5/20/18.  
Note: Your costs and savings may vary.

REQUIRED INFORMATION	
First Name:	Last Name:
Installation Address (no P.O. Box #):	City: State: Zip: <b>ME</b>
Phone #:	E-mail:
This appliance is for a: <input type="checkbox"/> home <input type="checkbox"/> business	Rebate check will be issued to: <input type="checkbox"/> installer <input type="checkbox"/> customer
Make check payable to name (if different):	
Check Mailing Address (if different):	City: State: Zip:
Water Heater Make / Model #:	Store Name (if applicable):
Installer Company Name / Phone (optional):	Purchase Date:
I certify this information is correct. _____ <i>Customer Signature Required</i>	
<small>By submitting this claim, I understand that Efficiency Maine may contact me to verify installation or ask about my experience.</small>	



Rebate is not available if Efficiency Maine wholesale discount has already been received on the unit. One heat pump water heater rebate per customer address per calendar year. Rebate not to exceed total purchase price. Efficiency Maine does not warrant the performance of installed equipment. Program is subject to change or termination without notice. Please allow six weeks for rebate processing. Incomplete information may delay or disqualify your rebate.

**For more information, call 866-376-2463.**

### Mail with receipt to:

Efficiency Maine  
Heat Pump Water Heater Rebate  
P.O. Box 219  
Brunswick, ME 04011-0219

### Or email with receipt to:

info@efficiencymaine.com  
with subject line: "water heater rebate"



efficiencymaine.com • 866-376-2463