

OFF-PEAK EV CHARGERS

Off-peak chargers are ideal for homes and businesses that want to charge quickly and save money. They operate normally during off-peak hours and automatically pause charging during peak hours (5:00 to 9:00 p.m. weekdays). If you need to charge during peak hours, you can override the default for the day. The following day, the charger will return to its off-peak schedule. The default cannot be permanently turned off.

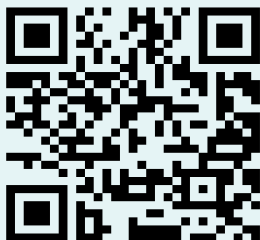
BENEFITS

1. Wake up to a charged battery every day with this high-speed Level 2 charger.*
2. Save \$400 on the purchase and installation: \$200 with an instant discount plus an additional \$200 Set-Up Completion Bonus once set-up is complete.
3. Save thousands on installation with a \$170 smart panel option that lets you add a charger without upgrading your panel. It directs spare panel capacity to the charger when your water heater, dryer, stove, oven, or well pump shut off.
4. Save by charging off-peak when electricity is cheapest.**

* Adds up to 50 miles of range per hour of charging at 48 Amps, 240V output depending on the car.

** Ask your utility if time-of-use rates are right for you.

SCAN HERE TO ORDER YOUR OFF-PEAK CHARGER



efficiencymaine.com/off-peak-charger-discount

FINANCIAL EXAMPLE

With our current rebates for moderate-income individuals, both new and used EVs can cost less than a comparable gasoline vehicle. See comparison below.

Note: Situations may differ. See footnotes for assumptions.

	Used EV	Used Gasoline	New EV	New Gasoline
	2023 Hyundai Kona Electric	2023 Hyundai Kona	2026 Nissan Leaf	2026 Nissan Kicks
EPA Range (miles)	258	~400	301	~400
Price	\$18,169 ¹	\$19,996 ¹	\$29,990 ²	\$22,430 ²
Efficiency Maine Rebate (moderate income)	\$3,000	N/A	\$6,000	N/A
Net Price	\$15,169	\$19,996	\$23,990	\$22,430
Monthly Payment ³	\$258	\$340	\$409	\$382
Net Monthly Cost ⁴	\$470/mo	\$603/mo	\$621/mo	\$648/mo
Net Annual Cost ⁴	\$5,650/yr	\$7,237/yr	\$7,456/yr	\$7,780/yr

¹ Average price as of 3/4/2026, [Cargurus](https://cargurus.com)

² nissanusa.com as of 3/4/2026

³ \$0 down, 7% APR, 72 month loan term

⁴ After fuel and service. Assuming 15,000 miles / year. Assuming a 2022 Hyundai Kona EV (28kWh/100-mile) using \$0.26/kWh electricity; a 2022 Hyundai Kona (32-mpg) using \$3.00/gallon gasoline; a 2026 Nissan Leaf (28kWh/100-mile) using \$0.26/kWh electricity; and a 2026 Nissan Kicks (31-mpg) using \$3.00/gallon gasoline.

Assuming average maintenance costs for compact SUVs, [AAA](https://aaa.com) as of September 2025.

Electric Vehicle and Charger Incentives Up To \$14,400



ELECTRIC VEHICLES (EVs)

Thousands of Mainers drive electric vehicles and thousands more are making the switch each year.

BENEFITS

1. Savings

- Charging at home is like paying \$1.95/gallon for gasoline.*
- Gasoline cars have thousands more parts to maintain than EVs.

2. Convenience

- Charge at home or work. Never visit a gas station again.
- Fewer service appointments

3. Safety

- Less rollover risk
- No gasoline and no fumes
- Better traction in winter
- Safely merge into traffic with confidence

4. Performance

- Stable cornering
- Accelerate without hesitation.

5. Comfort

- Quiet ride
- Cabin warms without waiting for the engine to warm up.

* A 2026 Tesla Model Y (27kWh/100-mile) using \$.24/kwh electricity would cost the same per mile as a 2025 Toyota RAV4 (30-mpg) using \$1.95/gallon of gasoline.

INCENTIVES

Efficiency Maine offers rebates on eligible all-electric vehicles charged with an off-peak charger. Vehicles must be purchased from a Participating Dealer or directly from a manufacturer. Before purchasing the vehicle, you must first receive income verification from Efficiency Maine and purchase an off-peak charger in order to receive the rebate.

	Low Income***	Moderate Income****	Any Income	Commercial / Governmental Entities
New All-Electric Vehicle	\$8,000*	\$6,000*		\$4,000*
Used All-Electric Vehicle	\$4,000*	\$3,000*		\$3,000*
Commercial Electric Van				Up to \$14,000**
Off-Peak Charger	\$400	\$400	\$400	\$400

All-electric vehicles run solely on electricity. Plug-in hybrid vehicles, which use both electricity and gas, are not eligible for these rebates.

Rebate amounts are contingent on funding and subject to change. Please visit efficiencymaine.com to confirm current rebate amounts.

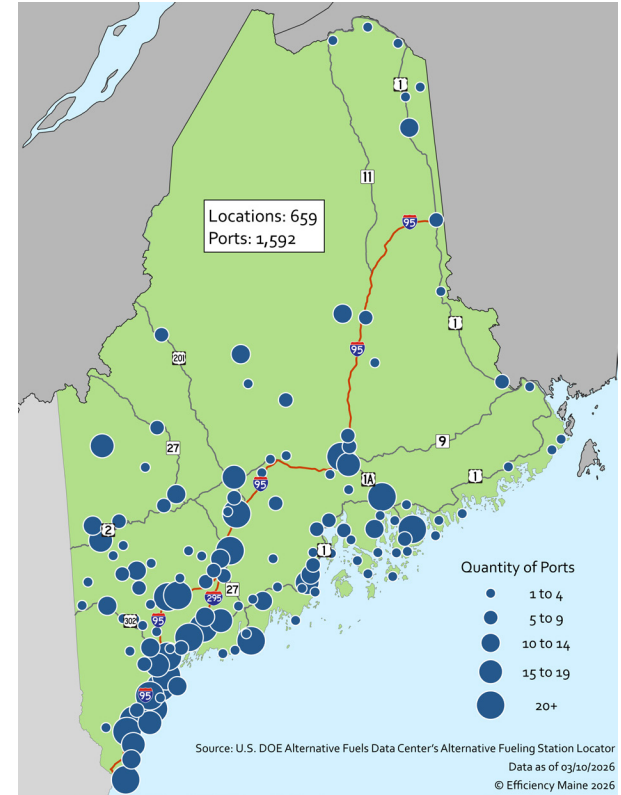
* Amount shown includes an additional \$1,000 bonus that expires September 30, 2026.

** Commercial electric van rebate expires September 30, 2026.

***Must participate in HEAP, SNAP, TANF, or MaineCare.

****Must have an Adjusted Gross Income (AGI) below \$70,000 for an individual filing as single, head of household, or married filing separately; and less than \$100,000 if married filing jointly or individual filing as a qualifying widower.

PUBLIC CHARGER LOCATIONS



There are over 1,000 public charging ports at over 500 locations across Maine. If you are interested in receiving notices on future public charging grant opportunities, subscribe to Efficiency Maine's Electric Vehicle Notices at efficiencymaine.com/newsletter-signup.