

HOW TO GET STARTED

1. Learn more about electric vehicles and available rebates at **efficiencymaine.com**.
2. Visit **efficiencymaine.com** to apply for income verification for enhanced rebate amounts.
3. Find an EV model to buy or lease from a participating Maine dealership or a manufacturer that sells directly to consumers.
4. The dealership provides an instant rebate and helps you complete rebate paperwork at the time of sale or lease. Provide your Maine drivers license; and, if applicable, your letter from Efficiency Maine verifying eligibility for enhanced income-based rebate amounts. If purchasing directly from the manufacturer, apply for a rebate at **efficiencymaine.com** within 60 days of finalizing the vehicle purchase or lease.

Visit **efficiencymaine.com** for additional details about:

- Income verification for low- and moderate-income rebates
- Applying for a rebate
- Eligible vehicles
- Participating dealerships
- Types of electric vehicles
- Charging your vehicle
- Other efficiency incentives

\$1,000 to \$7,500 Electric Vehicle Rebates

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CHARGING YOUR EV

For most EV drivers, 80% of charging happens at home. When you need to charge on the go, Maine has more than 1,000 public charging ports. Whether you're looking to install a home charger or find the nearest public EV charging station, Efficiency Maine can help you get started.

Visit **efficiencymaine.com** to learn more about:

- How and when to charge
- Types of EV chargers
- Where to find public EV chargers
- How to install a home charger
- Where to buy a home charger
- Contractors who install EV charging equipment in Maine
- Incentives for managed charging at home



**For qualifying Battery
Electric Vehicles (BEVs)
and
Plug-in Hybrid
Electric Vehicles (PHEVs)**



efficiencymaine.com
866-376-2463



3/12/2024

INTRODUCTION

Fun to drive. Cost less to operate. Cleaner for the environment. For these reasons and more, drivers in Maine and around the world are making the switch to electric vehicles (EVs).

Efficiency Maine offers instant rebates for eligible battery electric vehicles (BEVs) and plug-in hybrid electric vehicles (PHEVs) at participating Maine car dealerships. Rebates are also available for eligible vehicles purchased or leased directly from a manufacturer at efficiencymaine.com.

BENEFITS

- **Driver satisfaction** - Quick acceleration and a quiet drive.
- **Fuel savings** - The cost of using electricity to power your car is less than the cost of gasoline. So, skip all those trips to the gas station and pocket the savings.
- **Reduced maintenance** - Electric vehicles have simpler engines, requiring fewer annual repairs compared to cars with internal combustion engines. BEVs require no oil changes.
- **Fewer emissions and pollutants** - A typical gasoline vehicle emits more than five tons of carbon dioxide emissions per year. That's more than four times as much carbon emissions as an electric vehicle using power from the New England grid.*
- **Energy independence** - Reduce fuel dependence and exposure to fossil fuel price volatility.

ELIGIBLE VEHICLES

To be eligible for an Efficiency Maine rebate, the vehicle must be a BEV or PHEV model that meets the MSRP requirements posted on efficiencymaine.com.

ELECTRIC VEHICLE REBATES

Additional rebates available for nonprofits, businesses, and governmental entities at efficiencymaine.com.

TYPE	NEW		USED	
	BEV*	PHEV*	BEV*	PHEV*
Any Income	\$2,000	\$1,000	-	-
Qualified Moderate-Income Maine Residents**	\$3,500	\$2,000	-	-
Qualified Low-Income Maine Residents***	\$7,500	\$3,000	\$2,500	\$2,500

* Visit efficiencymaine.com to see what models are eligible for a rebate. Rebate amounts are contingent on funding and subject to change. Please visit efficiencymaine.com to see the most current amounts.

** Requires income verification prior to purchase. Must have an Adjusted Gross Income (AGI) below \$70,000 for an individual filing as single, head of household or married filing separately, and less than \$100,000 if married filing jointly or individual filing as a qualifying widower.

*** Requires pre-approval prior to purchase. Must participate in LIHEAP, SNAP, TANF, or MaineCare.

ADDITIONAL INCENTIVES

Federal Tax Credit - Some EVs are eligible for a federal tax credit of up to \$7,500. Visit fuelconomy.gov to see what vehicle models are currently eligible.

Manufacturer Instant Rebates - Car manufacturers often provide their own instant rebates. These offers can change from month to month, so check the dealer or manufacturer's website for current deals.

FUEL SAVINGS

Electric vehicles are far more efficient than typical gas cars, which helps save drivers hundreds of dollars a year in fuel costs.

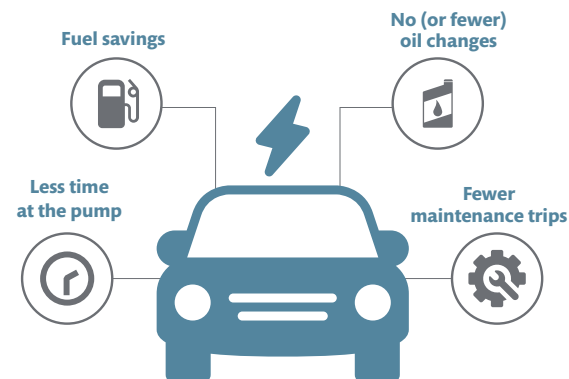
TYPE	BEV	PHEV	ALL-GAS
EPA MPGe/MPG*	117 MPGe	97 MPGe electric 38 MPG gasoline	23 MPG
Annual carbon emissions per vehicle (tons)	1.1	3.0	5
Annual fuel cost**	\$754	\$1,053	\$1,975

* Combined MPGe is miles per gallon equivalent. Calculated from the average kWh/100 miles rate of EV models listed on Efficiency Maine's list of eligible vehicles. Values sourced from fuelconomy.gov. Calculations in the table based on the EPA's latest fuel economy data for passenger cars and SUVs, consistent with its regulatory work.

**Based on five-month average New England retail gas price of \$3.93/gallon as of June 6, 2022 (Energy Information Administration), Maine state average electricity rates of \$.226/kWh as of June 6, 2022 (Maine Public Utilities Commission) and 11,500 miles driven per year.

TOTAL SAVINGS

The fuel savings described above aren't the only savings you'll see with an electric vehicle. With fewer moving parts, EVs cost less to maintain.



* Calculations based on the EPA's latest fuel economy and emission rate data for passenger vehicles, consistent with its regulatory work. Electric grid emissions data sourced from the 2017 ISO New England Electric Generator Air Emissions Report.