HOW TO GET STARTED

1. Learn more about electric vehicles and available rebates at efficiencymaine.com/ev.
2. Visit efficiencymaine.com to apply for pre-approval for elevated rebates based on your income.
3. Find your desired EV model at a participating Maine dealership or directly from a manufacturer.
4. Review and sign the Efficiency Maine Purchaser Agreement at a participating Maine dealership. You can also find a copy on our website.
5. The dealership will provide an instant rebate and take care of the rebate paperwork at the time of sale or lease. Simply provide proof of identification; and, if applicable, your pre-approval letter verifying eligibility for the enhanced low and moderate income rebate.
6. If purchasing directly from the manufacturer, you can apply for a mail-in rebate at efficiencymaine.com/ev.

Visit efficiencymaine.com/ev for additional details about:
- Income verification for low and moderate income rebates
- Applying for a rebate
- Eligible vehicles
- Participating dealerships
- Types of electric vehicles
- Charging your vehicle
- Other efficiency incentives

Charging your EV

For most EV drivers, 80% of charging happens at home. When you need to charge on the go, Maine has more than 400 public charging plugs. Whether you’re looking to install a home charger or find the nearest public EV charging station, Efficiency Maine can help you get started.

Visit efficiencymaine.com/ev to learn more about:
- How and when to charge
- Types of EV chargers
- Where to find public EV chargers
- How to install a home charger
- Where to buy a home charger
- Contractors who install EV charging equipment in Maine

For qualifying Battery Electric Vehicles (BEVs) and Plug-in Hybrid Electric Vehicles (PHEVs)
INTRODUCTION

Fun to drive. Less costly to operate. Cleaner for the environment. For these reasons and more, drivers in Maine and around the world are making the switch to electric vehicles (EVs).

Efficiency Maine offers instant rebates for eligible battery electric vehicles (BEVs) and plug-in hybrid electric vehicles (PHEVs) at participating Maine car dealerships. Mail-in rebates are available for eligible vehicles purchased or leased directly from a manufacturer. Read this brochure to learn about this exciting program and how you can help Maine shift gears to a new generation of cleaner cars.

BENEFITS

- **Driver satisfaction** - Quick acceleration and a quiet drive.
- **Fuel savings** - The cost of using electricity to power your car is less than the cost of gasoline. So, skip all those trips to the gas station and pocket the savings. Learn more about fuel savings at efficiencymaine.com/ev/vehicles/vehicle-cost-calculator/
- **Reduced maintenance** - Electric vehicles have simpler engines, requiring fewer annual repairs compared to cars with internal combustion engines. BEVs require no oil changes.
- **Fewer emissions and pollutants** - A typical gasoline vehicle emits more than five tons of carbon dioxide emissions per year. That's more than four times as much carbon emissions as an electric vehicle using power from the New England grid.*
- **Energy independence** - Reduce fuel dependence and exposure to fossil fuel price volatility.

ELIGIBLE VEHICLES

To be eligible for an Efficiency Maine rebate through this program, the vehicle must be a BEV or PHEV model that, at the time of the purchase or lease transaction, appears on Efficiency Maine’s list of eligible EVs posted on its website. The program’s updated eligible vehicle list and other requirements can be found at efficiencymaine.com/ev.

ELECTRIC VEHICLE REBATES

Additional rebates available for non-profits, businesses, and governmental entities at efficiencymaine.com/ev.

<table>
<thead>
<tr>
<th>TYPE</th>
<th>NEW</th>
<th>USED</th>
</tr>
</thead>
<tbody>
<tr>
<td>BEV*</td>
<td>PHEV*</td>
<td>BEV*</td>
</tr>
<tr>
<td>Any Income</td>
<td>$1,000</td>
<td>$500</td>
</tr>
<tr>
<td>Qualified Moderate-Income Maine Residents**</td>
<td>$3,500</td>
<td>$2,000</td>
</tr>
<tr>
<td>Qualified Low-Income Maine Residents***</td>
<td>$7,500</td>
<td>$3,000</td>
</tr>
</tbody>
</table>

*Visit efficiencymaine.com/ev to see what models are eligible for a rebate. Rebate amounts are contingent on funding and subject to change. Please visit efficiencymaine.com/ev to see the most current amounts.

**Requires pre-approval prior to purchase. Must have an Adjusted Gross Income (AGI) below $70,000 for an individual filing as single, head of household or married filing separately, and less than $100,000 if married filing jointly or individual filing as a qualifying widower.

***Requires pre-approval prior to purchase. Must participate in LIHEAP, SNAP, TANF, or MaineCare.

FUEL SAVINGS

Electric vehicles are far more efficient than typical gas cars, reducing your carbon footprint and saving you hundreds of dollars a year in fuel costs. Using the examples below, a driver could save up to $1,200 annually on fuel. Visit efficiencymaine.com/ev/vehicles/vehicle-cost-calculator/ to estimate the yearly operating cost for your desired EV make and model.

<table>
<thead>
<tr>
<th>TYPE</th>
<th>BEV</th>
<th>PHEV</th>
<th>ALL-GAS</th>
</tr>
</thead>
<tbody>
<tr>
<td>EPA MPGe/MPG*</td>
<td>117</td>
<td>97</td>
<td>23</td>
</tr>
<tr>
<td>Annual carbon emissions per vehicle (tons)</td>
<td>1.1</td>
<td>3.0</td>
<td>5</td>
</tr>
<tr>
<td>Annual fuel cost**</td>
<td>$754</td>
<td>$1,053</td>
<td>$1,975</td>
</tr>
</tbody>
</table>

*Combined MPGe is miles per gallon equivalent. Calculated from the average kWh/100 miles rate of EV models listed on Efficiency Maine’s list of eligible vehicles. Values sourced from fueleconomy.gov. Calculations in the table based on the EPA’s latest fuel economy data for passenger cars and SUVs, consistent with its regulatory work.

**Based on five-month average New England retail gas price of $3.93/gallon as of June 6, 2022 (Energy Information Administration), Maine state average electricity rates of $0.226/kWh as of June 6, 2022 (Maine Public Utilities Commission) and 11,500 miles driven per year.

TOTAL SAVINGS

The fuel savings described above aren’t the only savings you’ll see with an electric vehicle. With fewer moving parts, EVs cost less to maintain.


* Visit efficiencymaine.com/ev/vehicles/vehicle-cost-calculator/ for the most current deals.

Additional rebates available for non-profits, businesses, and governmental entities at efficiencymaine.com/ev.

ADDITIONAL INCENTIVES

**Federal Tax Credit** - Some EVs are eligible for a federal tax credit of up to $7,500. Visit fueleconomy.gov to see if your favorite model is eligible, as these tax credit amounts vary by manufacturer and model.

**Manufacturer Instant Rebates** - Car manufacturers often provide their own instant rebates. These offers can change from month to month, so ask a Maine participating dealer for the most current deals.