

## HOW TO GET STARTED

1. Learn more about electric vehicles and available rebates at [efficiencymaine.com/ev](http://efficiencymaine.com/ev).
2. Find your desired EV model at a participating Maine dealer or directly from a manufacturer.
3. Review and sign the Efficiency Maine Purchaser Agreement at a participating Maine dealership. You can also find a copy on our website.
4. The dealer will provide an instant rebate and take care of the rebate paperwork at the time of sale or lease. Simply provide proof of identification; and, if applicable, your pre-approval letter verifying eligibility for the enhanced Low-Income, Governmental Entity, Tribal Government, or Select Non-Profit rebate.
5. If purchasing directly from the manufacturer, you can apply for a mail-in rebate at [efficiencymaine.com/ev](http://efficiencymaine.com/ev).

Visit [efficiencymaine.com/ev](http://efficiencymaine.com/ev) for additional details about:

- Applying for a rebate
- Eligible vehicles
- Participating dealerships
- Types of electric vehicles
- Charging your vehicle
- Other efficiency incentives

# \$1,000/\$2,000 Electric Vehicle Rebates

# \$1,000/\$2,000 Electric Vehicle Rebates

## CHARGING YOUR EV

For most EV drivers, 80% of charging happens at home. When you need to charge on the go, Maine has more than 400 public charging plugs. Whether you're looking to install a home charger or find the nearest public EV charging station, Efficiency Maine can help you get started.

Visit [efficiencymaine.com/ev](http://efficiencymaine.com/ev) to learn more about:

- How and when to charge
- Types of EV chargers
- Where to find public EV chargers
- How to install a home charger
- Where to buy a home charger
- Contractors who install EV charging equipment in Maine



**For qualifying Battery  
Electric Vehicles (BEVs)  
and  
Plug-in Hybrid  
Electric Vehicles (PHEVs)**



[efficiencymaine.com](http://efficiencymaine.com)  
866-376-2463

As of 9/14/2021



## INTRODUCTION

Fun to drive. Less costly to operate. Cleaner for the environment. For these reasons and more, drivers in Maine and around the world are making the switch to electric vehicles (EVs).

Efficiency Maine offers instant rebates for eligible battery electric vehicles (BEVs) and plug-in hybrid electric vehicles (PHEVs) at participating Maine car dealers. Mail-in rebates are available for eligible vehicles purchased or leased directly from a manufacturer. Read this brochure to learn about this exciting program and how you can help Maine shift gears to a new generation of cleaner cars.

## BENEFITS

- **Driver satisfaction** - Quick acceleration and a quiet drive.
- **Fuel savings** - The cost of using electricity to power your car is less than the cost of gasoline. So, skip all those trips to the gas station and pocket the savings. Learn more about fuel savings at [efficiencymaine.com/evehicles/vehicle-cost-calculator/](http://efficiencymaine.com/evehicles/vehicle-cost-calculator/)
- **Reduced maintenance** - Electric vehicles have simpler engines, requiring fewer annual repairs compared to cars with internal combustion engines. BEVs require no oil changes.
- **Fewer emissions and pollutants** - A typical gasoline vehicle emits more than five tons of carbon dioxide emissions per year. That's more than four times as much carbon emissions as an electric vehicle using power from the New England grid.\*
- **Energy independence** - Reduce fuel dependence and exposure to fossil fuel price volatility.

\* Calculations based on the EPA's latest fuel economy and emission rate data for passenger vehicles, consistent with its regulatory work. Electric grid emissions data sourced from the 2017 ISO New England Generator Air Emissions Report.

## ELIGIBLE VEHICLES

To be eligible for an Efficiency Maine rebate through this program, the vehicle must be a BEV or PHEV model that, at the time of the purchase or lease transaction, appears on Efficiency Maine's list of eligible EVs posted on its website. The program's updated eligible vehicle list and other requirements can be found at [efficiencymaine.com/ev](http://efficiencymaine.com/ev).

### ELECTRIC VEHICLE REBATES

TYPE	NEW		USED	
	BEV*	PHEV*	BEV*	PHEV*
Standard Rebate	\$2,000	\$1,000	-	-
Qualified Low-Income Maine Residents**	\$5,500	\$4,000	\$2,500	\$2,500
Select Maine Non-Profits**	\$7,500	\$2,000	-	-
Maine Governmental Entities and Tribal Governments**	\$7,500	\$2,000	-	-

\* Visit [efficiencymaine.com/ev](http://efficiencymaine.com/ev) to see what models are eligible for a rebate.

\*\*Qualified low-income Maine residents, Maine governmental entities, tribal governments, and select Maine non-profits must receive pre-approval from Efficiency Maine prior to the purchase or lease of an EV to receive the enhanced rebate amount or a rebate on a used EV. To learn more about eligibility and how to apply for pre-approval, visit [efficiencymaine.com/ev](http://efficiencymaine.com/ev). Rebate amounts are contingent on funding and subject to change. Please visit [efficiencymaine.com/ev](http://efficiencymaine.com/ev) to see the most current amounts.

### ADDITIONAL INCENTIVES

**Federal Tax Credit** - Most EVs are eligible for a federal tax credit of up to \$7,500. Visit [fuelconomy.gov](http://fuelconomy.gov) to see if your favorite model is eligible, as these tax credit amounts vary by battery size and manufacturer.

**Manufacturer Instant Rebates** - Car manufacturers often provide their own instant rebates. These offers can change from month to month, so ask a Maine participating dealer for the most current deals.

## FUEL SAVINGS

Electric vehicles are far more efficient than typical gas cars, reducing your carbon footprint and saving you hundreds of dollars a year in fuel costs. Using the examples below, a driver could save up to \$650 annually on fuel. Visit [efficiencymaine.com/evehicles/vehicle-cost-calculator/](http://efficiencymaine.com/evehicles/vehicle-cost-calculator/) to estimate the yearly operating cost for your desired EV make and model.

TYPE	BEV	PHEV	ALL-GAS
EPA MPGe/MPG*	117 MPGe	97 MPGe electric 38 MPG gasoline	23 MPG
Annual carbon emissions per vehicle (tons)	1.1	3.0	5
Annual fuel cost**	\$550	\$700	\$1,200

\* Combined MPGe is miles per gallon equivalent. Calculated from the average kWh/100 miles rate of EV models listed on Efficiency Maine's list of eligible vehicles. Values sourced from [fuelconomy.gov](http://fuelconomy.gov). Calculations in the table based on the EPA's latest fuel economy data for passenger vehicles, consistent with its regulatory work.

\*\*Based on five-month average New England retail gas price of \$2.35/gallon as of April 1, 2021 (Energy Information Administration), Maine state average electricity rates as of January 1, 2021 (Maine Public Utilities Commission) and 11,500 miles driven per year.

### TOTAL SAVINGS

The fuel savings described above aren't the only savings you'll see with an electric vehicle. With fewer moving parts, EVs cost less to maintain.

