



Dealer Newsletter - August 2025

Program Notices

- On July 14, 2025, Efficiency Maine launched the Off-Peak Charging Electric Vehicle Rebate program. As the name suggests, this program differs from the previous EV rebate program in that rebate recipients must use an [off-peak charger](#) with their vehicle. Additionally, the program includes rebates on *used* electric vehicles for low-income, moderate-income, and commercial customers. Program details and resources can be found on the [Dealer Portal](#).
- Efficiency Maine has switched to a new payment processing provider, CLEAResult Inc. All dealerships must enroll in CLEAResult's payment system to receive reimbursements for Off-Peak Charging Electric Vehicle Rebates. If you have not completed this process, email ev@efficiencymaine.com.

Tips and Reminders

- Federal electric vehicle tax credits expire on September 30, 2025. Plug-in America offers a [consumer-friendly breakdown of tax credit eligibility](#) for reference in these final months of the credits.

Total Number of Program Rebates Paid (as of 8/1/2025): 6,245