

## BENEFITS

1. With incentives, heat pump water heaters can cost less than traditional electric water heaters.
2. They produce lots of hot water.
3. They can save more than \$5,000 over the life of the unit compared to electric water heaters.\*
4. They typically have 10+ year warranties.
5. They help dehumidify.

## THINGS TO CONSIDER

1. Because of their noise and cooling effect, heat pump water heaters are better suited to basements than living spaces, especially if there is extra heat available from a boiler.
2. They complement but do not replace dehumidifiers, because they operate based on hot-water demand instead of humidity levels.
3. Condensate from the heat pump water heater must be pumped or plumbed to a sink or drain.
4. For optimum efficiency, install units in 10' x 10' or larger rooms with temperatures above 35°F.
5. Recommended clearances from walls and ceilings should be followed to ensure adequate air circulation and access.
6. Insulate the first few feet of incoming and outgoing pipe to minimize heat loss.
7. Air filters must be rinsed regularly.

## TAKE ACTION

1. If your electric water heater is more than ten years old, replace it now while incentives are available. Don't wait for it to break.
2. Check out [efficiencymaine.com](http://efficiencymaine.com) to find participating retailers and installers who can help you determine if a heat pump water heater is right for you.

**Heat Pump  
Water Heater  
\$1,050  
Mail-in Rebate**

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## HEAT PUMP WATER HEATERS

Tens of thousands of Mainers own heat pump water heaters. They're popular because they produce lots of hot water, help dehumidify, and can save more than \$5,000 over their 10-year warranty.\*

They are sometimes called "hybrids" because in addition to a heat pump, they have traditional electric resistance heating elements for times when demand exceeds what the heat pump can produce.

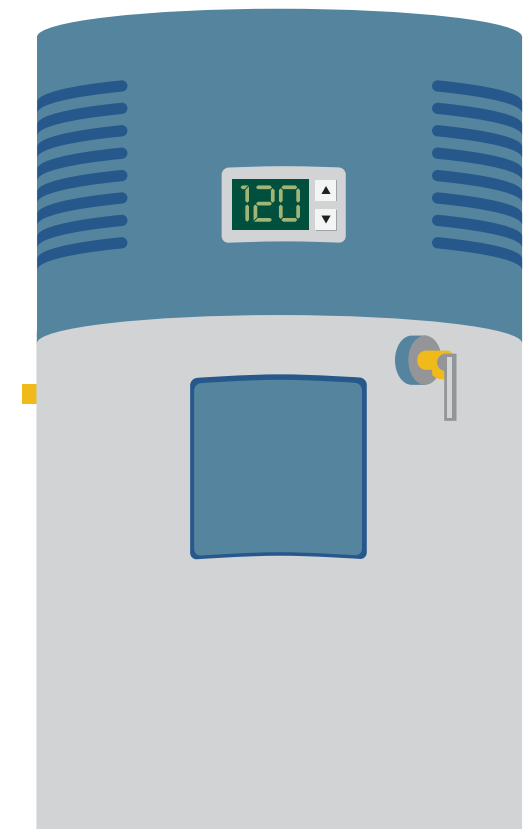
A \$1,050 Efficiency Maine rebate is available on ENERGY STAR® heat pump water heaters. Install it yourself or hire a professional.

Visit [efficiencymaine.com](http://efficiencymaine.com) to find retailers and installers to help you determine if one is right for you.



Visit [efficiencymaine.com](http://efficiencymaine.com)  
or call 866-376-2463

025 10/28/2025



# HEAT PUMP WATER HEATER

\$1,050 Mail-in Rebate Claim Form

## REQUIREMENTS

Rebate claim form emailed or postmarked within six months of purchase

New and installed in Maine

ENERGY STAR® certified

Copy of receipt/invoice from retailer or wholesaler (not installer) showing purchase date, price, and model number attached to this form

W-9 needed if mail-in rebate is for a business

## FINANCIAL EXAMPLE

	Traditional Electric Water Heater	Heat Pump Water Heater	Savings
Warranty/Capacity	6-year / 40-gallon	10-year / 50-gallon	
Purchase Price	\$479	\$1,539	
Rebate/Instant Discount	n/a	-\$1,050	
<b>Final Purchase Cost</b>	<b>\$479</b>	<b>\$489</b>	
<b>Annual Electricity Cost (\$/year)*</b>	<b>\$792</b>	<b>\$214</b>	<b>\$578</b>

\*Compared to a traditional electric water heater as shown on Efficiency Maine's Compare Water Heating Costs calculator as of 7/03/2025. Your cost and savings may vary.

## MORE INFORMATION



Instant discounts cannot be combined with mail-in rebates. One heat pump water heater rebate or instant discount per installation address per calendar year. Incentive not to exceed purchase price. Instant discount only valid at participating distributors and retailers. Unit must be new and installed in Maine. Efficiency Maine does not guarantee product performance. Program is subject to change or termination without notice. Incomplete information may delay or disqualify your rebate. Please allow six weeks for mail-in rebate processing.

## REQUIRED INFORMATION

First Name:		Last Name:		
Installation Address (no P.O. Box #):		City:	State: <b>ME</b>	ZIP:
Phone #:		E-mail:		
This appliance is for a: home    business	Rebate check will be issued to: installer    customer	Make check payable to name (if different):		
Check Mailing Address (if different):		City:	State:	ZIP:
Water Heater Make / Model #:		Store Name:		
Installer Company Name / Phone (optional):		Purchase Date:		
<b>Please sign or type your name to certify all information above is correct.</b>				
				Customer Signature
<small>By submitting this claim, I understand that Efficiency Maine may contact me to verify installation or ask about my experience. I consent to receive program-related email and/or phone communications from Efficiency Maine and its service providers.</small>				

### Mail with receipt to:

Efficiency Maine  
Heat Pump Water Heater Rebate  
P.O. Box 219  
Brunswick, ME 04011-0219

### Or email with receipt to:

info@efficiencymaine.com  
with subject line: "water heater rebate"