

In early 2017, Hannaford decided to replace five rooftop units (RTUs) that provide heating and cooling for its York supermarket location. Given the complex, site-specific nature of the project, Hannaford worked with Efficiency Maine's Commercial and Industrial (C&I) Custom Program. The program was able to offer a \$55,178 incentive on the \$199,342 project.

Hannaford's Paul Czarnoinka (L) and Efficiency Maine's Richard Doughty (R) inspect the new technology.

By defraying the upfront capital cost, Efficiency Maine's award helped convince the company to move forward with the supplementary energy efficiency measures; the incentive brought the simple payback period down from 5.1 years to 2.7 years.

This investment will save Hannaford approximately 3,140 MMBtu of propane annually, reducing the company's operating costs for years to come.



