

Efficiency Maine EV Accelerator Rebate Program

Information for Participating Dealers

Visit the [Participating Electric Vehicle Dealer Portal](#) to find these instructions, rebate forms and documents, and training videos for dealership staff.

Eligibility Requirements – To be eligible for a rebate, a customer must:

1. Be a Maine resident with a valid Maine license at the time of purchase, a business OR non-profit entity in “Good Standing,” authorized to do business in Maine and with an office in the state, OR a Maine Governmental Entity OR Tribal Government,
2. Not have received the maximum number of rebates (2 rebates per individual per 12-month period; additional requirements apply for enhanced rebates and used EVs),
3. Agree to retain ownership of the vehicle, through purchase or lease, for at least 36 months.

The Process

1. Customer agrees to purchase or lease an [eligible battery electric vehicle \(BEV\) or plug-in hybrid \(PHEV\)](#).
2. Customer signs the [EV Purchaser Agreement](#) along with the sales or lease agreement, title application, and any other paperwork required by the dealer.
3. Customer receives an **instant discount** off the purchase price of the vehicle.
 - a. Be sure that the Sales or Lease agreement clearly indicates the total MSRP of the vehicle, the amount of any rebates applied (including Efficiency Maine), and the final purchase price.
 - b. If the customer is requesting an enhanced rebate or a rebate on a used EV, they must present you with a pre-approval letter from Efficiency Maine showing that they are eligible for the higher rebate.
 - c. For used EVs, send an email with the VIN# to ev@efficiencymaine.com to confirm that the vehicle has not received more than one previous rebate. (Please note that we will try to get back to you as soon as possible, but we cannot process VIN#s on the weekend. We are working on creating an instant verification system and will let you know when it is ready)
4. Within 30 days of the purchase or lease, submit the online [EV Rebate Reimbursement form](#). As part of the form, you will upload the following documents:
 - a. Signed [EV Accelerator Purchaser Agreement](#)
 - b. Title application
 - c. Signed Retail Purchase or Lease Agreement
 - d. Copy of the applicant's current Maine driver's license (must be valid at the time of purchase)
 - e. Copy of Window Sticker/Monroney Label
 - f. (If applicable) pre-approval letter stating that the customer is eligible for an enhanced rebate, and
 - g. For Maine businesses and nonprofits, proof of Good Standing in the form of a screenshot from the [Maine Secretary of State's](#) website.
5. Efficiency Maine will reimburse Participating Dealer via electronic fund transfer within 7 business days of approving the Rebate Reimbursement Form.

Reminders:

- Rebates must be given at the point of sale. Efficiency Maine will **not** reimburse the customer directly if the rebate was not given at the time of sale.
- Please submit the rebate request form and documentation within 30 days of the lease or sale (temporarily extended from 14 days due to COVID).
- Vehicles must be on our [Eligible Vehicles](#) list to receive a rebate. Must have a total MSRP, including options and mark-ups, of no more than \$50,000, and all-electric range of 20 miles or greater.
- Only plug-in versions of vehicles are eligible for a rebate. **Must have a plug** to be considered an eligible EV (no regular hybrids!)
- Applicant's Maine driver's license must be valid at the time of purchase. Temporary licenses will be accepted. Efficiency Maine will not issue reimbursement if the customer obtained a license **after** the purchase of the vehicle.
- If customer is approved for an **enhanced** rebate (anything other than \$1,000 / \$2,000 Standard Rebate) or a **used** EV rebate, they must present a pre-approval letter from Efficiency Maine. Please remember to upload this pre-approval letter with the reimbursement form.
- Governmental entities are limited to 2 **leased** EVs per customer.

Rebate Amounts

Rebate amounts are as posted on the Efficiency Maine [website](#) and may be adjusted from time to time. Please check the webpage at the time of purchase or lease to determine the rebate amount.

Enhanced Rebates/Used EVs

Enhanced rebates are available for qualified low-income customers, governmental entities and tribal governments, and select non-profits. Qualified low-income customers can receive a rebate on a used EV. Other special promotions may be offered from time to time. Always check the rebate [webpage](#) to see the most current offers.

Any customer requesting an enhanced rebate or a rebate on a used EV must apply for pre-approval **before** purchase using one of the links below:

- [Qualified Low-Income Maine residents](#)
- [Governmental Entities or Tribal Governments](#)
- [Select Maine Non-Profits](#)

Used vehicles must be purchased from a participating dealer, model year 2015 or newer, and on our list of [eligible used vehicles](#). (Same as the new EV list but with some discontinued EVs).

Rebates for Chargers

Efficiency Maine does not offer rebates for home chargers. Rebates are available for governmental entities and select non-profits that receive a rebate on an EV. The charger incentive is a mail-in rebate and is not processed by the dealership. More information, including the rebate claim form, is posted at www.efficiencymaine.com/ev/electric-vehicle-rebates/.

Rebate Limits:

1. Individual Maine residents: 2 rebates per 12-month period
2. Qualified low-income customers:

- a. 1 Low-Income EV rebate (new or used) per **individual** (lifetime, not per year)
- b. 2 Low-Income EV rebates (new or used) per **household** (lifetime, not per year)
3. Businesses and non-profits: 10 rebates per 12-month period
4. Maine Governmental Entities/Tribal Governments: 5 rebates per 12-month period, of which not more than 2 may be for **leased** EVs

An Eligible EV that previously received an Efficiency Maine rebate when purchased or leased new is limited to a maximum of one additional rebate when purchased as a used vehicle by a qualified low-income customer.

Where to find more information:

Participating Electric Vehicle Dealer Portal: www.energymaine.com/participating-electric-vehicle-dealer-portal/. On this page you will find:

- Rebate reimbursement form
- Eligible vehicle lists (new and used)
- Basic training video for dealership staff
- Training video about the federal EV tax credit
- Pre-approval applications for enhanced rebates
- Recent announcements
- Newsletters
- Program manual (for full program details and rules about eligibility)
- List of required forms and documents
- Links to information about EV charging

If you have any questions about the rebate program, please email ev@energymaine.com.