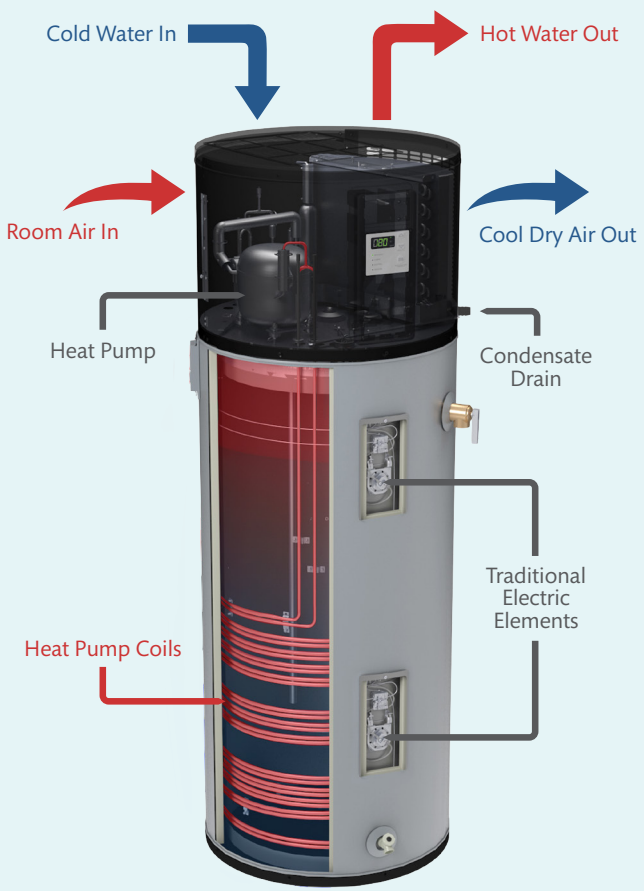


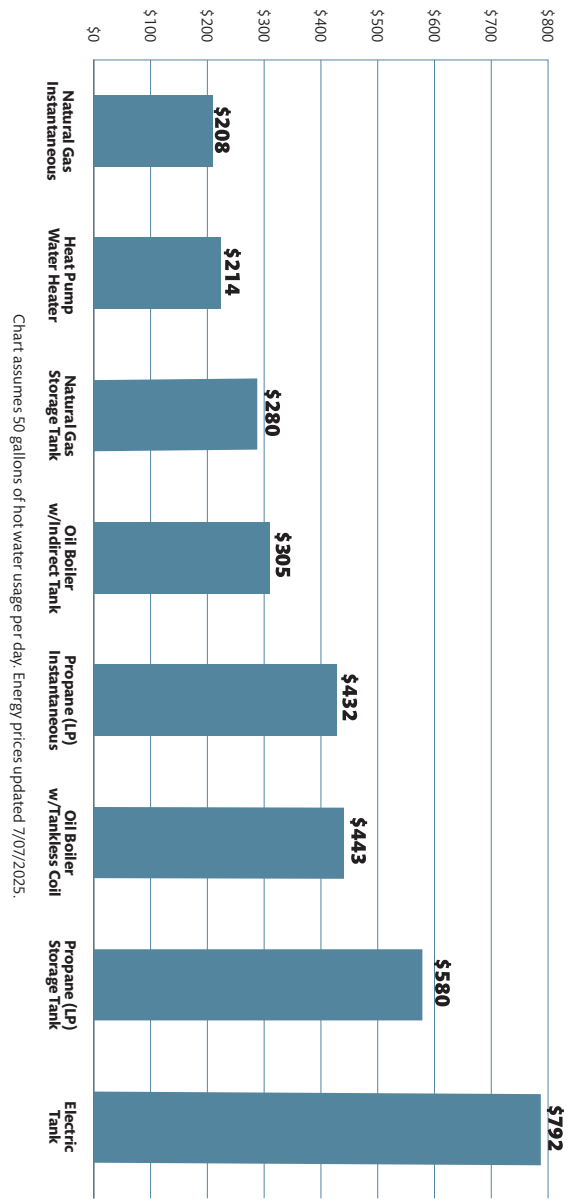
HOW HEAT PUMP WATER HEATERS WORK

Heat pump water heaters move heat from the room air into the water tank the same way an air conditioner moves heat from the room air to the outdoors.



Introduction to Heat Pump Water Heaters

Typical Annual Water Heating Costs



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BENEFITS OF A HEAT PUMP WATER HEATER

Tens of thousands of Mainers have heat pump water heaters. They love them because they:

- produce lots of hot water
- save more than \$500 per year in electricity*
- help dehumidify
- cost less, after available incentives, than traditional electric water heaters
- typically have 10+ year warranties

* Compared to traditional electric water heaters

	Traditional Electric Water Heater	Heat Pump Water Heater
Warranty	6-year	10-year
Typical Capacity	40 gallons	50 gallons
Annual Electricity Cost*	\$726	\$196
Dehumidifies	no	yes

* Compared to a traditional electric water heater as shown on Efficiency Maine's Compare Water Heating Costs calculator as of 7/03/2025. Your cost and savings may vary.



WHAT HEAT PUMP WATER HEATER OWNERS ARE SAYING

"If I hadn't seen it with my own eyes, I wouldn't believe it. The savings from my heat pump water heater are unbelievable."

Leo T., Standish, Maine

"We installed a heat pump water heater and now have plenty of hot water and we're saving hundreds of dollars a year. We also like the fact that it dehumidifies. Our basement used to have a musty smell, but since we installed the heat pump water heater, the smell has gone away."

Phil B., Falmouth, Maine