

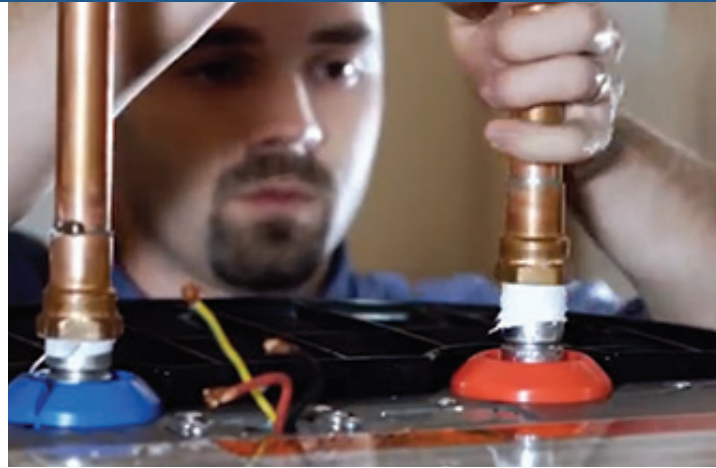
# Low Income Water Heater Installation Rebate

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## HEAT PUMP WATER HEATER BENEFITS

- Heat pump water heaters can save more than \$3,500 over the life of the unit compared to electric water heaters.\*
- They typically have 10+ year warranties.
- They dehumidify the space they are in.

\* Source: [energystar.gov](http://energystar.gov)



**\$400 installation rebate** may be combined with **\$750 instant rebate** on an eligible water heater.



Visit [efficiencymaine.com](http://efficiencymaine.com)  
or call 866-376-2463



# EFFICIENCY MAINE LOW INCOME WATER HEATER INSTALLATION REBATE

## ELIGIBLE RESIDENTS

- Participates in LIHEAP, OR
- Participates in municipal general-assistance programs, OR
- Participates in other income-based programs

## FINANCIAL EXAMPLES

### HEAT PUMP WATER HEATER

\$1,300 qualified heat pump water heater	
– \$ 750 Efficiency Maine instant rebate	
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\$ 550 net equipment cost	
+ \$ 450 installation cost	
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\$1,000 total installed cost	
– \$ 400 low-income installation rebate	
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<b>\$ 600 net price</b>	

### ELECTRIC RESISTANCE WATER HEATER

\$ 500 tank cost	
+ \$ 400 installation cost	
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<b>\$ 900 net price</b>	

With Efficiency Maine rebates, a heat pump water heater can be less expensive to install than a traditional electric water heater. According to ENERGY STAR™ they can also save up to \$330 per year in energy costs.

## TAKE ACTION

- If your electric water heater is more than 10 years old, replace it now while incentives are available. Don't wait for it to break.
- Check out **efficiencymaine.com** to find participating retailers and installers who can help you determine if a heat pump water heater is right for you.

## GET STARTED

1. Call any licensed plumber
2. Receive Efficiency Maine \$750 instant rebate on your heat pump water heater
3. Plumber completes water heater installation
4. Plumber submits installation rebate for up to \$400 (proof of eligibility submitted with claim form)
5. Customer pays any amount remaining after rebates are applied.

## LEARN MORE

Call **866-376-2463**  
Or visit **efficiencymaine.com**  
Funding is limited.

### TERMS AND CONDITIONS

One heat pump water heater installation rebate per customer address per calendar year. Rebate not to exceed total installation cost. Efficiency Maine does not warrant the performance of installed equipment. Funding is limited and program is subject to change at any time.