

Participating Dealer FAQ

**Q: Why are rebate recipients required to charge their vehicle with an off-peak charger?
Why is off-peak charging important?**

A: EVs charged in Maine during off-peak hours reduce electricity prices for all Mainers. Off-peak charging lowers electricity prices by spreading out the cost of the grid over more units (kilowatt-hours) while minimizing the need to build new infrastructure to accommodate EV charging.

Think of the grid as a car dealership. Off-peak charging is like getting walk-in customers when the dealership is open and fully staffed but not busy; it uses capacity that is available and otherwise unused to increase revenue without increasing costs.

Q: Why are rebate recipients required to activate their off-peak charger within 90 days?

A: Activation enables the off-peak charging schedule, which is a critical requirement of our funding. For those taking advantage of our generous EV rebates, we want to minimize the length of time that an EV is at risk of charging on-peak.

Q: Does Efficiency Maine offer funding to dealerships to cover the installation or operating costs of EV chargers?

A: No, Efficiency Maine does not offer funds to dealerships for installation or operation of EV chargers. However, we can help make your investment in charging infrastructure worthwhile by helping you sell more EVs (with our rebates and informational resources) and getting more EVs on the road in Maine that may use your chargers and so increase your charging revenue.

Examples of required documents for rebate applications:

- [Moderate Income Verification Letter](#)
 - Low-income letter looks the same but with different rebate amounts
- [Emporia Charger Order Confirmation Email](#)