

Efficiency Maine EV Rebates

Participating Dealer Newsletter August 2023

Program Reminders

- Rebate recipients are required to retain ownership or a lease of the electric vehicle for a minimum of 36 months, except when upgrading to an EV with more electric range. Rebate recipients who do not meet this requirement should return their rebate via check to Efficiency Maine, 168 Capitol St., Suite 1, Augusta, ME 04330.
- Used EV sales only qualify for the [Used Clean Vehicle Credit](#) if the dealer reports required information to the buyer AND to the IRS. See the list of required information on the [IRS website](#). **Efficiency Maine expects all Participating Dealers to train staff on this topic and perform the necessary steps to enable eligible customers to claim this tax credit.**
- At-home charging tip: Many Level 1 (110V) charging cords have multiple amperage settings. Remind new EV owners to check the amperage settings of their charging cord if they're experiencing slow charging.
- Rebate recipients must have received an income verification letter from Efficiency Maine *before* the vehicle purchase is executed in order to receive the low- or moderate-income rebate amounts.

Program Resource Updates

- We have created a new banner image for you to promote our rebates on your website. Use of the banner is voluntary. Image file [here](#).
- The [Purchaser Agreement](#) was updated in June to more clearly communicate rebate categories and amounts.

Total program numbers (As of 7/30/2023)

Rebates paid: 4,015

Battery Electric Vehicles (BEV): 1,791

Plug-in Hybrids (PHEV): 2,224

Number of Eligible Vehicles sold by month

- January: 67
- February: 87
- March: 109
- April: 83

- May: 88
- June: 80

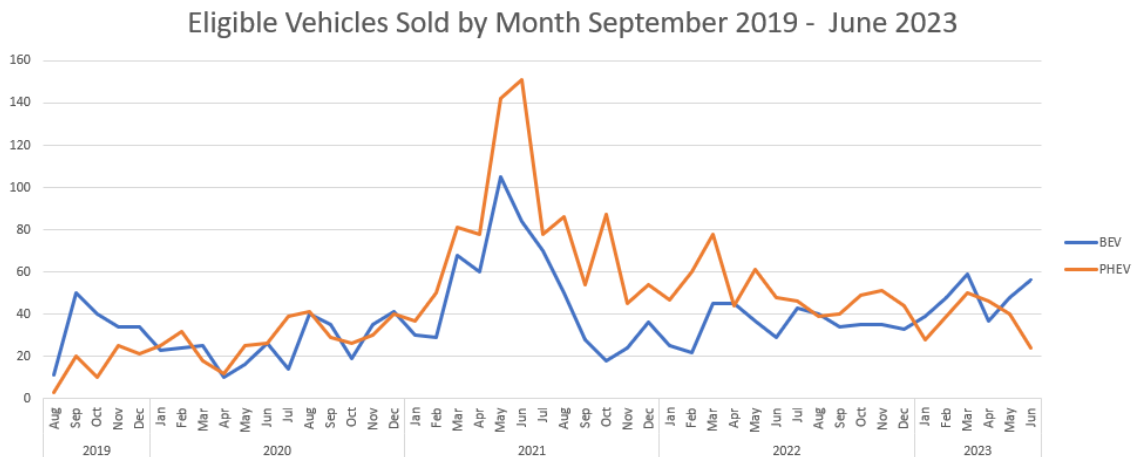
Note: we've changed the way we count vehicle sales in this newsletter. The list above is based on the vehicle purchase/lease date, rather than the date that Efficiency Maine reimbursed the dealer/customer. The rankings and chart below reflect this change as well.

Top 3 dealerships in June

1. Pape Chevrolet, Portland
2. Rowe Ford/Hyundai, Westbrook (tie)
2. Rowe Ford/Hyundai/Kia, Auburn (tie)

Top 3 models in June (Eligible Vehicles only)

1. Chevrolet Bolt EUV
2. Toyota RAV 4 Prime (tie)
2. Tesla Model 3 (tie)



REGISTER NOW! Efficiency Maine Annual Event 2023 — Efficiency Maine is hosting its Annual Event on **September 14, 2023 at the Hilton Garden Inn Freeport, 5 Park St., Freeport, ME**. The program will feature Recognition and Workshops from 12 p.m. to 4:30 p.m. and a Networking Reception from 4:30 p.m. to 6 p.m. You are welcome to join us for all or part of the day, which will also include lunch. Registration: <https://www.efficiencymaine.com/2023-annual-event/>.