

Efficiency Maine EV Rebates

Participating Dealer Newsletter August 2024

Program Notices

- On August 9, 2024, several program changes went into effect. Most notably, the MSRP cap for [eligible new vehicles](#) increased from \$50,000 to \$55,000. Additionally, the Efficiency Maine Purchaser Agreement was replaced with the [EV Rebate Claim Form](#). For a complete list of changes, see [the announcement on the Dealer Portal](#).

Tips and Reminders

- The Dealer Training Video on the [Dealer Portal](#) has been updated to reflect the August 9 program changes.
- For customers applying for [Efficiency Maine income verification](#), note that our income verification team typically responds within one week, but can take as long as 10 business days.
- Subscribe to the [IRS' "e-News for Clean Vehicle Industry"](#) to receive notifications on changes to the IRS federal tax credit program and Energy Credits Online.

Rebates Paid All-Time (as of 8/1/2024)

Total: 5,209

Battery Electric Vehicles (BEV): 2,489

Plug-in Hybrids (PHEV): 2,720

Number of Rebated Vehicles Sold by Month

March: 149

April: 142

May: 105

June: 111

Top 3 Dealerships in June

1. Berlin City Toyota, Portland
2. Quirk Hyundai/Mitsubishi, Bangor
3. Downeast Toyota, Brewer

Top 3 Models in June

1. Toyota Rav4 Prime
2. Ford F-150 Lightning
3. Tesla Model Y