

Efficiency Maine EV Rebates

Participating Dealer Newsletter February 2024

Program Notices

- [New Dealer Training Video](#)
- [New EV Rebate Amounts and MSRP Limits](#)
- [New Purchaser Agreement and Tax Credit Rules](#)
- [IRS EV Tax Credit Guidance](#)

Tips and Reminders

- If you'd like a training for your team about Efficiency Maine's EV rebates and the federal tax credits, please contact us at 866-376-2463 or ev@efficiencymaine.com.
- Make sure to clearly label the Efficiency Maine rebate on the bill of sale. Poor labeling will result in delayed reimbursement.

Total program numbers (As of 2/1/24)

Rebates paid: 4,558

Battery Electric Vehicles (BEV): 2,090

Plug-in Hybrids (PHEV): 2,468

Number of Eligible Vehicles sold by month

October: 128

November: 66

December: 92

Top 3 dealerships in December

1. TIE - Downeast Toyota
1. TIE - Pape Chevrolet, Portland
1. TIE - Rowe Ford Hyundai Westbrook

Top 3 models sold in December

1. Ford F-150 Lightning
2. Chevrolet Bolt EUV
3. Toyota Rav4 Prime

Eligible Vehicles Sold by Quarter

