

Efficiency Maine
Retail and Distributor Program Management

RFP # EM-010-2022

Responses to Questions

1/14/2022

1. **QUESTION** Section 1.5 of the RFP indicates that the total three-year budget is approximately \$74 million. However, the three-year summary in Attachment A shows approximately \$37 million for the incentives, administrative, and marketing budgets. Please clarify the budget amounts.

ANSWER The Attachment A was missing the distributor funding. It has been corrected on our [website](#) as follows:

Program	FY2023	FY2024	FY2025	3-Year Total
Retail	\$12,468,336	\$12,468,336	\$12,468,336	\$37,405,008
Distributor	\$12,357,997	\$12,332,991	\$12,307,987	\$36,998,975
Total	\$24,826,333	\$24,801,327	\$24,776,323	\$74,403,983

2. **QUESTION** Can you please confirm that the selected contractor will be providing incentive fulfillment and payment processing for the program?

ANSWER Yes. The selected contractor will be providing incentive fulfillment and payment processing for the programs.

3. **QUESTION** Are bids considered confidential?

ANSWER No.