



May 19, 2021

**REQUEST FOR QUALIFICATIONS (RFQ)
TO PROVIDE VARIOUS ADVERTISING, GRAPHIC DESIGN, AND WEBSITE SUPPORT SERVICES**

RFQ EM-011-2021

The Efficiency Maine Trust has qualified the following contractors for the following service areas:

Advertising	Blaze Partners Essence Partners KDK Consulting Vreeland Marketing & Design
Graphic Design	Background Stories Blaze Partners Essence Partners KDK Consulting Locality Studio My House of Design Vreeland Marketing & Design
Website	Essence Partners Ethos iBec Creative KDK Consulting Group Vreeland Marketing & Design

This RFQ establishes a pool of qualified professionals to assist the Trust with discrete projects within their appropriate service areas. The Trust will contact one or more individual firms as needs arise. As mentioned in the RFQ, the Trust will request support based on past experience or qualifications for the task, or request quotes for specific Statements of Work (SOWs), or will notify a list of potential contractors about a project and select a contractor based on availability. Qualified contractors have no guarantee of receiving any SOWs during the term of the contract. There is no obligation of the Trust to provide any equitable distribution of work.

Kate Rankin
Senior Communications Manager