

Residential Registered Vendor Monthly Report April 2018



Program Updates

1. The Efficiency Maine Trust has renamed our Low Income Home Energy Savings Program (LIHESP) as the Affordable Heat Initiative (AHI). We will be housing all of the rebates and incentives for low income homeowners under the title of the Affordable Heat Initiative.
2. March was another strong month for loans. The number of closed loans (27) was 29% higher than March of 2017. There's no backlog and the loan processing center is now taking both phone calls and emails.
3. In March, Efficiency Maine staff sent out a series of cross-selling emails to heating system rebate recipients to inform them of insulation rebates that they may qualify for.

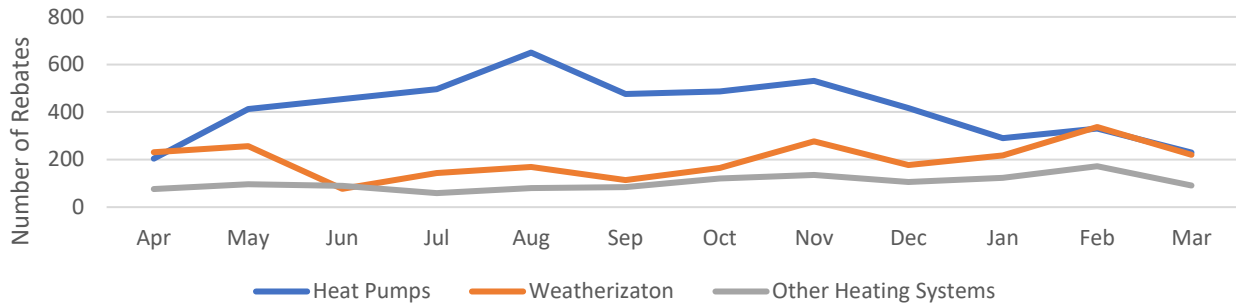
Sales Tool of the Month

1. *Quick Guide To Home Heating Brochure* - We've just created a new guide to help homeowners choose between eight different heating systems. The guide compares costs and features of: natural gas boilers/furnaces, ductless heat pumps, oil boilers/furnaces, ducted air source heat pumps, pellet boiler/furnaces, electric baseboard, propane boilers/furnaces, and geothermal heat pumps. Call us at 866-376-2463 for free copies or download them [here](#).

Home Energy Savings Program

Year:	2017	2017	2017	2017	2017	2017	2017	2017	2017	2018	2018	2018
HESP Rebate Type	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
MiniSplit HP	204	412	454	496	650	476	487	531	417	290	330	229
Boiler	42	66	75	43	62	70	77	89	70	71	118	66
Air Sealing	96	111	36	64	80	54	68	120	79	99	154	99
Attic Insulation	74	76	23	47	50	32	53	83	53	69	98	67
Basement Insulation	38	48	8	20	24	23	29	48	29	35	62	34
Furnace	15	10	6	13	13	8	23	18	23	38	26	15
Wall Insulation	23	21	10	12	15	5	15	26	16	14	23	20
Pellet Boiler	8	5	4	1	1	3	13	14	5	2	7	2
Pellet Stove	6	8	2	1	2	3	5	8	5	7	18	7
Wood Stove	0	4	0	0	0	0	2	1	2	1	2	0
Geothermal HP	5	3	2	1	2	0	0	5	1	4	1	1
Total Measures Installed	511	764	620	698	899	674	772	943	700	630	839	540

HESP Rebates – Last 12 Months

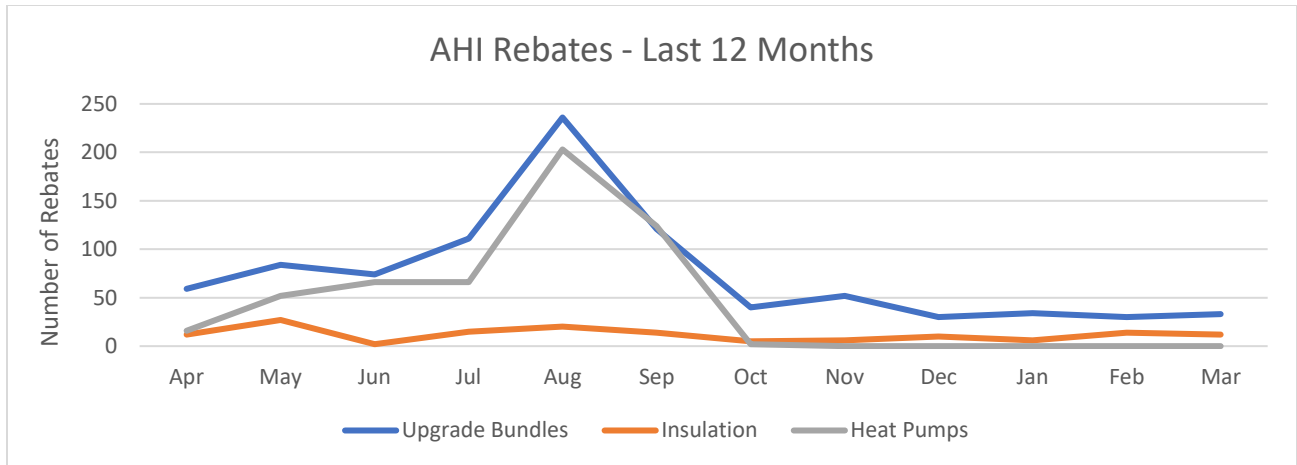


Year-Over-Year Comparison (July 1 - March 31; EXCLUDED 2nd zone mini-split and whole house heat pumps)

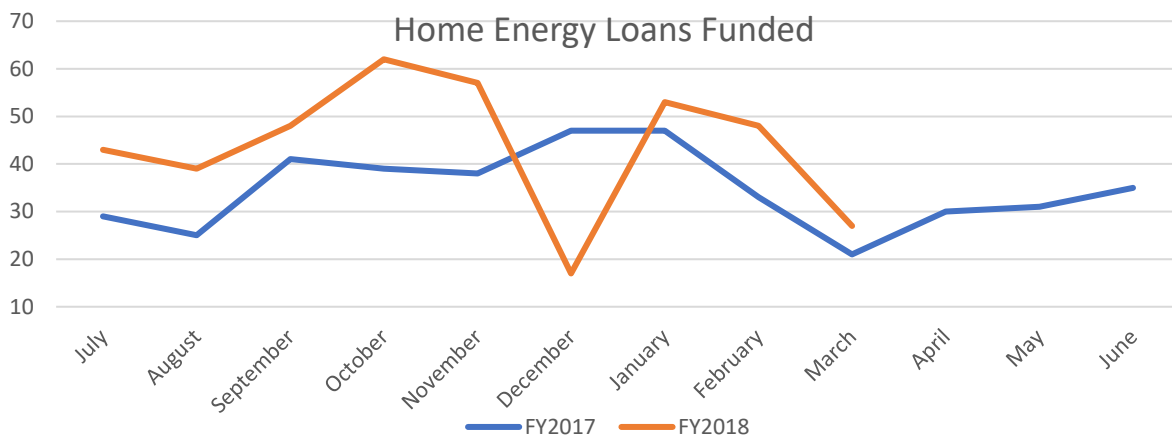
#	HESP Rebate Type	FY15	FY16	FY17	FY18
1	MiniSplit HP	5,075	3,951	3,712	3,907
2	Air Sealing	1,738	1,361	1,045	817
3	Boiler	756	602	720	670
4	Attic Insulation	796	866	698	552
5	Basement Insulation	622	487	402	304
6	Furnace	178	149	158	174
7	Wall Insulation	159	199	196	145
8	Pellet Boiler	254	65	69	48
9	Pellet Stove	77	162	94	55
10	Geothermal HP	76	50	69	15
11	Wood Stove	11	46	46	8
Total Measures Installed		9,742	7,938	7,209	6,695

Affordable Heat Initiative (AHI)

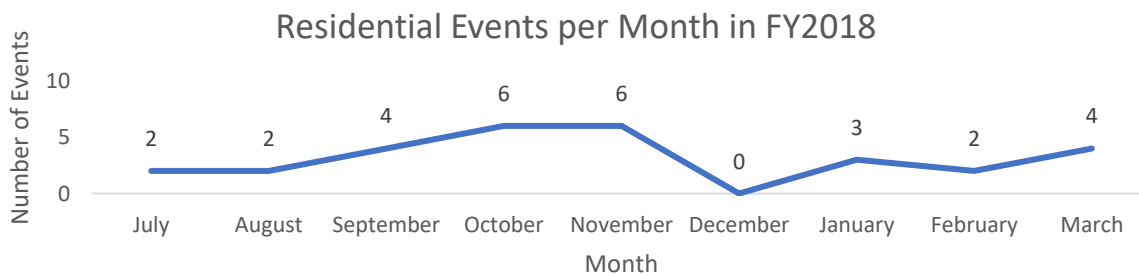
Year:	2017	2017	2017	2017	2017	2017	2017	2017	2017	2018	2018	2018
AHI Rebate Type	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Upgrade Bundle	59	84	74	111	236	121	40	52	30	34	30	33
Attic Insulation	7	17	2	11	11	5	2	5	2	4	7	7
Wall Insulation	2	2	0	2	4	5	0	0	1	0	1	2
Basement Insulation	3	8	0	2	5	4	3	1	7	2	6	3
MiniSplit HP	16	52	66	66	203	124	2	0	0	0	0	0
Total AHI Activity	87	163	142	192	459	259	47	58	40	40	44	45



Home Energy Loans



Marketing Activities



Upcoming events

Efficiency Maine will be participating in the following events. If you are interested in participating, contact the contact person by phone or email.

Date	Name	Location	Contact Name	Contact Phone	Contact Email
4/12	Saco Energy Fair	Fairfield School 75 Beach Street Saco	Kelly Fowler	207-541-2505	fowler@unitil.com
4/13-4/15	Portland Home Show	Portland Expo, Portland	All Seasons Promotions	(800) 237-6024	homeshows1@yahoo.com
4/21	Earth Day Celebration	The Waterhouse Center, Kennebunk	Tom Berry		tberry@rsu21.net
4/22	York Energy and Sustainability Fair	York Beach Fire Station	Hilary Clark		Hilclark57@gmail.com
5/19	2018 Home Garden Flower Show	Fryeburg Fairgrounds	Jeannie Cafarelli		jeannie@conwaydailysun.com
5/23	Vassalboro Senior Services Fair	Vassalboro Town Office	Debbie Johnston	872-2826	
10/20	Greater Portland Energy Expo	USM Hannaford Hall			