

Residential Registered Vendor Monthly Report May 2018



Program Updates

1. **Increased insulation rebates** – Effective 5/1/2018, insulation rebates changed from \$700 per zone to 30% of project cost up to \$1,000 per zone (basement, walls, and attic). This means that with air sealing and an energy assessment (\$400 rebate), \$100 Next Step Bonus and maximum insulation rebates, a house could qualify for up to \$3,500 of weatherization rebates. Insulation rebates for heating customers of Bangor Natural Gas, Maine Natural Gas, and Unitil have increased to 50% of project costs up to \$2,000 per zone. Rebates for insulation completed prior to 5/1/18 remain unchanged and are still listed on our website.
2. **\$100 Smart Thermostat Rebate** - We are now offering \$100 rebates on qualifying smart thermostats. ENERGY STAR® certified smart thermostats have been tested in over 1,000 homes to demonstrate an average of 8% heating system run time reduction. They also provide greater convenience and control compared to conventional thermostats. While smart thermostat designs vary, common features include:
 - a. Automatically adjusting to energy-saving temperatures when you are asleep or away,
 - b. Allowing remote control through your smartphone.Details are on the [rebate claim form](#) which is on our website. Note: this claim form is separate from the Home Energy Savings Program rebate claim form.
3. **Low Income Ductless Heat Pump Rebates** – We are pleased to announce the availability of enhanced incentives for high-efficiency ductless heat pumps for qualified low-income households. Rebates will cover 80% of the cost for a qualifying heat pump to be installed, up to \$2,000; the eligible low-income homeowner must pay 20% of the project cost, or the balance above \$2,000, whichever is greater. The household must first complete an Energy Upgrade Bundle. Click here to see the Affordable Heat Initiative ([AHI](#)) [rebate claim forms](#).
4. **Wood stove and pellet stove requirements changed** – We have taken the following actions:
 - a. Added the requirement that they must have EPA Actual Measured Efficiency (CSA B415.1) of 75% or greater;
 - b. Dropped the requirements for an outdoor air supply;
 - c. Dropped the emissions limits; and
 - d. Dropped the requirement for installation by a Registered Vendor.

Additionally, wood stove and pellet stoves are being removed from the universal HESP rebate claim form and replaced with a [new mail-in rebate form](#).

Note: Stoves meeting the pre-5/1/18 requirements, but not the new requirements, will still qualify for the \$500 rebates if they are purchased before 5/1/18 and the rebate claim form is emailed or postmarked by 6/1/18. If you have sold units recently, be sure to send in your claim this month.

5. **Simplified boiler/furnace requirements** – Pipe insulation, duct sealing and duct insulation, while smart ideas, are no longer required for rebates. [Click here](#) for more details.
6. **Geothermal model eligibility** – ENERGY STAR®, not ENERGY STAR® Most Efficient, is the [new model eligibility criteria](#).
7. **Ducted and hydronic heat pumps are no longer eligible for rebates**. These units are the central, unitary, air-to-air and air-to-water systems. Geothermal and ductless heat pump rebates remain unchanged.
8. **Home Energy Loans are progressing smoothly**. Loan processing continues to flow smoothly. Customers can apply on-line 24 hours/7 days a week or via our Call Center (866-376-2463) Monday through Friday 8:00 a.m. to 5:00 p.m.

Sales Tool of the Month

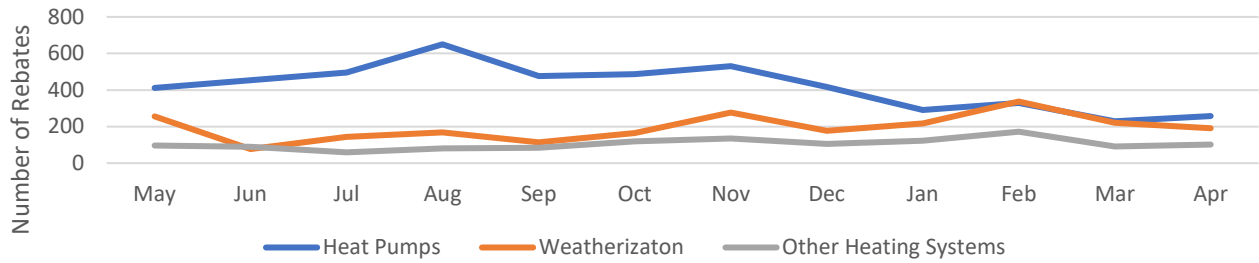
1. **Updated HESP Brochure** – We've updated our Home Energy Savings Program Brochure, which now shows rebates for:
 - a. Insulation and Air Sealing up to \$3,500
 - b. Ductless Heat Pumps up to \$750
 - c. Boilers and Furnaces \$500
 - d. Pellet and Wood Stoves \$500
 - e. Geothermal Systems up to \$3,000
 - f. Biomass Boilers and Furnaces up to \$3,000.
 - g. It also covers our Home Energy Loans.

Call us at 866-376-2463 for free copies or download them [here](#).

Home Energy Savings Program

Year:	2017	2017	2017	2017	2017	2017	2017	2017	2018	2018	2018	2018
HESP Rebate Type	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Ductless Heat Pump	412	454	496	650	476	487	531	417	290	330	229	258
Boiler	66	75	43	62	70	77	89	70	71	118	66	68
Air Sealing	111	36	64	80	54	68	120	79	99	154	99	85
Attic Insulation	76	23	47	50	32	53	83	53	69	98	67	54
Basement Insulation	48	8	20	24	23	29	48	29	35	62	34	40
Furnace	10	6	13	13	8	23	18	23	38	26	15	22
Wall Insulation	21	10	12	15	5	15	26	16	14	23	20	12
Pellet Boiler	5	4	1	1	3	13	14	5	2	7	2	3
Pellet Stove	8	2	1	2	3	5	8	5	7	18	7	6
Wood Stove	4	0	0	0	0	2	1	2	1	2	0	2
Geothermal HP	3	2	1	2	0	0	5	1	4	1	1	0
Total Measures Installed	764	620	698	899	674	772	943	700	630	839	540	550

HESP Rebates – Last 12 Months

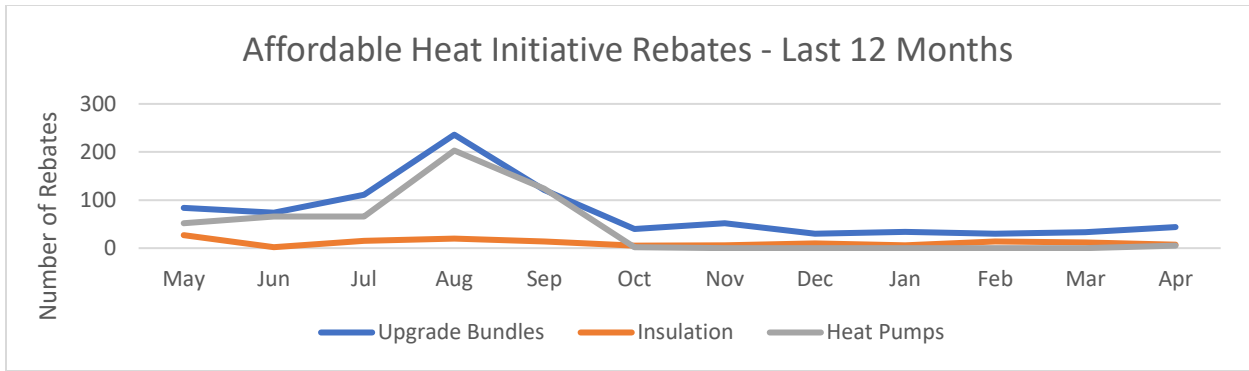


Year-Over-Year Comparison (July 1 – April 30; EXCLUDED 2nd zone mini-split and whole house heat pumps)

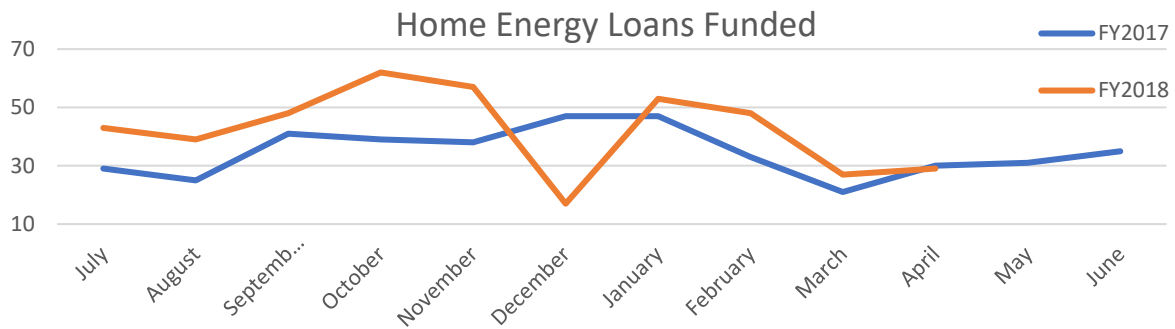
#	HESP Rebate Type	FY15	FY16	FY17	FY18
1	Ductless Heat Pump	5,075	4,141	3,916	4,165
2	Air Sealing	1,738	1,471	1,141	902
3	Boiler	756	667	762	738
4	Attic Insulation	796	936	772	606
5	Basement Insulation	622	521	440	344
6	Furnace	178	161	173	196
7	Wall Insulation	159	218	219	157
8	Pellet Boiler	254	67	77	51
9	Pellet Stove	77	169	100	61
10	Geothermal HP	76	57	74	15
11	Wood Stove	11	49	46	11
Total Measures Installed		9,742	8,457	7,720	7,246

Affordable Heat Initiative (AHI)

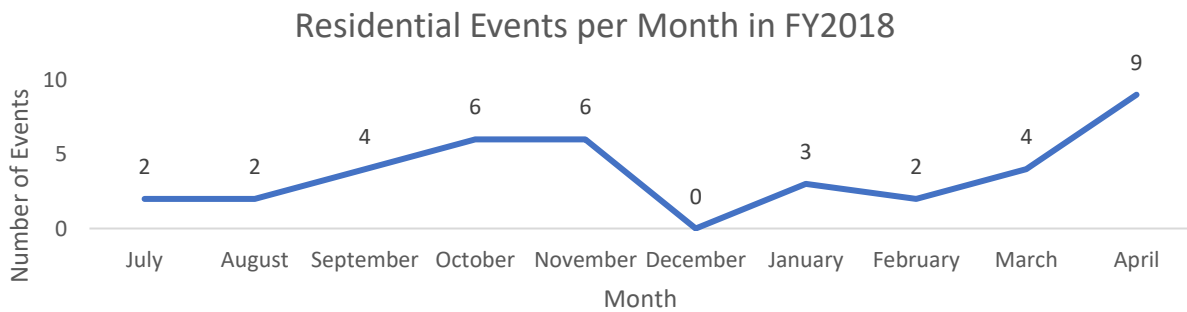
Year:	2017	2017	2017	2017	2017	2017	2017	2017	2017	2018	2018	2018	2018
AHI Rebate Type	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	
Upgrade Bundle	84	74	111	236	121	40	52	30	34	30	33	44	
Attic Insulation	17	2	11	11	5	2	5	2	4	7	7	5	
Wall Insulation	2	0	2	4	5	0	0	1	0	1	2	1	
Basement Insulation	8	0	2	5	4	3	1	7	2	6	3	1	
Ductless Heat Pumps	52	66	66	203	124	2	0	0	0	0	0	5	
Total AHI Activity	163	142	192	459	259	47	58	40	40	44	45	56	



Home Energy Loans



Marketing Activities



Upcoming Events

Efficiency Maine will be participating in the following events. If you are interested in participating, reach out to the contact person mentioned in the table below (where available).

Date	Name	Location	Contact Name	Contact Phone	Contact Email
5/19 – 5/20	2018 Home Garden Flower Show	Fryeburg Fairgrounds	Jeannie Cafarelli	(603) 307- 0859	jeannie@conwaydailysun.com
5/23	Vassalboro Senior Services Fair	St. Bridget Center (864 Main St. Vassalboro)	Debbie Johnston	872-2826	
10/20	Greater Portland Energy Expo	USM Hannaford Hall			