

Residential Registered Vendor Monthly Report December 2018



Program Updates

1. **Propane and Natural Gas Heating System Rebates to End on 12/31/18 – [Effective 12/31/18, rebates for propane and natural gas boilers and furnaces are being discontinued.](#)** To qualify for current rebates, units will need to be installed by 12/31/18 and claims postmarked or emailed by 1/31/19. We have seen demand for these rebates double this year and do not have enough funds to offer them for the full program year.
2. **Rebates on Oil and Kerosene Heating Systems to Continue Until 6/30/19 – [Rebates for oil and kerosene boilers and furnaces will continue to be available for eligible units installed before 6/30/19](#)** if rebate claims are emailed or postmarked by 7/30/19.
3. **EnergySmart Bangor Funds Fully Committed** – Please note that as of October 15, all Energy Smart Bangor funds have been spoken for and the City of Bangor is not approving new reservations. Rebates for existing reservations must be claimed before their 90-day expiration dates. Bangor residents are still eligible for statewide Efficiency Maine rebates.
4. **Recap of Heat Pump Workshops** – Efficiency Maine recently held workshops for ductless heat pump installers to discuss projections for the period between from July 2019 through July 2022; findings from a recent research on heat pump effectiveness and use; and opportunities for customer education to increase energy savings. Following are highlights from the sessions:
 - a. Efficiency Maine is budgeting an 18% annual growth in residential heat pump rebates over the next three years.
 - b. Many customers are leaving heat pump savings on the table by turning their heat pump down or off in cold weather.
 - c. Many customers can save more by adjusting their heat pump thermostat up and their central thermostat down.If you missed the discussion, look for invitations from our team for upcoming webinars and for information on heat pump best practices. And review our [Ductless Heat Pump User Tips](#) to help your customers maximize their savings.
5. **Join the Ductless Heat Pump Discussion** – Efficiency Maine has launched a number of Facebook ads about ductless heat pumps and Mainers from across the state are posting comments about how much they like their units. Consider joining the conversation! Look for us in your Facebook feed.
6. **Home Energy Loan Update** – November's 98 loans were 72% above November of last year and fiscal year-to-date loans are up 25% over last year. If you don't already have a loan portal ID and password, you can reach our financial services provider (NEIF) by calling our Call Center (866-376-2463).

Reminder

1. **Wood and Pellet Stove Rebates to End on 12/31/18 as Planned** – As originally launched, the [\\$500 rebates for pellet stoves and wood stoves are ending 12/31/18](#). To qualify for rebates, units need to be purchased between July 1, 2018 and December 31, 2018 and rebate forms must be postmarked or emailed by January 31, 2019.

Tips

1. **Sales Tool of the Month – Ice Dam Case Study** – We have dozens of sales tools available to Residential Registered Vendors at no charge. As we enter ice dam season, our Ice Dam Case Study may be a helpful tool for helping homeowners understand that weatherization can help address ice dams. [Available on our website as a PDF](#), this Gorham homeowner's story includes the quote, "I thought a new roof would solve my ice dams. It didn't, but weatherization did." We hope this case study helps you close weatherization jobs aimed at stopping ice dams.
2. **Rebate Processing Tip** – Using the latest claim form on the website reduces the chances a rebate check delay. We have seen an increase in missing information due to the use of old versions of the rebate form.

Fact of the Month:

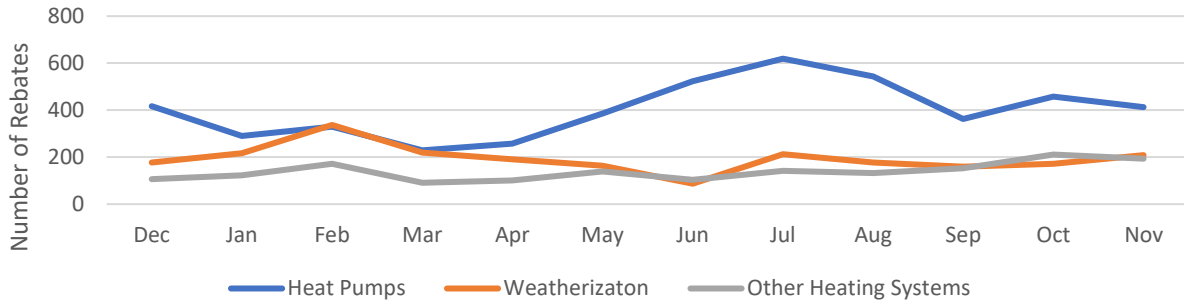
- Efficiency Maine has now rebated over 20,000 heat pump water heaters in Maine homes and businesses.

Home Energy Savings Program (HESP)

HESP Rebates – Last 12 Months

Year:	2017	2018	2018	2018	2018	2018	2018	2018	2018	2018	2018	2018
HESP Rebate Type	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Ductless Heat Pump	417	290	330	229	258	385	523	619	543	362	458	413
Boiler	70	71	118	66	68	100	80	106	79	97	86	102
Air Sealing	79	99	154	99	85	86	73	91	70	70	63	81
Attic Insulation	53	69	98	67	54	47	6	59	52	41	50	62
Basement Insulation	29	35	62	34	40	25	5	45	37	28	38	40
Furnace	23	38	26	15	22	23	15	18	32	29	53	23
Wall Insulation	16	14	23	20	12	5	3	18	18	20	21	25
Pellet Boiler	5	2	7	2	3	3	1	2	2	2	6	6
Pellet Stove	5	7	18	7	6	9	4	10	8	10	35	48
Wood Stove	2	1	2	0	2	3	2	5	9	15	31	13
Geothermal HP	1	4	1	1	0	1	2	1	2	0	0	2
Total Measures Installed	700	630	839	540	550	687	714	974	852	674	841	815

HESP Rebates – Last 12 Months



HESP Year-Over-Year Comparison

(July 1 – November 30; EXCLUDED 2nd zone mini-split and whole house heat pumps)

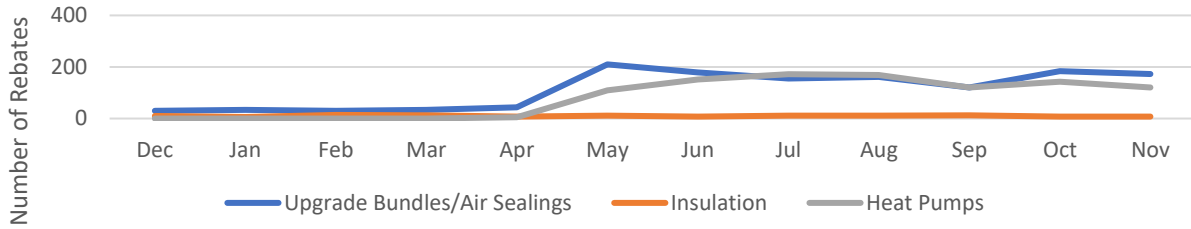
#	HESP Rebate Type	FYTD 15	FYTD 16	FYTD 17	FYTD 18	FYTD 19
1	Ductless Heat Pump	3,813	2,677	2,442	2,641	2,471
2	Air Sealing	895	683	495	386	379
3	Boiler	317	281	325	345	479
4	Attic Insulation	380	389	350	265	270
5	Basement Insulation	306	218	176	144	193
6	Furnace	60	55	73	72	156
7	Wall Insulation	77	86	100	73	105
8	Pellet Boiler	172	42	35	32	19
9	Pellet Stove	24	89	44	19	117
10	Geothermal HP	34	26	28	8	6
11	Wood Stove	5	24	18	3	73
	Total Measures Installed	6,083	4,570	4,086	3,988	4,268

Affordable Heat Initiative (AHI)

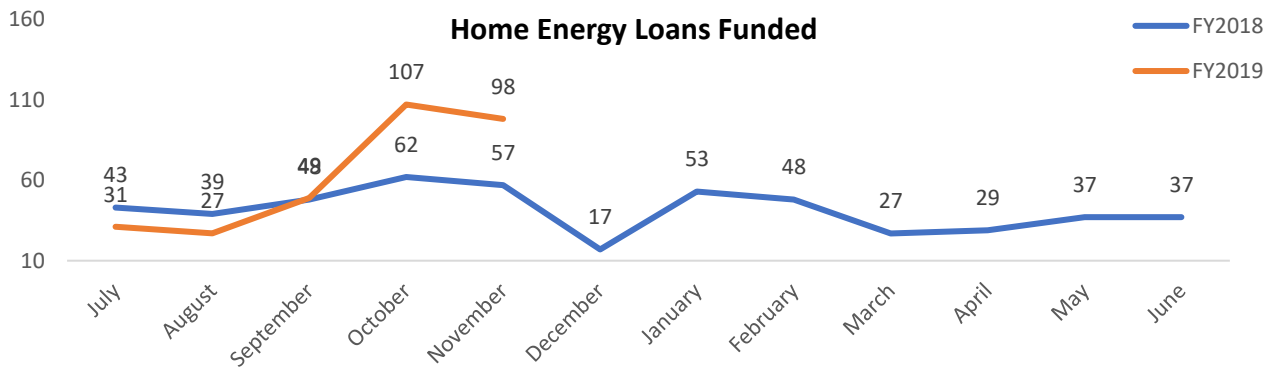
AHI Rebates – Last 12 Months

Year:	2017	2018	2018	2018	2018	2018	2018	2018	2018	2018	2018	2018
AHI Rebate Type	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Upgrade Bundle	30	34	30	33	44	210	179	155	162	121	184	173
Attic Insulation	2	4	7	7	5	5	5	8	6	7	3	2
Wall Insulation	1	0	1	2	1	1	0	1	0	0	0	1
Basement Insulation	7	2	6	3	1	5	2	2	5	5	4	5
Ductless Heat Pumps	0	0	0	0	5	109	151	172	169	121	143	121
Total AHI Activity	40	40	44	45	56	330	337	338	342	254	334	302

AHI Rebates - Last 12 Months



Home Energy Loans



Marketing Activities

