

Residential Registered Vendor Monthly Report January 2019



Program Updates

1. **Home Energy Loan Update** – December's one-hundred and four loans were 512% above December of last year and fiscal year-to-date loans are up 56% over last year. If you don't already have a loan portal ID and password, you can reach our financial services provider (NEIF) by calling our Call Center (866-376-2463).
2. **Residential Registered Vendor Logos and Guidelines** – Efficiency Maine has a set of logos for registered vendors to use on printed materials, websites, social media, and vehicles. [Click here](#) to download the logos and read the guidelines on their usage.

Reminder

1. **Wood and Pellet Stove Rebates Ended** – The [\\$500 rebates for pellet stoves and wood stoves ended 12/31/18](#). Eligible units purchased between July 1, 2018 and December 31, 2018 can still receive the rebate as long as rebate forms are postmarked or emailed by January 31, 2019.
2. **Efficiency Maine Propane and Natural Gas Heating System Rebates Ended**– [Effective 12/31/18, rebates for propane and natural gas boilers and furnaces were discontinued](#). Eligible units installed by December 31, 2018 can still receive the rebate as long as rebate forms are postmarked or emailed by January 31, 2019. [Natural gas boiler and furnace rebates are still available from Summit Natural Gas.](#)
3. **Rebates on Oil and Kerosene Heating Systems to Continue Until 6/30/19** – [Rebates for oil and kerosene boilers and furnaces will continue to be available for eligible units installed before 6/30/19](#) if rebate claims are emailed or postmarked by 7/30/19.

Tips

1. **Sales Tool of the Month – Guide to Water Heating** – We have dozens of sales tools available to Residential Registered Vendors at no charge. If your customers are asking for your advice on water heaters, we've got a sales tool that may help. Our Guide to Water Heating compares five types of water heaters: electric, oil, gas, solar and heat pump water heaters. Your customers may be surprised to learn that a heat pump water heater can save a typical family hundreds per year compared to a propane or electric water heater. Hopefully this tool will help you help your customers. If you'd like us to send you free professionally printed copies, please call 866-376-2463 or you can [download them from the web](#).
2. **Rebate Processing Tip** – You'd be surprised how many rebate checks are delayed due to missing signatures. To help us expedite your payments, please be sure that all the signature blocks on all forms are complete - both yours and the customers.

3. **Tip from the Field** – Heat Pump Condensate Tip - Here's a clever way we've seen heat pump condensate plumbed from an upper story unit - drill through the fascia board right into the gutter. Properly sealed, this can be an elegant way to completely hide the condensate line and direct the water away from the house.

Fact of the Month:

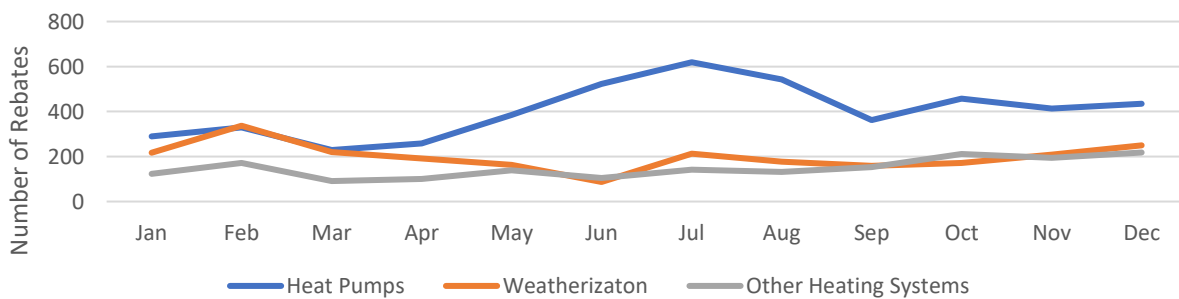
- Over 5,000 homes have participated in Efficiency Maine’s Home Energy Savings Programs in the last six months.

Home Energy Savings Program (HESP)

HESP Rebates – Last 12 Months

Year:	2018	2018	2018	2018	2018	2018	2018	2018	2018	2018	2018	2018
HESP Rebate Type	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Ductless Heat Pump	290	330	229	258	385	523	619	543	362	458	413	434
Boiler	71	118	66	68	100	80	106	79	97	86	102	98
Air Sealing	99	154	99	85	86	73	91	70	70	63	81	89
Attic Insulation	69	98	67	54	47	6	59	52	41	50	62	72
Basement Insulation	35	62	34	40	25	5	45	37	28	38	40	65
Furnace	38	26	15	22	23	15	18	32	29	53	23	27
Wall Insulation	14	23	20	12	5	3	18	18	20	21	25	24
Pellet Boiler	2	7	2	3	3	1	2	2	2	6	6	3
Pellet Stove	7	18	7	6	9	4	10	8	10	35	48	22
Wood Stove	1	2	0	2	3	2	5	9	15	31	13	68
Geothermal HP	4	1	1	0	1	2	1	2	0	0	2	0
Total Measures Installed	630	839	540	550	687	714	974	852	674	841	815	902

HESP Rebates – Last 12 Months

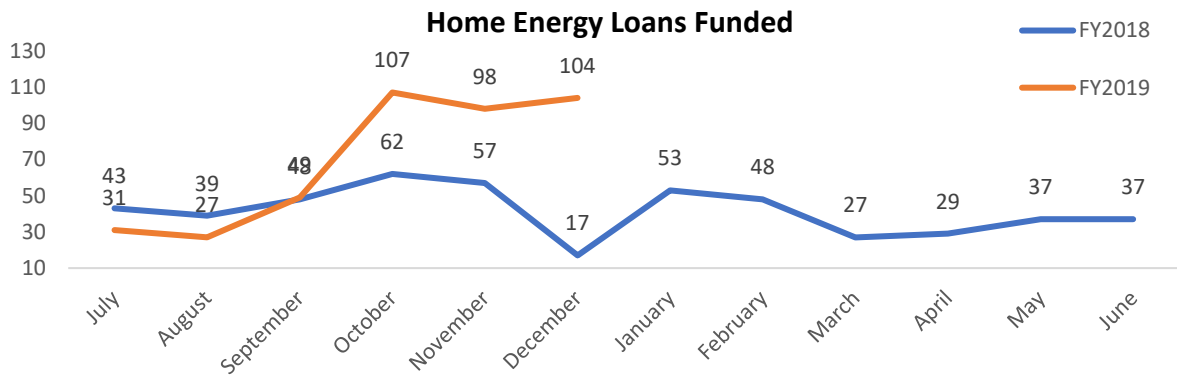


HESP Year-Over-Year Comparison

(July 1 – November 30; EXCLUDED 2nd zone mini-split and whole house heat pumps)

#	HESP Rebate Type	FYTD 15	FYTD 16	FYTD 17	FYTD 18	FYTD 19
1	Ductless Heat Pump	4,277	3,184	2,945	3,058	2,905
2	Air Sealing	1,143	925	655	465	468
3	Boiler	455	382	438	415	577
4	Attic Insulation	506	555	452	318	342
5	Basement Insulation	403	309	257	173	258
6	Furnace	88	86	98	95	183
7	Wall Insulation	97	118	130	89	129
8	Pellet Boiler	201	50	48	37	22
9	Pellet Stove	39	118	65	24	185
10	Geothermal HP	39	29	41	9	6
11	Wood Stove	7	30	30	5	95
Total Measures Installed		7,255	5,786	5,159	4,688	5,170

Home Energy Loans



Marketing Activities

