

Residential Registered Vendor Monthly Report May 2019



Program Updates

1. **Heat Pump Water Heater instant rebates** – instant rebates on heat pump water heaters are now available at 47 retailer and distributor locations throughout Maine. Click [here](#) for the full list.
2. **RRV Communication Survey** – Efficiency Maine has developed a 2-question [survey](#) to get your thoughts on how we can best keep you and your coworkers up-to-date on our programs. Click [here](#) to take the survey.
3. **Home Energy Loan Update** – April's forty-seven loans were 62% above April of last year and fiscal year-to-date loans are up 47% over last year. If you don't already have a loan portal ID and password, you can reach our financial services provider (NEIF) by calling our Call Center (866-376-2463).

Tips

1. **Sales Tool of the Month** – [All Programs Brochure](#) - We have dozens of free brochures available to Residential Registered Vendors. The "All Programs Brochure" is a 1-page summary of all our residential and commercial programs. You don't need to memorize all our offerings, just hand this out. If you'd like us to send you free, professionally printed copies, please call 866-376-2463 or you can download them from the [web](#).
2. **Rebate Processing Tip** – Including the mailing address on the rebate claim forms ensures that rebate checks arrive on time. When the mailing address is not on the form, the rebate check is sent to the physical address, sometimes resulting in the check being returned as undeliverable by the post office. This can be frustrating for the customer.
3. **Tip from the Field** – When designing heat pump installations, consider moving the boiler or furnace thermostat out of the heat pump's range. This may reduce cold spots and increase customer satisfaction.

Fact of the Month:

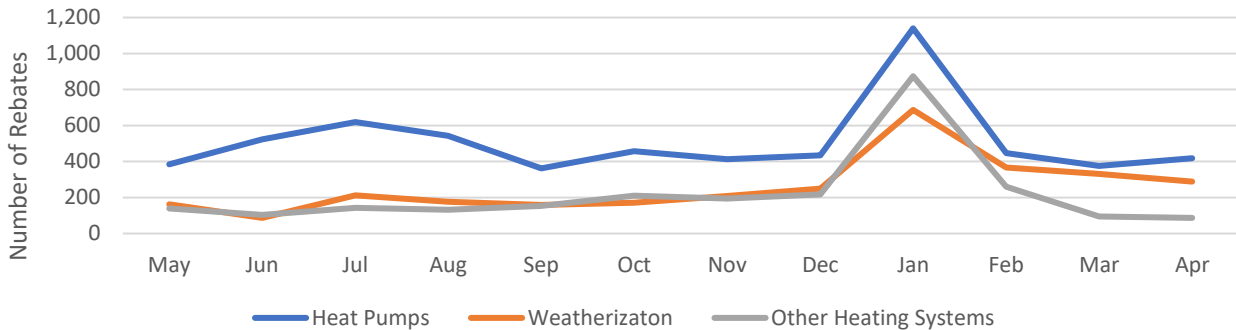
1. Maine had no building energy code until 2010 and most towns still don't have a Building Energy Code (towns with populations under 4,000 are exempt). Because of this, recently built homes may not be any more energy efficient than older homes.

Home Energy Savings Program (HESP)

HESP Rebates – Last 12 Months

Year:	2018	2018	2018	2018	2018	2018	2018	2018	2018	2019	2019	2019	2019
HESP Rebate Type	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	
Ductless Heat Pump	385	523	619	543	362	458	413	434	1,140	446	376	419	
Boiler	100	80	106	79	97	86	102	98	431	171	69	63	
Air Sealing	86	73	91	70	70	63	81	89	248	135	121	117	
Attic Insulation	47	6	59	52	41	50	62	72	228	112	98	79	
Basement Insulation	25	5	45	37	28	38	40	65	153	89	76	70	
Furnace	23	15	18	32	29	53	23	27	126	48	11	17	
Wall Insulation	5	3	18	18	20	21	25	24	58	31	36	22	
Pellet Boiler	3	1	2	2	2	6	6	3	10	5	4	2	
Pellet Stove	9	4	10	8	10	35	48	22	208	24	4	3	
Wood Stove	3	2	5	9	15	31	13	68	99	11	2	0	
Geothermal HP	1	2	1	2	0	0	2	0	0	2	4	2	
Total Measures Installed	687	714	974	852	674	841	815	902	2,701	1,074	801	794	

HESP Rebates – Last 12 Months

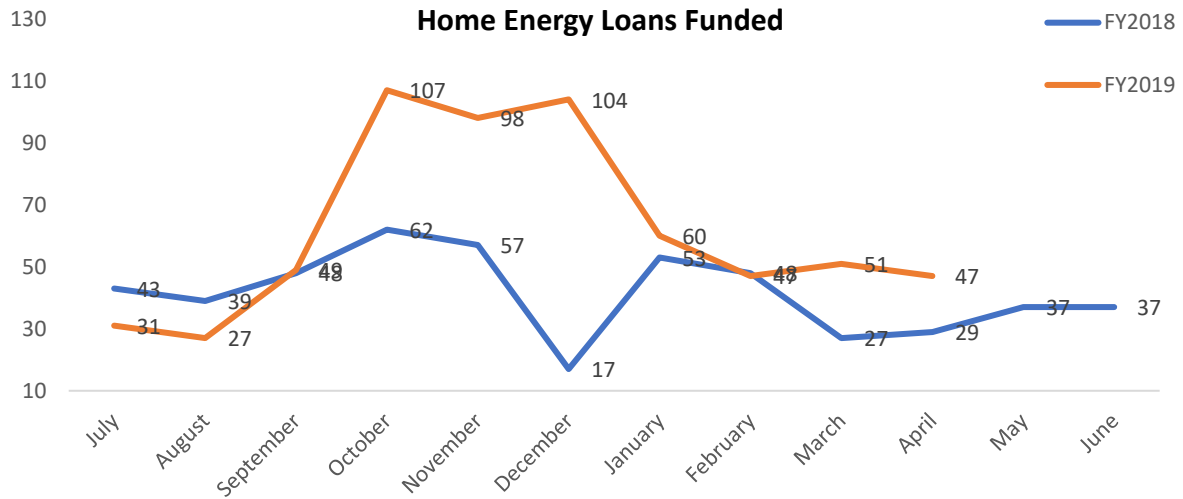


HESP Year-Over-Year Comparison

(July 1 – March 31; EXCLUDED 2nd zone mini-split and whole house heat pumps)

#	HESP Rebate Type	FYTD 15	FYTD 16	FYTD 17	FYTD 18	FYTD 19
1	Ductless Heat Pump	5,303	4,141	3,916	4,165	5,287
2	Air Sealing	1,877	1,471	1,141	902	1,089
3	Boiler	827	667	762	738	1,313
4	Attic Insulation	888	936	772	606	859
5	Basement Insulation	670	521	440	344	646
6	Furnace	188	161	173	196	385
7	Wall Insulation	181	218	219	157	276
8	Pellet Boiler	266	67	77	51	43
9	Pellet Stove	84	169	100	61	423
10	Geothermal HP	88	57	74	15	22
11	Wood Stove	12	49	46	11	207
	Total Measures Installed	10,384	8,457	7,720	7,246	10,550

Home Energy Loans



Marketing Activities

