

Residential Registered Vendor Monthly Report June 2019



Program Updates

1. **Attic Insulation only eligible for rebates if R-7 or less pre-upgrade** – Effective 6/30, attic insulation rebates will be limited to attics with pre-upgrade R-values of 7 or less. Homes with attics over R-7 can still receive a rebate if the project is completed by 6/30 and claim forms are emailed or postmarked by 7/31/19.
2. **Instant rebates on Oil Boilers and Furnaces at distributors starting 7/1** – For Residential Registered Vendors who install boiler and furnaces, the current mail-in rebate will be replaced with an instant rebate at participating distributors starting 7/1. There won't be any paperwork or waiting for rebate checks. Mail-in rebates will still be available if units are installed by 6/30 and claim forms are emailed or postmarked by 7/31/19.
3. **Elevated Natural Gas Insulation Rebates Ending 6/30** – Effective 6/30, the higher rebates for insulation in natural gas homes will end. To receive the current rebate, projects must be completed by 6/30 and have claim forms emailed or postmarked by 7/31/19. Homes heated with natural gas will still be eligible for the regular insulation rebate of 30% up to \$1,000 for each zone.
4. **Heat pump water heater \$750 instant rebate continues past 6/30/19** – Though the \$750 mail-in rebate for heat pump water heaters will expire 6/30/19, the \$750 instant rebate will continue. Visit our [website](#) for a complete list of retailers and distributors offering instant rebates.
5. **Home Energy Loan Update** – May's 53 loans were 43% above May of last year and fiscal year-to-date loans are up 47% over last year. If you don't already have a loan portal ID and password, you can reach our financial services provider (NEIF) by calling our Call Center (866-376-2463).

Tips

1. **Sales Tool of the Month** – [Quick Guide to Home Heating](#) – Efficiency Maine has a guide to help homeowners choose between eight different heating systems. The guide compares costs and features of natural gas boilers/furnaces, ductless heat pumps, oil boilers/furnaces, ducted air source heat pumps, pellet boiler/furnaces, electric baseboard, propane boilers/furnaces, and geothermal heat pumps. Call us at 866-376-2463 for free, professionally printed, copies or download them [here](#).
2. **Rebate Processing Tip** – When choosing which heat pump to install, make sure to check the HSPF requirements. The minimum heat pumps eligible for rebates have an HSPF are 10.0 for multi-zones and 12.0 for single-zone. Don't round up to the nearest whole number – a 9.8 HSPF multi-zone doesn't make the 10.0 cutoff.

- Tip from the Field** – If you install a heat pump outdoor unit using a ground mount, make sure that it rests on a stable base. The ground near a foundation often experiences more extreme freeze/thaw cycles than ground farther away. This frost heaving can cause the outdoor unit to tip, resulting a call back.

Fact of the Month:

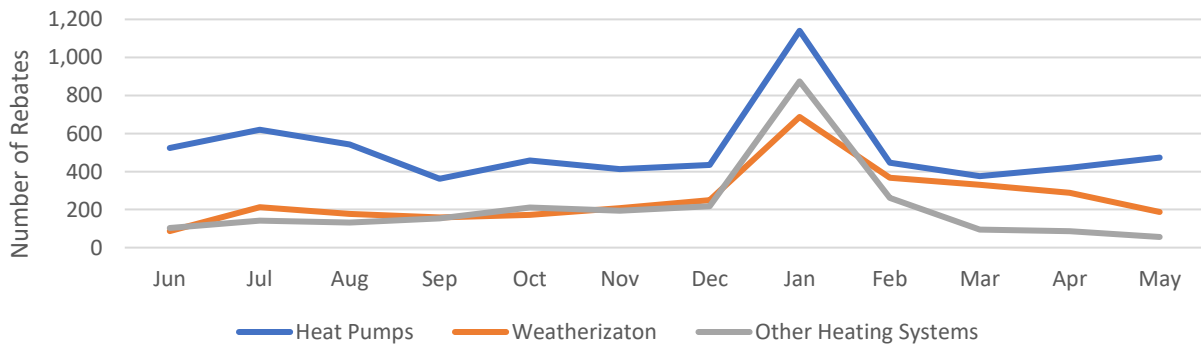
- A 2014 study of residential energy use in Norway found that 27% of households had a heat pump. If Maine had a similar penetration of heat pumps, it would translate to 140,000 households with at least one heat pump (Source: www.ssb.no).

Home Energy Savings Program (HESP)

HESP Rebates – Last 12 Months

Year:	2018	2018	2018	2018	2018	2018	2018	2019	2019	2019	2019	2019
HESP Rebate Type	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Ductless Heat Pump	523	619	543	362	458	413	434	1,140	446	376	419	474
Boiler	80	106	79	97	86	102	98	431	171	69	63	41
Air Sealing	73	91	70	70	63	81	89	248	135	121	117	72
Attic Insulation	6	59	52	41	50	62	72	228	112	98	79	56
Basement Insulation	5	45	37	28	38	40	65	153	89	76	70	38
Furnace	15	18	32	29	53	23	27	126	48	11	17	12
Wall Insulation	3	18	18	20	21	25	24	58	31	36	22	22
Pellet Boiler	1	2	2	2	6	6	3	10	5	4	2	0
Pellet Stove	4	10	8	10	35	48	22	208	24	4	3	3
Wood Stove	2	5	9	15	31	13	68	99	11	2	0	0
Geothermal HP	2	1	2	0	0	2	0	0	2	4	2	0
Total Measures Installed	714	974	852	674	841	815	902	2,701	1,074	801	794	718

HESP Rebates – Last 12 Months

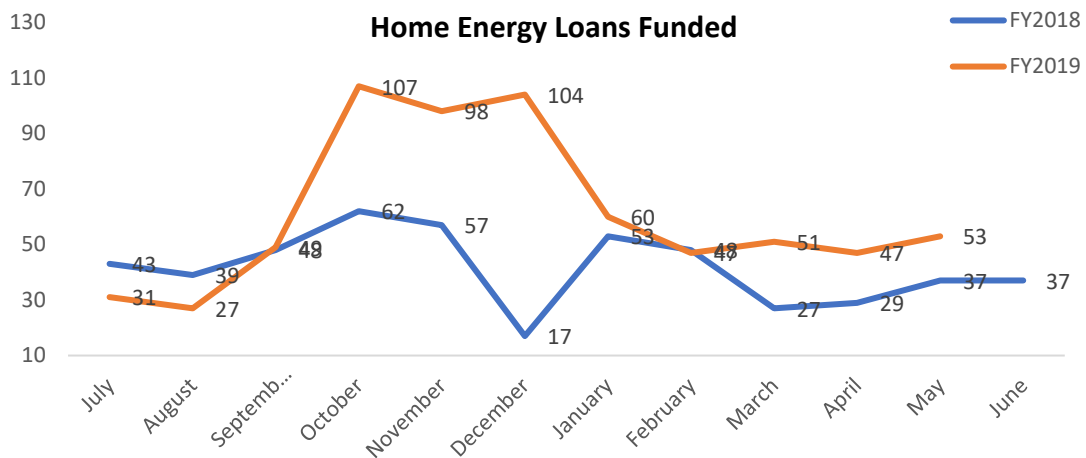


HESP Year-Over-Year Comparison

(July 1 – May 31; EXCLUDED 2nd zone mini-split and whole house heat pumps)

#	HESP Rebate Type	FYTD 15	FYTD 16	FYTD 17	FYTD 18	FYTD 19
1	Ductless Heat Pump	5,637	4,381	4,328	4,550	5,831
2	Air Sealing	2,010	1,539	1,252	988	1,182
3	Boiler	871	699	828	838	1,361
4	Attic Insulation	957	994	848	677	930
5	Basement Insulation	723	553	488	383	692
6	Furnace	195	172	183	219	398
7	Wall Insulation	202	234	240	169	304
8	Pellet Boiler	272	71	82	54	43
9	Pellet Stove	91	176	108	70	426
10	Geothermal HP	91	62	77	16	23
11	Wood Stove	12	52	50	14	207
Total Measures Installed		11,061	8,933	8,484	7,978	11,397

Home Energy Loans



Marketing Activities

