

Residential Registered Vendor Monthly Report July 10, 2019



Program Updates

1. **Increased rebates on Biomass Boilers and Furnaces** – the rebate for biomass boilers and furnaces has been increased from 1/3 of project costs up to \$3,000 to 1/3 of project costs up to \$6,000. Nothing else about biomass boilers and furnaces has been changed.
2. **Instant rebates on ECM circulator pumps** – With Efficiency Maine's instant rebates at participating distributors, ECM circulator pumps can now be less expensive than traditional pumps. Since it's an instant rebate, there's no paperwork and no waiting for a rebate check. Discounts range from \$50-\$250 depending on the unit's max operating watts.
3. **Home Energy Loan Update** – June's 87 loans were 135% above June of last year and fiscal year-to-date loans are up 53% over last year. If you don't already have a loan portal ID and password, you can reach our financial services provider (NEIF) by calling our Call Center (866-376-2463).

Reminders

1. **Attic insulation rebates are still be available in homes with more than R-7 in the attic.** The previously announced program change limiting attic rebates to homes that had R-7 or less in their attics did NOT go into effect on July 1. There are no current plans to implement this requirement.
2. **Instant rebates on Oil Boilers and Furnaces at distributors starting 7/1** – For Residential Registered Vendors who install boiler and furnaces, the current mail-in rebate was replaced with an instant rebate at participating distributors starting 7/1. There won't be any paperwork or waiting for rebate checks. Mail-in rebates are available if units were installed by 6/30 and claim forms are emailed or postmarked by 7/31/19.
3. **Elevated Natural Gas Insulation Rebates Ending 6/30** – Effective 6/30, the higher rebates for insulation in natural gas homes were ended. To receive the elevated rebate, projects must have been completed by 6/30 and have claim forms emailed or postmarked by 7/31/19. Homes heated with natural gas are still eligible for the regular insulation rebate of 30% up to \$1,000 for each zone.
4. **Heat pump water heater \$750 mail-in rebates will continue.** The \$750 instant rebate will also be available at participating distributors. Visit our [website](#) for more information about these rebates.

Tips

1. **Sales Tool of the Month** – [Weatherization Rebates Brochures](#) – If you're looking for a brochure to include with your insulation and air sealing proposals, our free Weatherization Rebates brochures may help. They discuss the benefits of weatherization, how to get up to \$3,500 in rebates, and some of the eligibility rules. Call us at 866-376-2463 for free, professionally printed, copies or download them from our [website](#).
2. **Rebate Processing Tip** – We've noticed that many of the rebates claim forms that come in for ductless heat pumps are using the universal claim form. We wanted to make sure you know about

an easier version of the claim form that is meant for heat pumps. It has a 1-page rebate claim form on one side and the heat pump installation checklist on the other. You can find it on our [website](#).

3. **Tip from the Field** – When installing a heat pump, using a torque wrench is the best way to ensure that manufacturer’s specifications are met. Guessing that a fitting is “tight enough” can result in refrigerant leaks and call backs.

Fact of the Month:

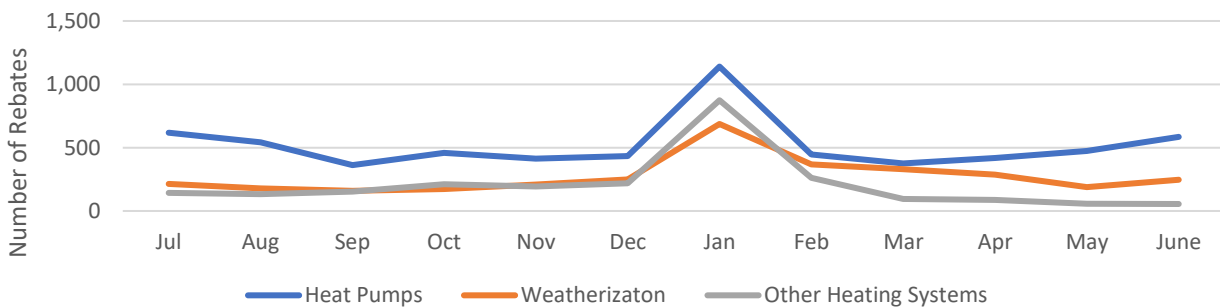
Record rebate volumes in program year 2019: Congratulations to all of our Residential Registered Vendors for making our Program Year 2019 (which ended 6/30/19) the best year ever. Here's what you accomplished: total rebates were up 44% from last year. Heat pumps were up 29%. Insulation rebates were up 78%. Boilers & furnaces were up by 80% and pellet/wood stoves were up by 603%.

Home Energy Savings Program (HESP)

HESP Rebates – Last 12 Months

Year:	2018	2018	2018	2018	2018	2018	2019	2019	2019	2019	2019	2019
HESP Rebate Type	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
Ductless Heat Pump	619	543	362	458	413	434	1,140	446	376	419	474	585
Boiler	106	79	97	86	102	98	431	171	69	63	41	52
Air Sealing	91	70	70	63	81	89	248	135	121	117	72	83
Attic Insulation	59	52	41	50	62	72	228	112	98	79	56	78
Basement Insulation	45	37	28	38	40	65	153	89	76	70	38	58
Furnace	18	32	29	53	23	27	126	48	11	17	12	3
Wall Insulation	18	18	20	21	25	24	58	31	36	22	22	28
Pellet Boiler	2	2	2	6	6	3	10	5	4	2	0	0
Pellet Stove	10	8	10	35	48	22	208	24	4	3	3	0
Wood Stove	5	9	15	31	13	68	99	11	2	0	0	0
Geothermal HP	1	2	0	0	2	0	0	2	4	2	0	0
Total Measures Installed	974	852	674	841	815	902	2,701	1,074	801	794	718	887

HESP Rebates – Last 12 Months

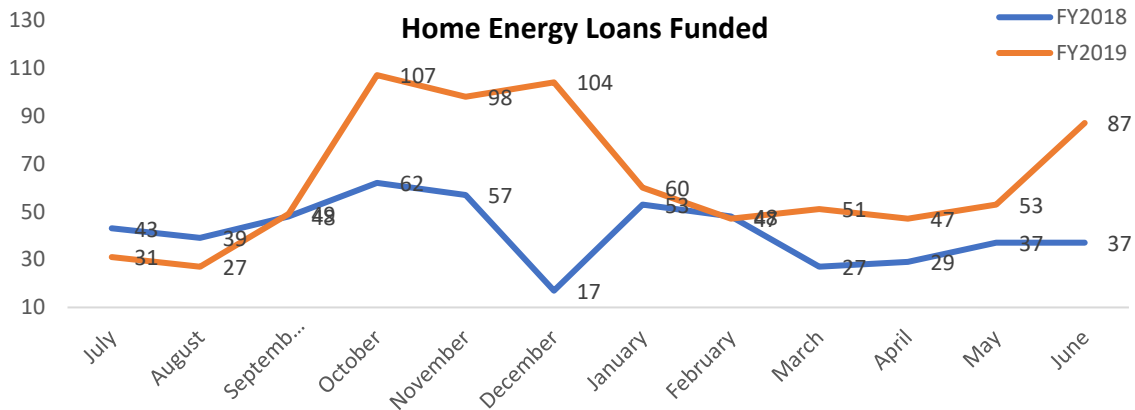


HESP Year-Over-Year Comparison

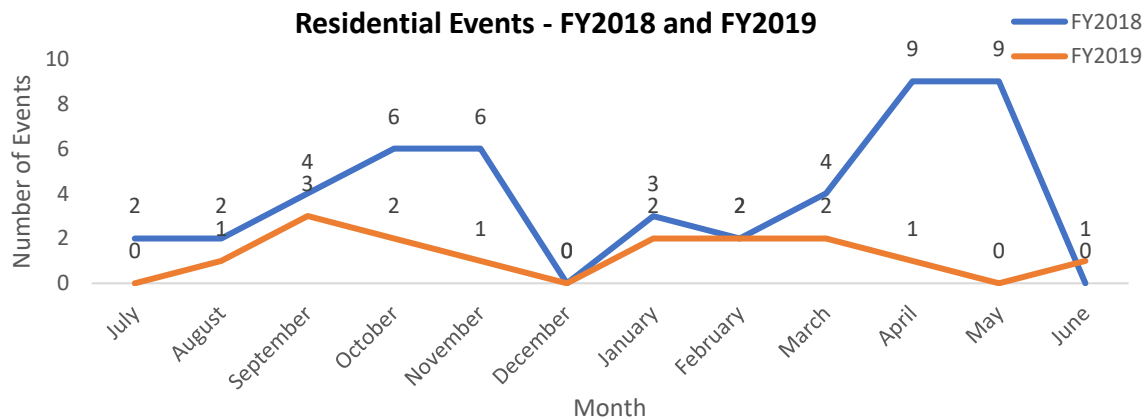
(July 1 – June 30; EXCLUDED 2nd zone mini-split and whole house heat pumps)

#	HESP Rebate Type	FYTD 15	FYTD 16	FYTD 17	FYTD 18	FYTD 19
1	Ductless Heat Pump	6,247	4,845	4,782	5,073	6,425
2	Air Sealing	2,153	1,662	1,288	1,061	1,382
3	Boiler	924	772	903	918	1,617
4	Attic Insulation	1,056	1,085	871	726	1,124
5	Basement Insulation	757	601	496	424	883
6	Furnace	203	200	189	234	456
7	Wall Insulation	209	257	250	187	386
8	Pellet Boiler	287	76	86	55	42
9	Pellet Stove	97	177	110	74	426
10	Geothermal HP	98	67	79	18	24
11	Wood Stove	12	54	50	16	207
	Total Measures Installed	12,043	9,796	9,104	8,786	12,972

Home Energy Loans



Marketing Activities



Upcoming Events

Efficiency Maine will be participating in the following events. If you are interested in participating, reach out with the contact information mentioned in the table below (where available).

Date	Event	Location	Contact Information
9/20	Common Ground Fair	Unity, ME Fairgrounds	mofga@mofga.org 207-568-4142
10/1	Maine Housing 50th Anniversary	Augusta Civic Center	https://www.eiseverywhere.com/website/2473/exhibitors/
10/19	Home and Energy Show	East End Community School	info@thesunriseguide.com (207) 221-3450 https://greenmainehomes.com/exhibitors