

Residential Registered Vendor Monthly Report September 11, 2019



Program Updates

1. **Electric Vehicle Rebates Available** – Efficiency Maine now offers instant rebates for eligible battery electric vehicles (BEVs) and plug-in hybrid vehicles (PHEVs) at participating Maine car dealers. [Click here](#) to learn more about this program.
2. **New Quality Assurance (QA) Inspection Reports** – Efficiency Maine's field inspectors recently switched to using tablets. Be on the lookout for reports sent by email from donotreply@prontoforms.com, and please don't hesitate to share your feedback.
3. **Heat Pump Outdoor Unit Minimum Height Now 18"** – We have revised our required installation height to be greater than or equal to 18" above the ground unless the unit is protected from the snow. This change is reflected on the [Ductless Heat Pump Installation Requirements Checklist](#).
4. **New List of Most Commonly Rebated Heat Pump Models Available** – You can find an up-to-date list of the ductless heat pump models that are most often rebated by Efficiency Maine. It's not a complete listing of all rebate-eligible models; it includes only the top 20 single and multi-head units. [Click here](#) to view the list.
5. **Home Energy Loan Update** – August's 72 loans were 167% above August of last year, and fiscal year-to-date loans are up 171% over last year. If you don't already have a loan portal ID and password, you can reach our financial services provider (NEIF) by calling our Call Center (866-376-2463).
6. **Fast Start** – Over the first two months of our fiscal year (starting July 1) Residential Registered Vendors have been upgrading homes at a rapid pace. Weatherization rebates are up 5% over last year and heat pumps are up 67%.

Tips

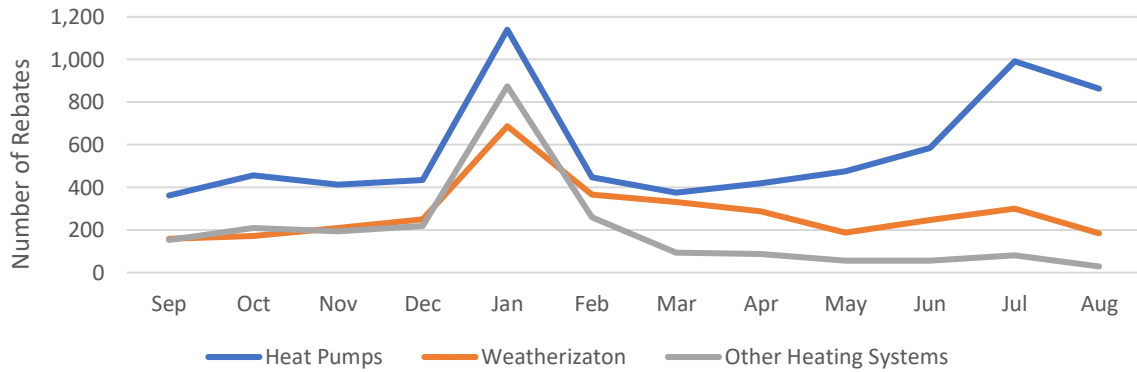
1. **Sales Tool of the Month** – Heating and Water Heating Instant Rebates Brochure – Over the past several months we've converted some formerly mail-in rebates to instant distributor rebates/markdowns. We've also added new instant rebates/markdowns for ECM Circulator Pumps. Instant rebates are currently available for qualifying ECM circulator pumps, heat pump water heaters, and high efficiency oil and kerosene boilers/furnaces. Our new [Heating and Water Heating Instant Rebates Brochure](#) lists all instant rebates that are currently available from participating Distributors.
2. **Rebate Processing Tip** – Providing the customer's email address on the rebate claim form saves time by allowing us to correspond directly with the customer to resolve questions and obtain missing information.
3. **Tip from the Field** – When insulating knee wall spaces, make sure to insulate the attic slope all the way down to the top plate of the wall below. This will create a continuous layer of insulation and will likely increase customer satisfaction and energy savings.

Home Energy Savings Program (HESP)

HESP Rebates – Last 12 Months

Year:	2018	2018	2018	2018	2019	2019	2019	2019	2019	2019	2019	2019
HESP Rebate Type	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Ductless Heat Pump	362	458	413	434	1,140	446	376	419	474	585	991	863
Boiler	97	86	102	98	431	171	69	63	41	52	70	24
Air Sealing	70	63	81	89	248	135	121	117	72	83	105	73
Attic Insulation	41	50	62	72	228	112	98	79	56	78	94	51
Basement Insulation	28	38	40	65	153	89	76	70	38	58	79	50
Furnace	29	53	23	27	126	48	11	17	12	3	7	1
Wall Insulation	20	21	25	24	58	31	36	22	22	28	23	11
Pellet Boiler	2	6	6	3	10	5	4	2	0	0	2	4
Pellet Stove	10	35	48	22	208	24	4	3	3	0	0	0
Wood Stove	15	31	13	68	99	11	2	0	0	0	0	0
Geothermal HP	0	0	2	0	0	2	4	2	0	0	3	0
Total Measures Installed	674	841	815	902	2,701	1,074	801	794	718	887	1,374	1,077

HESP Rebates – Last 12 Months

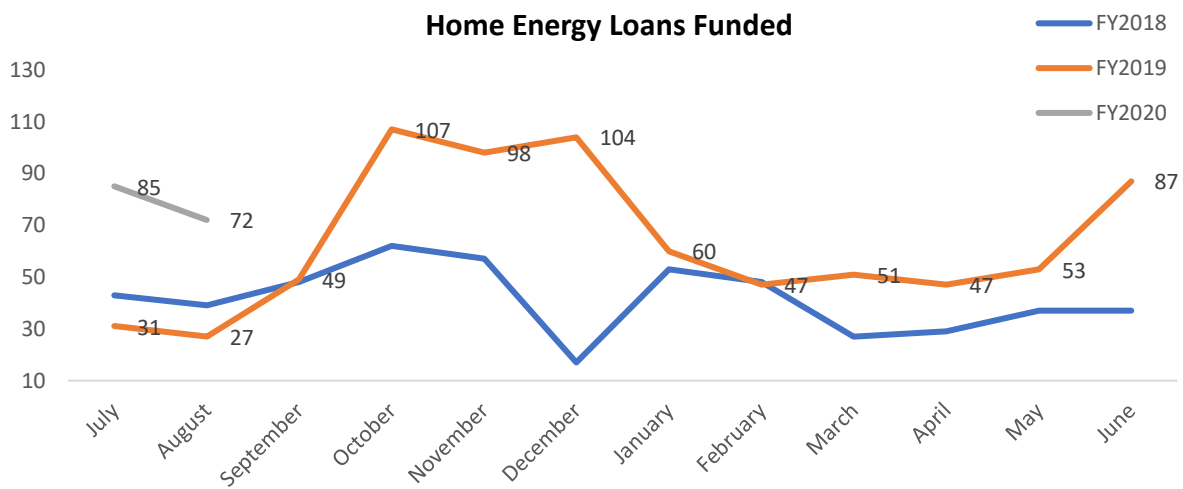


HESP Year-Over-Year Comparison

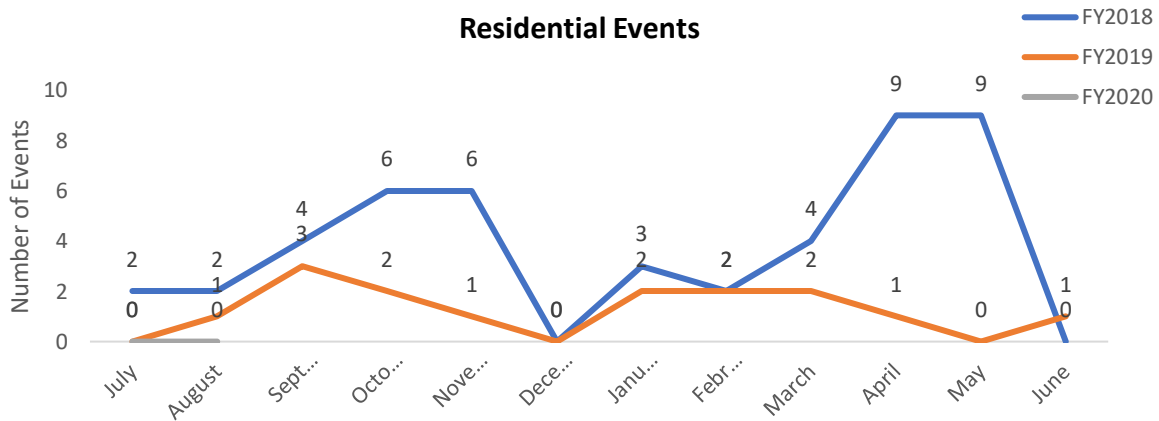
(July 1 – August 31; EXCLUDED 2nd zone mini-split and whole house heat pumps)

#	HESP Rebate Type	FYTD 15	FYTD 16	FYTD 17	FYTD 18	FYTD 19	FYTD 20
1	Ductless Heat Pump	1,488	998	880	1,146	1,162	1,855
2	Air Sealing	270	218	148	144	181	178
3	Boiler	84	91	108	105	211	94
4	Attic Insulation	121	126	91	97	134	145
5	Basement Insulation	110	68	51	44	100	129
6	Furnace	8	24	29	26	54	8
7	Wall Insulation	23	20	37	27	49	34
8	Pellet Boiler	61	10	6	2	4	6
9	Pellet Stove	6	11	9	3	18	0
10	Geothermal HP	12	13	8	3	3	3
11	Wood Stove	2	5	3	0	14	0
	Total Measures Installed	2,185	1,584	1,370	1,597	1,930	2,452

Home Energy Loans



Marketing Activities



Upcoming Events

Efficiency Maine will be participating in the following events. If you are interested in participating, reach out with the contact information mentioned in the table below (where available).

Date	Event	Location	Contact Information
9/20	Common Ground Fair	Unity, ME Fairgrounds	mofga@mofga.org 207-568-4142
10/1	Maine Housing 50th Anniversary	Augusta Civic Center	https://www.eiseverywhere.com/website/2473/exhibitors/
10/19	Home and Energy Show	East End Community School	info@thesunriseguide.com (207) 221-3450 https://greenmainehomes.com/exhibitors