

Residential Registered Vendor Monthly Report October 9, 2019



Program Updates

1. ***\$500 Pellet and Wood Stoves Rebate*** – Efficiency Maine is now offering a \$500 rebate on qualifying pellet stoves and wood stoves purchased between October 1, 2019 and December 31, 2019. The list of qualifying stoves is [here](#).
2. ***MaineHousing Heat Pumps Not Eligible for Efficiency Maine Rebates*** – A reminder to all heat pump installers: Heat pump installations paid through Maine State Housing Authority are **not** eligible for an Efficiency Maine rebate.
3. ***New Operations Manager Joins Home Energy Savings Program Team*** – Efficiency Maine is pleased to welcome Erik Wick to the Home Energy Savings Program team. Erik has assumed the role of Operations Manager, overseeing the team of rebate processors.
4. ***Proposed Addition to Heat Pump Installation Requirements Checklist*** – Our Quality Assurance Inspectors have seen many heat pumps with line sets that are at risk of damage from falling snow and ice. Accordingly, we're considering adding a new item to the Heat Pump Installation Requirements Checklist: "Line set protected from falling snow and ice." We'd welcome any feedback.
5. ***Home Energy Loans are Up*** – September's 60 loans were 22% above September of last year and fiscal year-to-date loans are up 103% over last year. If you don't already have a loan portal ID and password, you can reach our financial services provider (NEIF) by calling our Call Center at 866-376-2463.

Tips

1. ***Fact of the Month*** – We're expecting to rebate 13,000 heat pumps this year (8,000 first units and 5,000 second units). Maine's heat pump installers are leading the nation.
2. ***Sales Tool of the Month*** – Pellet and Wood Stove Rebates Brochure – If you have customers interested in buying efficient pellet stoves or wood stoves, we've got a new tri-fold brochure that spells out exactly how they can get a \$500 rebate. The brochure includes a rebate claim form so it's all they need. You can [print them from our website](#) or call 866-376-2463 to request professionally printed copies mailed to you at no charge.
3. ***Rebate Processing Tip*** – Make sure to review all the program eligibility requirements listed at the beginning of the rebate claim form and confirm that they have been met by checking them all off. Forgetting to check one can delay rebate processing.
4. ***Tip from the Field*** – When siting heat pump outdoor units, avoid areas where ice and snow fall from the roof. Falling debris can damage the unit and/or line set, leading to callbacks.

Home Energy Savings Program (HESP)

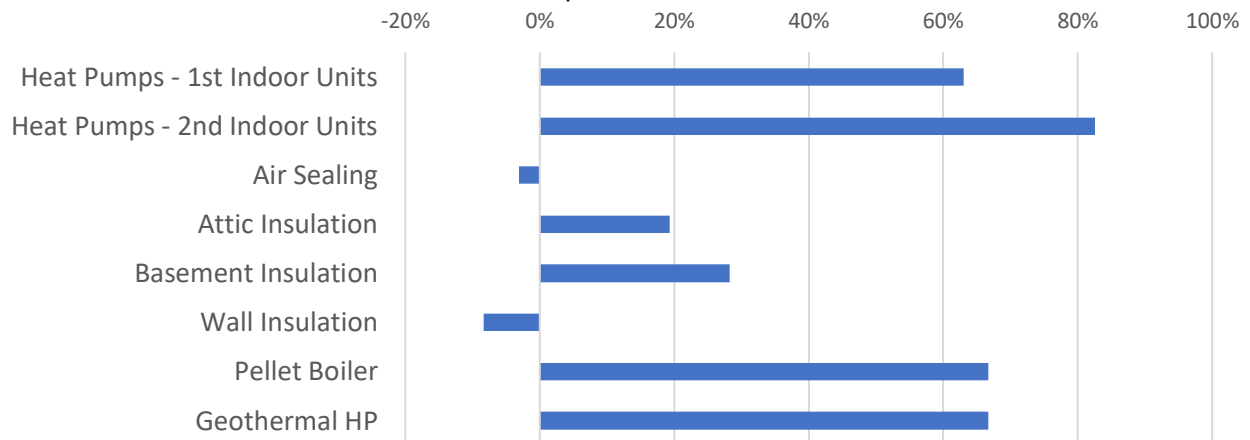
HESP Year-Over-Year Comparison

(July 1 – September 30)

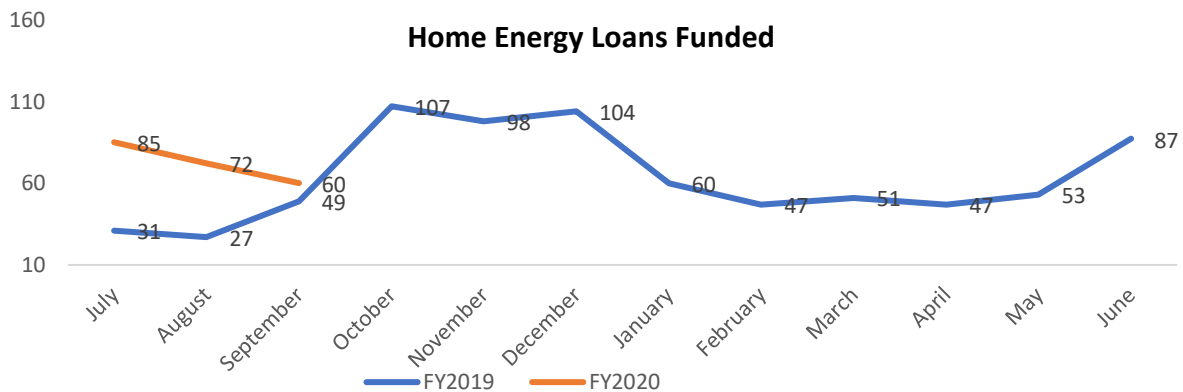
#	HESP Rebate Type	FYTD 15	FYTD 16	FYTD 17	FYTD 18	FYTD 19	FYTD 20
1	Heat Pumps - 1st Indoor Units	2,509	1,493	1,450	1,622	1,525	2,487
2	Heat Pumps - 2nd Indoor Units	0	0	17	731	730	1,333
3	Air Sealing	482	332	256	198	256	248
4	Attic Insulation	177	182	166	129	176	210
5	Basement Insulation	173	108	84	67	131	168
6	Wall Insulation	35	36	50	32	72	66
7	Pellet Boiler	97	23	14	5	6	10
8	Geothermal HP	17	17	11	3	3	5
Total Measures Installed		3,490	2,191	2,048	2,787	2,899	4,527

Change in Rebate Quantities (%)

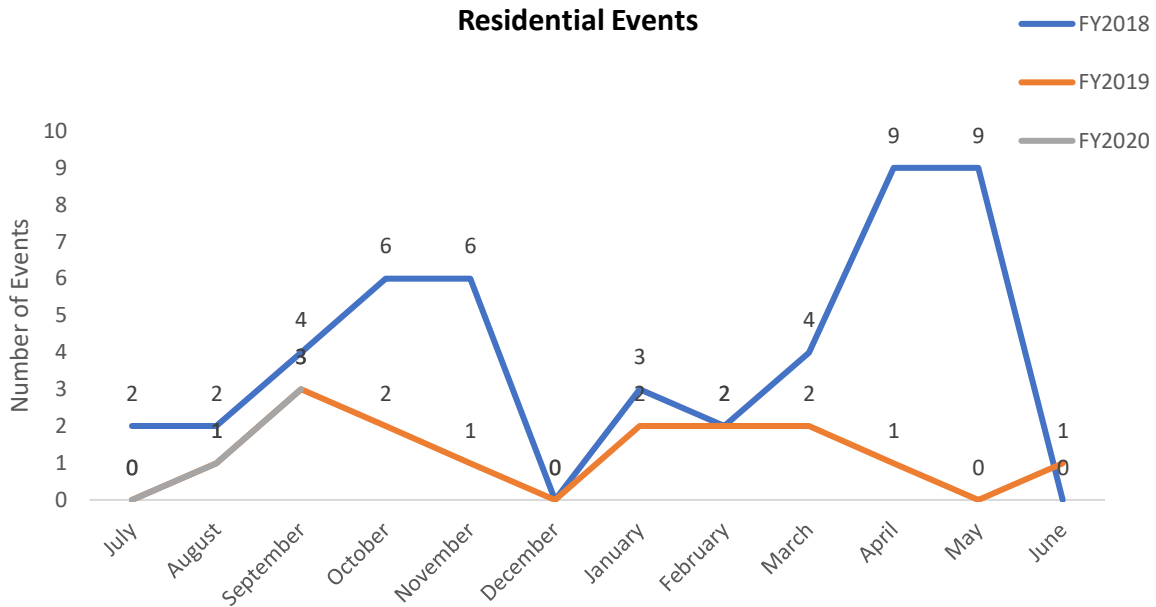
FY2020-to-Date Compared to Same Period in FY2019



Home Energy Loans



Marketing Activities



Upcoming Events

Efficiency Maine will be participating in the following events. If you are interested in participating, reach out with the contact information mentioned in the table below (where available).

Date	Event	Location	Contact Information
10/19	Home and Energy Show	East End Community School	info@thesunriseguide.com (207) 221-3450 https://greenmainehomes.com/exhibitors