

# Residential Registered Vendor Monthly Report December 12, 2019



## Program Updates

1. **Pellet and Wood Stove Rebate Ends December 31, 2019** – Reminder: Our \$500 rebate for qualifying pellet and wood stoves expires at the end of December. To qualify, units must be purchased between 10/1/2019 and 12/31/2019 and [rebate forms](#) must be postmarked or emailed by January 31, 2020.
2. **November Loans Were Down 14% vs. 2018 but Up 33% Fiscal-Year-To-Date** – November's 84 loans were 14% below November of last year and fiscal year-to-date loans are up 33% over last year. If you don't already have a loan portal ID and password, you can reach our financial services provider (NEIF) by calling our Call Center (866-376-2463).
3. **Heat Pump Water Heater Myths & Facts Video Available** – We've just added a [Heat Pump Water Heater Myths & Facts video](#) to our [Heat Pump Water Heater web page](#). Here's the video link: <https://www.youtube.com/watch?v=l80CBAFQA0Y&feature=youtu.be>.
4. **Rebate Lifetime Limits Don't Apply to Home Energy Loans** – For instance, if a homeowner installs three heat pumps, all three can be financed by a Home Energy Loan even though only two receive rebates. [Click here](#) to learn more.
5. **Rebates Available for Ductless Heat Pumps in Income-Qualified Households** – Efficiency Maine is offering two tracks of eligibility to low- and moderate-income Mainers while funding lasts under the Affordable Heat Initiative: (Reservation required)
  - a) \$2,000 for homeowners who receive heating assistance through the Low-Income Home Energy Assistance Program (LIHEAP).
  - b) \$1,500 for homeowners with a property tax assessed value (buildings and land combined, before exemptions) below the qualifying county assessment value as outlined in the table below:

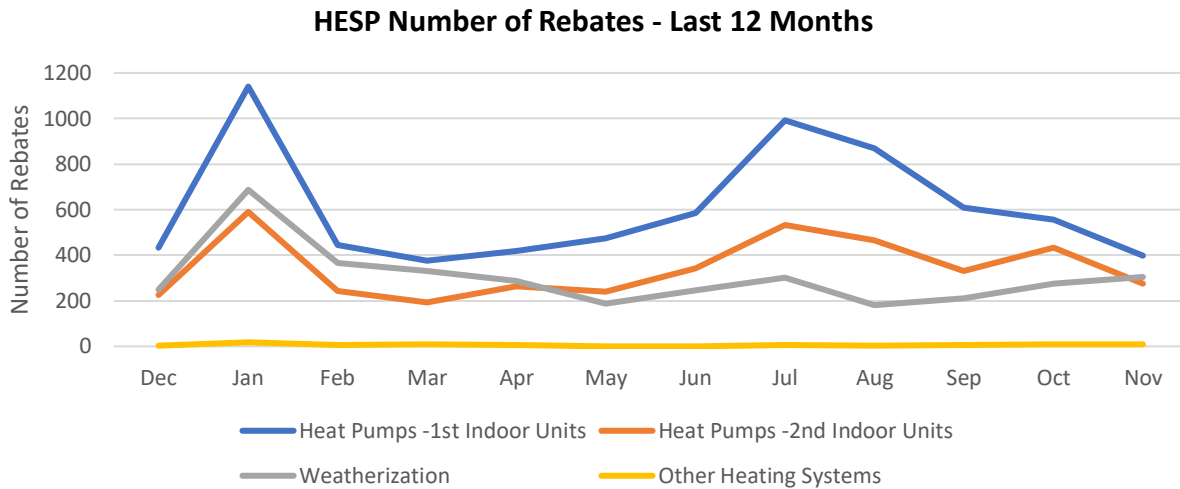
County	Combined Building and Land Assessed Value
Aroostook, Somerset, Washington, Piscataquis	\$80,000
Franklin, Oxford, Penobscot	\$90,000
Androscoggin, Kennebec, Waldo, Sagadahoc, Knox, Hancock, Lincoln, York, Cumberland	\$100,000

All applicable forms are housed on [this page](#) under the low income header.

**Tips**

- 1) **Fact of the Month** – Financing can make it easier to sell energy-efficiency jobs. A \$10,000 upgrade can be financed for as little as \$106 per month at a 4.99% Annual Percentage Rate (APR). If you don't already have a loan portal ID and password, you can reach our financial services provider (NEIF) by calling our Call Center (866-376-2463).
- 2) **Sales Tool of the Month** – Our [Compare Water Heating Costs interactive tool](#) allows users to compare average annual water heating costs for the most popular fuel types and equipment. Variables can be changed to match real-world scenarios. A [printable chart](#) is also available.
- 3) **Tip from the Field** – When preparing a proposal to install a ductless heat pump, it can be helpful to include superimposed images of the indoor and outdoor units on photos of the home so the homeowner can see what the system will look like when the job is complete. Images of the line set can be included too.

**Home Energy Savings Program (HESP)**

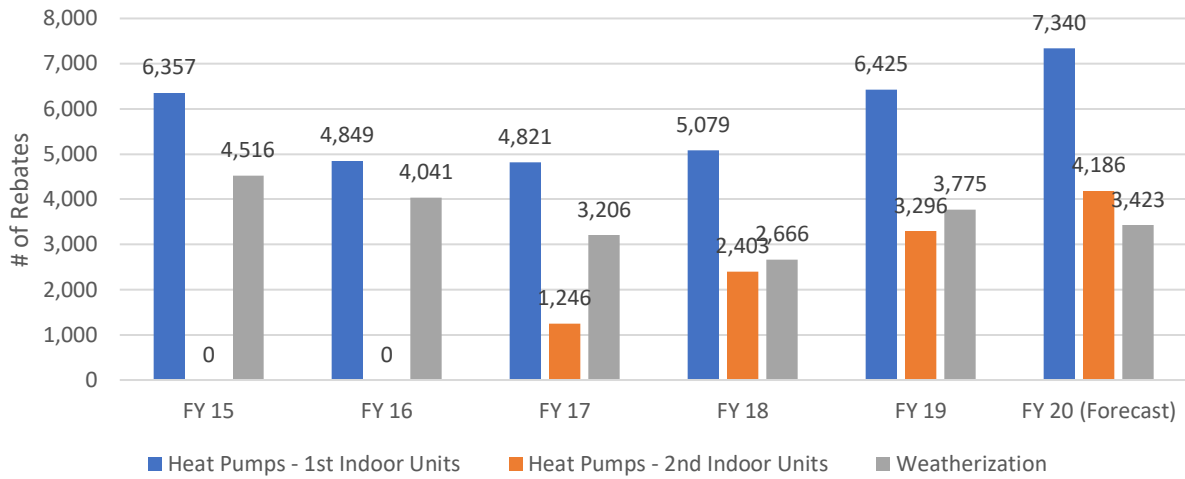


**Fiscal Year-to-Date Rebate Comparison**

(July 1 – November 31)

#	HESP Rebate Type	FYTD 15	FYTD 16	FYTD 17	FYTD 18	FYTD 19	FYTD 20
1	Heat Pumps - 1st Indoor Units	3,813	2,677	2,442	2,641	2,473	3,425
2	Heat Pumps - 2nd Indoor Units	0	0	279	1,204	1,198	2,039
3	Weatherization	1,658	1,376	1,121	868	1,072	1,271
4	Other Heating Systems	73	72	100	82	172	12
<b>Total Measures Installed</b>		<b>5,544</b>	<b>4,125</b>	<b>3,942</b>	<b>4,795</b>	<b>4,915</b>	<b>6,747</b>

### Full Fiscal Year Rebate Comparisons Actuals and Forecast



### Home Energy Loans

#### Home Energy Loans Funded

