

# Residential Registered Vendor Monthly Report January 8, 2020



## Program Updates

1. **Rebates Doubled for Higher Efficiency Heat Pumps** – We're excited to announce new [heat pump rebates for customers of all incomes](#) to help meet a new state-wide goal of installing 100,000 heat pumps by 2025. We still offer the same \$500 and \$250 rebates for qualifying units, but if the heat pumps meet the following criteria, they are eligible for \$1,000 for the first unit and \$500 for the second:

- HSPF at least 12.5
- Each system is single-zone
- Wall-mounted indoor unit
- Installed on or after 1/1/2020
- Home not served by natural gas

These rebates cannot be combined with the recently announced [\\$1,500 and \\$2,000 heat pump rebates for low-income customers](#).

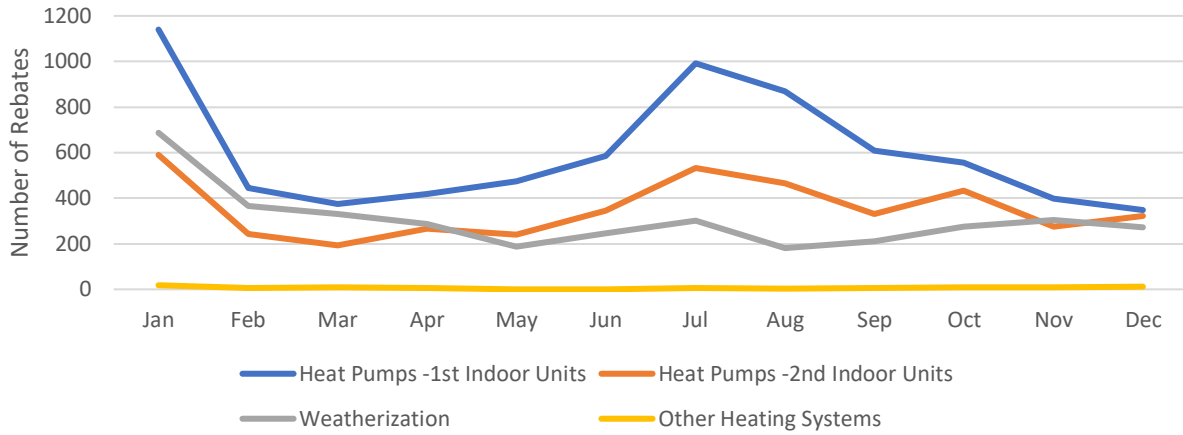
2. **Final Pellet and Wood Stove Rebate Claims Due January 31** – Reminder: Our \$500 rebate for qualifying pellet and wood stoves expired December 31, 2019. Rebate claims for units purchased between 10/1/2019 and 12/31/2019 must be postmarked or emailed by January 31, 2020.
3. **Individual Rebate Claim Forms for Home Energy Savings Program** – As of January 1, 2020 we have retired the five-page "Universal" HESP Rebate Claim Form. We now have simplified individual claim forms for [Weatherization](#), [Heat Pumps](#), [Biomass Heating Systems](#), [Natural Gas Water Heaters](#), and [Geothermal Heat Pumps](#). All forms are available on our [Residential Forms](#) web page.
4. **December Loans Down vs. 2018 But Up Year-to-Date** – December's 79 loans were 24% below December of last year and fiscal year-to-date loans are up 19% over last year. If you don't already have a loan portal ID and password, you can reach our financial services provider (NEIF) by calling our Call Center (866-376-2463).

## Tips

- 1) **Fact of the Month** – An [Efficiency Maine 2015 study](#) shows the average Maine home has an R-29 attic, R-3 basement ceiling, and R-5 basement walls – excellent prospects for weatherization upgrades.
- 2) **Sales Tool of the Month** – We have recently updated our Heat Pump Rebate brochure to reflect the new elevated rebates and eligibility requirements for higher efficiency heat pumps. You can download it [here](#) or call us at 866-376-2463 for free, professionally printed copies.
- 3) **Tip From the Field** – Heat pump lineset cover termination fittings both protect the lineset and hold the lineset cover together.
- 4) **Rebate Processing Tip** – One of the leading reasons for delayed rebate payments is missing signatures. To ensure your customer gets their rebates quickly, be extra sure that all forms are signed.

## Home Energy Savings Program (HESP)

### HESP Number of Rebates - Last 12 Months



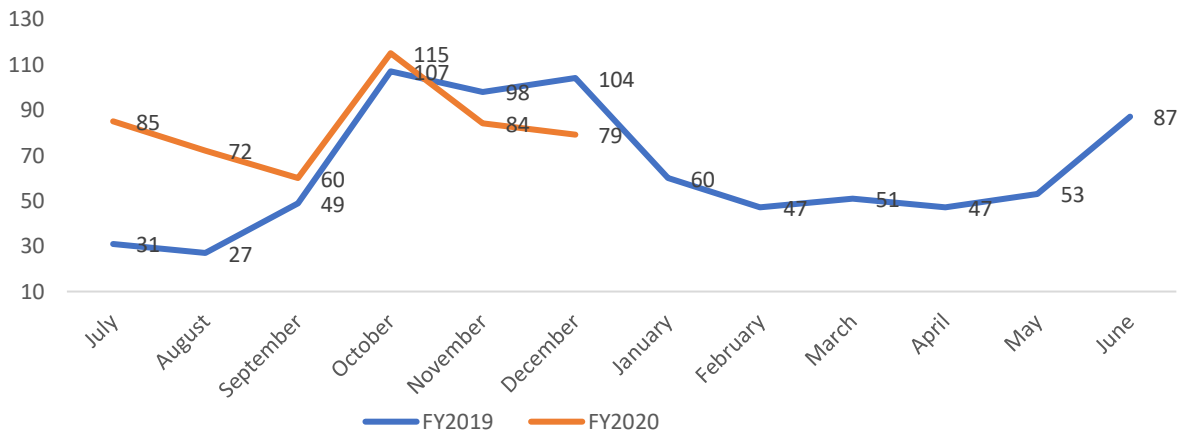
### Fiscal Year-to-Date Rebate Comparison

(July 1 – December 31)

#	HESP Rebate Type	FYTD 15	FYTD 16	FYTD 17	FYTD 18	FYTD 19	FYTD 20
1	Heat Pumps - 1st Indoor Units	4,277	3,184	2,945	3,058	2,910	3,772
2	Heat Pumps - 2nd Indoor Units	0	0	432	1,395	1,423	2,362
3	Air Sealing	1,143	925	655	465	513	557
4	Attic Insulation	506	555	452	318	387	460
5	Basement Insulation	403	309	257	173	298	377
6	Wall Insulation	97	118	130	89	153	149
7	Geothermal HP	39	29	41	9	6	11
8	Pellet Boiler	201	50	48	37	22	33
<b>Total Measures Installed</b>		<b>6,666</b>	<b>5,170</b>	<b>4,960</b>	<b>5,544</b>	<b>5,712</b>	<b>7,721</b>

## Home Energy Loans

### Home Energy Loans Funded



## **Marketing Activities**

In 2019 the [Find a Residential Registered Vendor tool](#) on our website received 105,193 visits from Mainers looking for energy efficiency contractors. If you're not already a Residential Registered Vendor and would like to become one, please complete, sign, and submit our [Residential Registered Vendor Agreement Form](#) to begin the process.