

# Residential Registered Vendor Monthly Newsletter October 13, 2021



## 1) **Top Weatherization Performers (past four months)**

1. Evergreen Home Performance
2. Horizon Residential Energy Services
3. Seal It Insulation Systems

## 2) **Top Heat Pump Performers (past four months)**

1. Dave's World
2. Valley Home Services
3. Royal River Heat Pumps

## 3) **Top Low-Income Weatherization Performers (past four months)**

1. Maine Insulation Systems
2. Webb Insulation LLC dba Invictus Spray Foam
3. Sealed Envelope

## 4) **Top Low-Income Heat Pump Performers (past four months)**

1. Hometown Heat Pumps, Inc
2. Valley Home Services
3. Nicatou Stove Shop

## 5) **Reminder About Weatherization Rebate Changes** – In addition to other changes mentioned in the last newsletter, we want to remind weatherization Residential Registered Vendors that:

- Insulation rebates for low income are now **90% up to \$9,000 per home**
- Insulation rebates for any income are now **30% up to \$3,000 per home**

[Click here](#) for details on all residential weatherization rebates.

## 6) **Weatherization Rebate Marketing Ramps Up** – We've launched the following statewide marketing campaign to support weatherization:

- **Google Display Network graphic ads**
- **Google AdWords search-based text ads**
- **Print ads in 22 daily and weekly newspapers plus several magazines**
- **Radio ads on 14 stations statewide**

## 7) **Efficiency Maine Home Energy Loans Feature Fast Approval Process** – We've heard from Residential Registered Vendors that the short approval timeline of our [Home Energy Loans](#) can increase the likelihood that homeowners will commit to a project. Credit qualification and project scope approval take no more than three business days (homes older than 50 years take an additional 7 business days for historic review). With our 4.99% APR fixed-rate financing, the monthly payment for a 10-year \$5,000 loan is about \$53. [Click here](#) to learn more.

8) **Massachusetts Study Demonstrates Benefits of Whole-Home Heat Pumps** – [This pilot](#) found 95% satisfaction with the level of comfort for heating exclusively with heat pumps. Benefits outlined in the study include increased comfort, reduced maintenance, and superior emissions reduction.

9) **Heat Pump Installation Training Opportunities** – The following courses are being offered by Efficiency Maine Registered Trainers.

Dates	Course Title	Location	Registration Information
10/18/2021 – 10/22/2021	Heat Pump Installer*	Maine Energy Marketers Association	<a href="#">Click for Course Information</a>
11/8/2021 – 11/12/2021	Heat Pump Installer*	Maine Energy Marketers Association	<a href="#">Click for Course Information</a>

\* Eligible for [Efficiency Maine scholarship](#) (50% up to \$500)

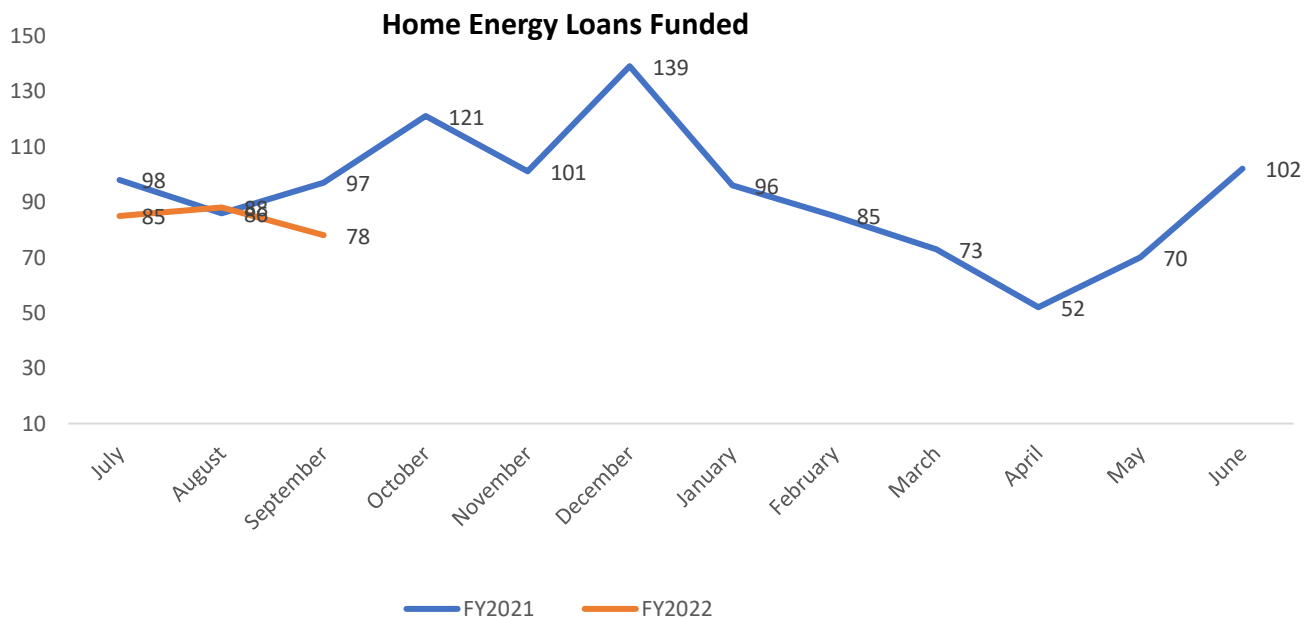
10) **Rebate Processing Tip** – Our [weatherization](#) and [heat pump](#) rebate claim forms were recently updated. To avoid rebate processing delays, please use the current forms.

11) **Tool of the Month** – We updated our [Weatherization Rebates](#) brochure on 9/16/2021 to reflect changes to our rebates. It covers both low-income and all-income weatherization rebates. To order a free supply, call 866-376-2463 or download it [here](#).

12) **September Loans Down 20% Year-Over-Year and Year-to-Date Loans Were Down 11%** – If you don't already have a loan portal ID and password, you can reach our financial services provider (NEIF) by calling our Call Center (866-376-2463).

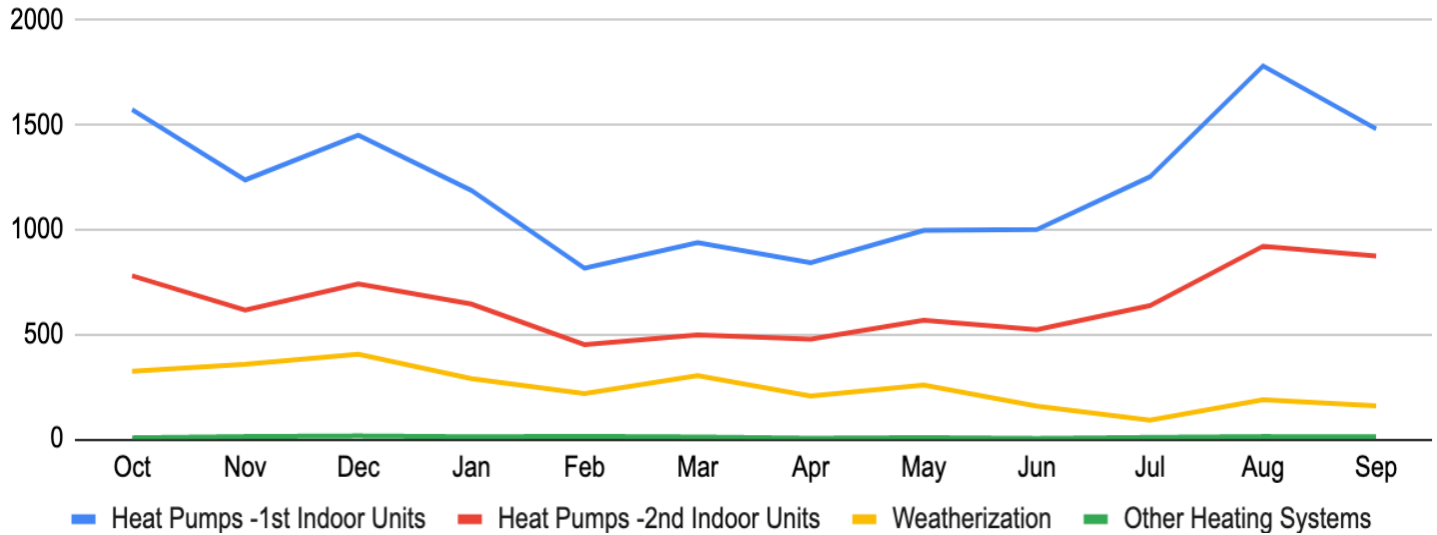
## PROGRAM RESULTS

### Energy Loans



## Home Energy Savings Program (HESP)

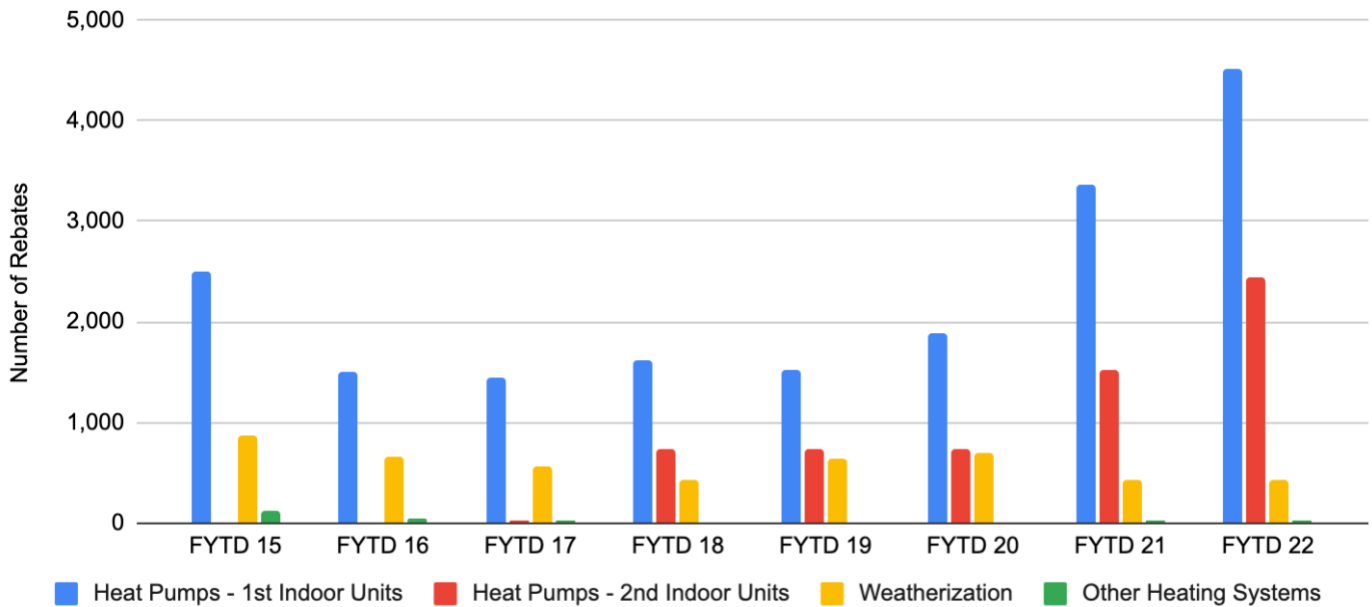
### HESP Number of Rebates – Last 12 Months



### HESP Number of Rebates – Last 12 Months (DETAILS)

	HESP Rebate Type	Oct 2020	Nov 2022	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	June 2021	Jul 2021	Aug 2021	Sep 2021	TOTAL
1	Heat Pumps - 1st Indoor Units	1,574	1,238	1,452	1,188	816	939	843	997	1,001	1,253	1,783	1,482	<b>13,084</b>
2	Heat Pumps - 2nd Indoor Units	780	616	742	645	451	497	477	567	522	638	921	875	<b>6,856</b>
3	Air Sealing	115	123	134	84	75	93	71	89	45	28	58	48	<b>915</b>
4	Attic Insulation	91	104	124	95	67	100	63	92	45	28	65	50	<b>874</b>
5	Basement Insulation	88	96	99	80	57	77	50	54	50	25	47	41	<b>723</b>
6	Wall Insulation	30	34	49	30	18	33	21	23	17	9	18	20	<b>282</b>
7	Geothermal HP	3	2	3	5	5	4	0	1	0	3	2	1	<b>28</b>
8	Pellet Boiler	3	10	12	6	8	6	4	6	3	5	10	10	<b>73</b>
	<b>TOTAL</b>	<b>2,684</b>	<b>2,223</b>	<b>2,615</b>	<b>2,133</b>	<b>1,497</b>	<b>1,749</b>	<b>1,529</b>	<b>1,829</b>	<b>1,683</b>	<b>1,989</b>	<b>2,904</b>	<b>2,527</b>	<b>22,835</b>

### Fiscal Year-to-Date Rebate Comparisons

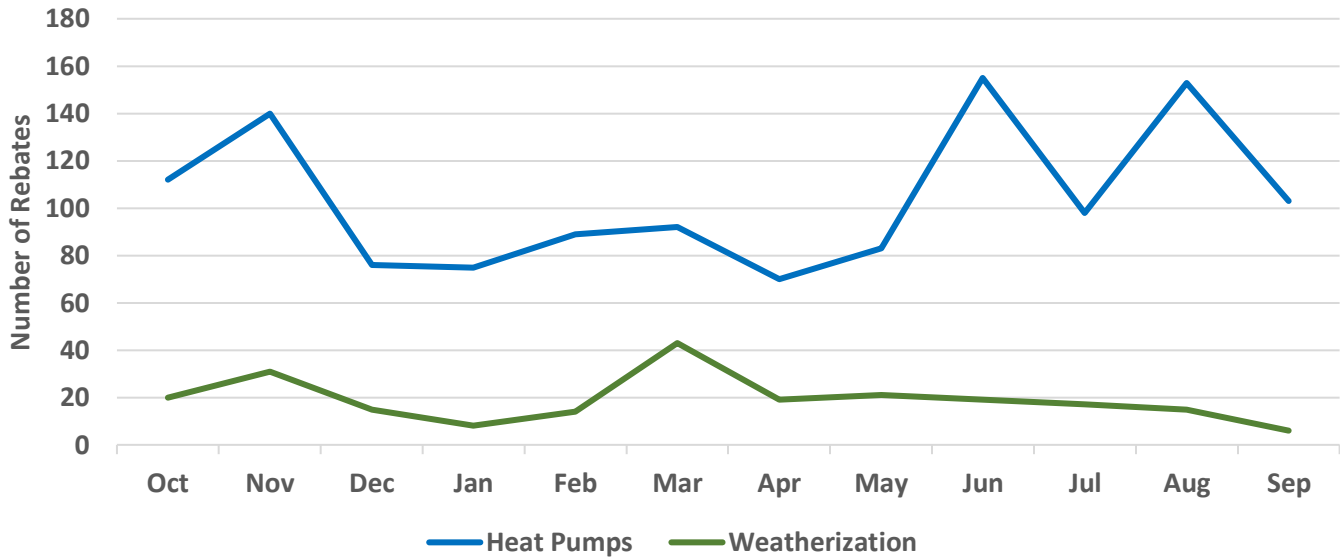


### Fiscal Year-to-Date Rebate Comparisons (DETAILS)

#	HESP Rebate Type	FYTD 15	FYTD 16	FYTD 17	FYTD 18	FYTD 19	FYTD 20	FYTD 21	FYTD 22
1	Heat Pumps - 1st Indoor Units	2,509	1,493	1,450	1,622	1,525	1,892	3,360	4,518
2	Heat Pumps - 2nd Indoor Units	0	0	17	731	730	738	1,531	2,434
3	Air Sealing	482	332	256	198	256	248	142	134
4	Attic Insulation	177	182	166	129	176	210	136	143
5	Basement Insulation	173	108	84	67	131	168	98	113
6	Wall Insulation	35	36	50	32	72	66	49	47
7	Geothermal HP	17	17	11	3	3	5	2	6
8	Pellet Boiler	97	23	14	5	6	10	16	25
<b>Total Measures Installed</b>		<b>3,490</b>	<b>2,191</b>	<b>2,048</b>	<b>2,787</b>	<b>2,899</b>	<b>3,337</b>	<b>5,334</b>	<b>7,420</b>

**Low Income Program**

**12 Months of Rebates for Low- and Moderate-Income Mainers**



**Rebates for Low- and Moderate-Income Mainers - Last 12 Months (DETAILS)**

Low- and Moderate-Income Rebate Type	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	June 2021	July 2021	Aug 2021	Sep 2021	12 Month Totals
Heat Pumps	112	140	76	75	89	92	70	83	155	98	153	103	1,246
Weatherization	20	31	15	8	14	43	19	21	19	17	15	6	228
<b>Total LMI Measures</b>	<b>132</b>	<b>171</b>	<b>91</b>	<b>83</b>	<b>103</b>	<b>135</b>	<b>89</b>	<b>104</b>	<b>174</b>	<b>115</b>	<b>168</b>	<b>109</b>	<b>1,474</b>