

Residential Registered Vendor Monthly Newsletter January 12, 2022



1) *Top Weatherization Performers (past four months)*

1. Evergreen Home Performance
2. Horizon Residential Energy Services
3. Free Energy Maine

2) *Top Heat Pump Performers (past four months)*

1. Dave’s World
2. Valley Home Services
3. Royal River Heat Pumps

3) *Top Low-Income Weatherization Performers (past four months)*

1. Sealed Envelope
2. Healthy Home Results
3. New England Spray Foam Insulation - Newburgh

4) *Top Low-Income Heat Pump Performers (past four months)*

1. Valley Home Services
2. Hometown Heat Pumps
3. Dave’s World

5) *Increased Insulation Rebates and New Inspection Requirement*

We’re increasing our non-low-income insulation rebates. We’re also changing the way we do quality assurance inspections for all insulation rebates.

	Description	Pre-1/1/22	Now
1	Insulation rebate	30% up to \$3,000	<ul style="list-style-type: none"> • 30% up to \$3,000 for upgrades completed before 1/1/2022 • 50% up to \$5,000 for upgrades completed on or after 1/1/2022
2	Insulation rebate lifetime limit	Lifetime limit of \$3,500 in rebates per building or townhouse	Lifetime limit of \$5,500 in rebates per building or townhouse effective 1/1/2022
3	Inspection required for all insulation rebates?	Conducted by Efficiency Maine Technical Field Representative after rebate is paid.	Yes. Either a remote inspection or inspection waiver is required for claims submitted on or after 2/1/2022.

Real-time, video-call inspections are available 8-5 Monday-Friday. Using the camera on your phone, you’ll help the inspector verify that the requirements on the claim form have been met, including observing the blower door test. We anticipate inspections taking under 30 minutes.

If an inspector’s not available when you call, the inspection requirement will be waived. Our goal is to inspect 15% of projects.

There is no change to the low income rebate amount.

- 6) **Tip from the Field** – When conducting blower door tests, you can look for, feel, hear and sometimes even smell air leaks. This can be a powerful selling tool when customers are invited to join you during the test.
- 7) **Tool of the Month** – Our [Weatherization Rebates brochure](#) was updated to reflect the recent increase in insulation rebates. This is a convenient resource for comparing any- and low- to moderate-income insulation rebates and the associated eligibility requirements.
- 8) **Fact of the Month** – Increasing energy prices are making energy efficiency investments more valuable than ever. The [Portland Press Herald](#) says electricity is going up 22% and U.S. Energy Information Administration says oil’s going up 43% and propane’s going up 54%. Heat pumps and insulation will now pay back even faster.
- 9) **Heat Pump Installation Training Opportunities** – The following courses are being offered by Efficiency Maine Registered Trainers.

Dates	Course Title	Location	Registration Information
1/19/2022 – 1/20/2022	Heat Pump Installer*	FW Webb Company Portland	Click for course information
3/7/2022 – 3/11/2022	Heat Pump Installer*	Kennebec Valley Community College	Click for course information
3/21/2022 – 3/25/2022	Heat Pump Installer*	Maine Energy Marketer’s Association	Click for course information
5/2/2022 – 5/6/2022	Heat Pump Installer*	Maine Energy Marketer’s Association	Click for course information
7/18/2022 – 7/22/2022	Heat Pump Installer*	Maine Energy Marketer’s Association	Click for course information
8/8/2022 – 8/12/2022	Heat Pump Installer*	Maine Energy Marketer’s Association	Click for course information
9/26/2022 – 9/30/2022	Heat Pump Installer*	Maine Energy Marketer’s Association	Click for course information
12/19/2022 – 12/23/2022	Heat Pump Installer*	Maine Energy Marketer’s Association	Click for course information

* Eligible for [Efficiency Maine scholarship](#) (50% up to \$500)

- 10) **Exhibiting Opportunities** – You may want to exhibit at the following events.

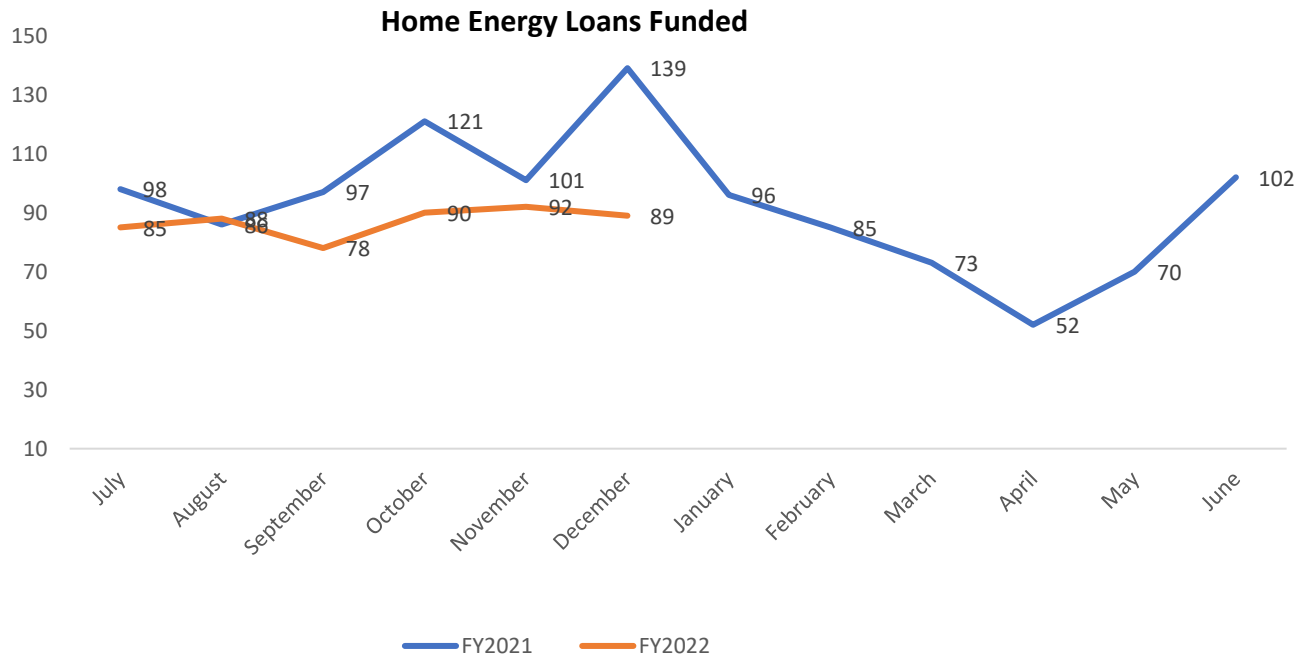
Dates	Event	Location	Registration Information
3/26/2022 – 3/27/2022	Maine Home Show	Cross Insurance Center, Bangor	Brian Stackpole bryan@mainehomeshows.com
5/20/2022 – 5/22/2022	Home Garden Flower Show	Fryeburg Fairgrounds	Barbara Brown Hgfs@conwaydailysun.com

- 11) **December’s 89 loans was 36% below December of last year and fiscal year-to-date loans are down 19% over last year** – If you don’t already have a loan portal ID and password, you can reach our financial services provider (NEIF) by calling our Call Center (866-376-2463).

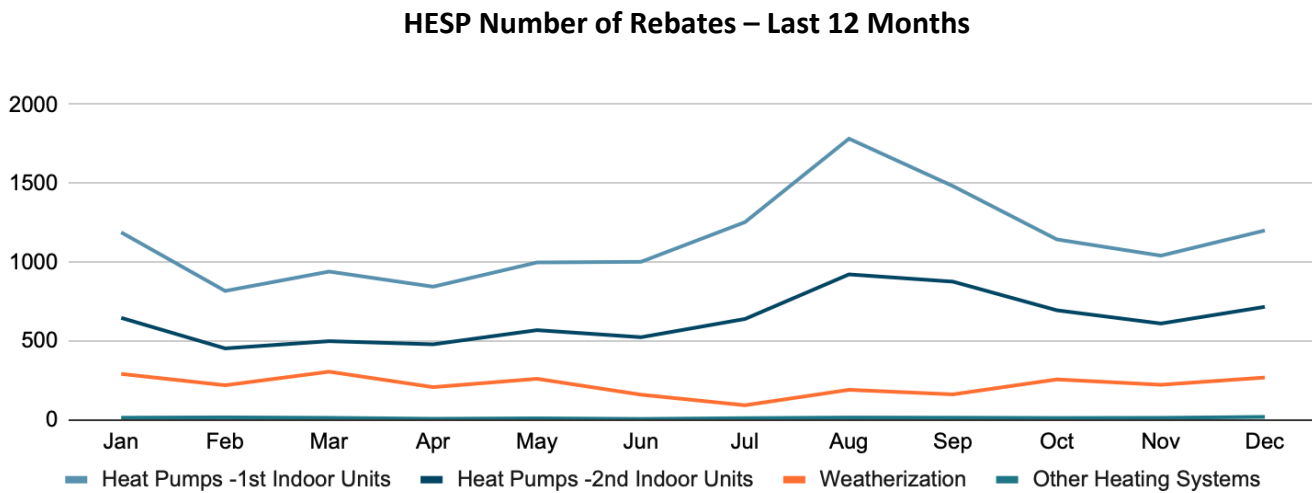
(Program Results follow on next page)

PROGRAM RESULTS

Energy Loans



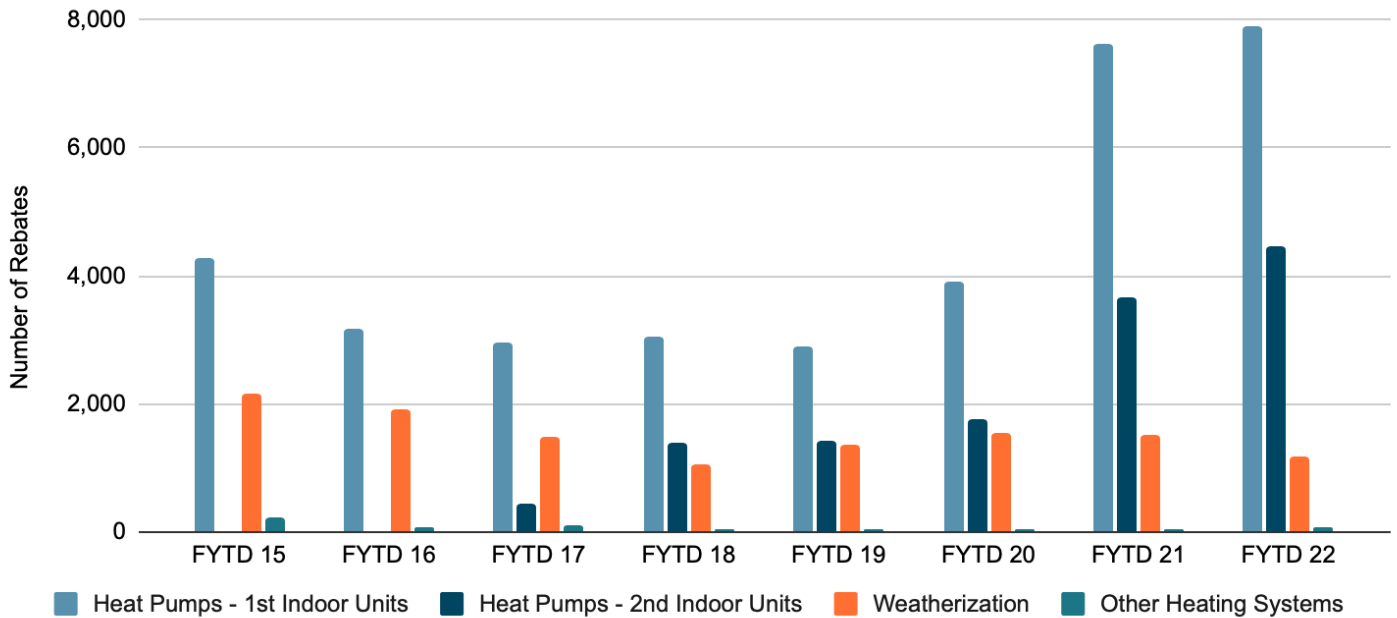
Home Energy Savings Program (HESP)



HESP Number of Rebates – Last 12 Months (DETAILS)

HESP Rebate Type		Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	June 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	TOTAL
1	Heat Pumps - 1st Indoor Units	1,188	816	939	843	997	1,001	1,253	1,783	1,482	1,143	1,040	1,200	12,485
2	Heat Pumps - 2nd Indoor Units	645	451	497	477	567	522	638	921	875	693	609	715	6,895
3	Air Sealing	84	75	93	71	89	45	28	58	48	70	53	76	714
4	Attic Insulation	95	67	100	63	92	45	28	65	50	85	80	94	770
5	Basement Insulation	80	57	77	50	54	50	25	47	41	72	59	73	612
6	Wall Insulation	30	18	33	21	23	17	9	18	20	27	28	23	244
7	Geothermal HP	5	5	4	0	1	0	3	2	1	2	1	4	24
8	Pellet Boiler	6	8	6	4	6	3	5	10	10	7	9	12	74
TOTAL		2,133	1,497	1,749	1,529	1,829	1,683	1,989	2,904	2,527	2,099	1,879	2,197	21,818

Fiscal Year-to-Date Rebate Comparisons

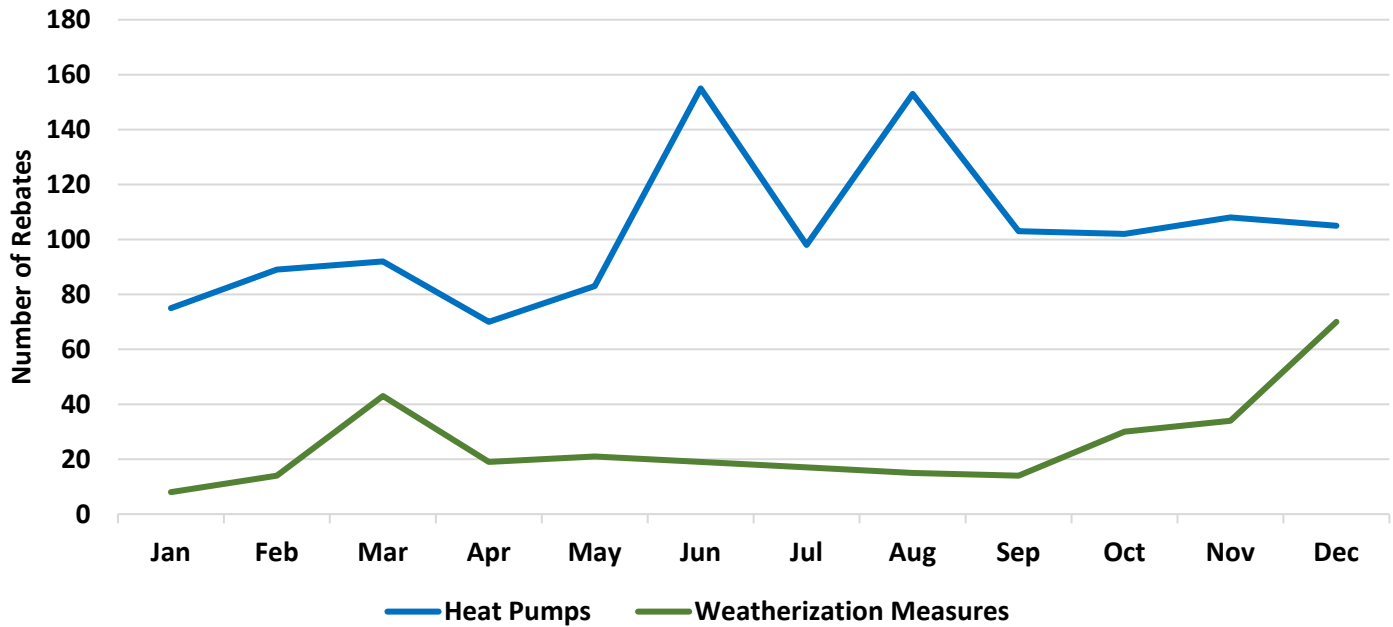


Fiscal Year-to-Date Rebate Comparisons (DETAILS)

#	HESP Rebate Type	FYTD 15	FYTD 16	FYTD 17	FYTD 18	FYTD 19	FYTD 20	FYTD 21	FYTD 22
1	Heat Pumps - 1st Indoor Units	4,277	3,184	2,945	3,058	2,910	3,903	7,624	7,901
2	Heat Pumps - 2nd Indoor Units	0	0	432	1,395	1,423	1,767	3,669	4,451
3	Air Sealing	1,143	925	655	465	513	563	514	333
4	Attic Insulation	506	555	452	318	387	464	455	402
5	Basement Insulation	403	309	257	173	298	378	381	317
6	Wall Insulation	97	118	130	89	153	150	162	125
7	Geothermal HP	39	29	41	9	6	11	10	13
8	Pellet Boiler	201	50	48	37	22	35	41	53
Total Measures Installed		6,666	5,170	4,960	5,544	5,712	7,271	12,856	13,595

Low Income Program

12 Months of Rebates for Low- and Moderate-Income Mainers



Rebates for Low- and Moderate-Income Mainers - Last 12 Months (DETAILS)

Low- and Moderate-Income Rebate Type	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	June 2021	July 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	12 Month Totals
Heat Pumps	75	89	92	70	83	155	98	153	103	102	108	105	1,233
LMI Air Sealing w/Assessment (currently \$600)	4	6	27	13	11	9	7	9	6	16	22	39	169
LMI Attic Insulation (currently 90% up to \$9,000)	4	3	9	2	7	7	5	3	2	7	6	13	68
LMI Basement Insulation (currently 90% up to \$9,000)	0	4	6	4	1	3	4	3	4	6	4	12	51
LMI Wall Insulation (currently 90% up to \$9,000)	0	1	1	0	2	0	1	0	2	1	2	6	16
Weatherization Measures	8	14	43	19	21	19	17	15	14	30	34	70	304
Total LMI Measures	83	103	135	89	104	174	115	168	117	132	142	175	1,537

Triennial Plan V (Fiscal Years 2023-2025) – The Efficiency Maine Trust (the Trust) recently filed its next three-year strategic plan (Triennial Plan V) at the Public Utilities Commission (PUC). Interested parties can follow the proceeding through [PUC Docket Number 2021-00380 – Request For Approval of Fifth Triennial Plan for Fiscal Years 2023-2025 Pertaining to Efficiency Maine Trust](#). The updated plan is also available [here](#) on the Trust’s Triennial Plan V webpage.