

Residential Registered Vendor Monthly Newsletter July 19, 2023



- 1) ***Federal Tax Credits for Heat Pumps and Insulation*** – Your customers may qualify for a federal tax credit for heat pumps of 30% up to \$2,000 and 30% of insulation materials up to \$1,200. Click on our [Residential Incentives](#) link for more information.

- 2) ***Insurance Companies for Whole Home Heat Pumps*** – Here is a partial list of insurance companies insuring whole home heat pumps:
 - Allstate Vehicle and Property
 - Amica Mutual Insurance Company
 - Horace Mann Educators Corporation
 - State Farm Fire and Casualty
 - Liberty Mutual Fire Insurance Company

If you have others to add, please submit them to info@efficiencymaine.com.

- 3) ***Save the Date for Efficiency Maine's Annual Event*** – Efficiency Maine's Annual Event will take place on September 14, 2023, at the Hilton Garden Inn Freeport Downtown (5 Park Street, Freeport, ME 04032). Schedule and registration details coming soon.

- 4) ***Rebate Processing Tip*** – If you are unsure what rebate amount to claim, give us a call rather than guessing on the claim form. You'll get your rebate more quickly.

- 5) ***Fact of the Month*** – We've issued over 25,000 heat pump rebates in the last year. Given that Maine only has 600,000 households, this makes Maine one of the top two states in the country for heat pumps per home.

- 6) ***Tool of the Month*** – To qualify for a heat pump rebate, installers must provide homeowners with a copy of our Heat Pump User Tips brochure. You can [click here](#) for a PDF or [click here](#) to have professionally printed copies mailed to you.

7) Heat Pump Installation Training Opportunities – The following courses are being offered by Efficiency Maine Registered Trainers. You can request a scholarship by filling out our scholarship [form](#).

Dates	Course Title	Location	Registration Information
7/24/2023 – 7/28/2023	Heat Pump Installer*	Central Maine Community College	Click for course information
8/7/2023 – 8/11/2023	Heat Pump Installer*	Central Maine Community College	Click for course information
8/21/2023 – 8/25/2023	Heat Pump Installer*	Kennebec Valley Community College	Click for course information
9/18/2023 – 9/22/2023	Heat Pump Installer*	Maine Energy Marketers Association	Click for course information
10/2/2023 – 10/6/2023	Heat Pump Installer*	Kennebec Valley Community College	Click for course information
11/29/2023 – 12/5/2023	Heat Pump Installer*	Maine Energy Marketers Association	Click for course information

* Eligible for [Efficiency Maine scholarship](#) (50% up to \$500)

8) Weatherization Training Opportunities – Build Green Maine is offering BPI Training & Testing classes. If interested, please follow this link to the [BPI course registration](#). You can request a scholarship by filling out our scholarship [form](#).

Dates	Course Title	Location	Registration Information
7/17/2023 – 7/21/2023	Building Analyst Technician Field Training and Testing (2 Days)	Build Green Maine	Click for course information
9/18/2023 – 9/22/2023	Building Analyst Technician Field Training and Testing (2 Days)	Build Green Maine	Click for course information
10/16/2023 – 10/20/2023	Building Analyst Technician Field Training and Testing (2 Days)	Build Green Maine	Click for course information

9) Exhibiting Opportunities – We are exhibiting at the following events and invite you to do the same.

Dates	Event	Location	Registration Information
9/22/2023 - 9/24/2023	Common Ground Country Fair	294 Crosby Brook Rd, Unity, ME 04988	Click for more information

10) Top Insulation Performers (past four months)

- Horizon Residential Energy Services
- Evergreen Home Performance
- Free Energy Maine

11) Top Heat Pump Performers (past four months)

- Dave's World
- Royal River Heat Pumps
- Valley Home Services

12) Top LMI Insulation Performers (past four months)

- Evergreen Home Performance
- Webb Insulation
- New England Spray Foam Insulation

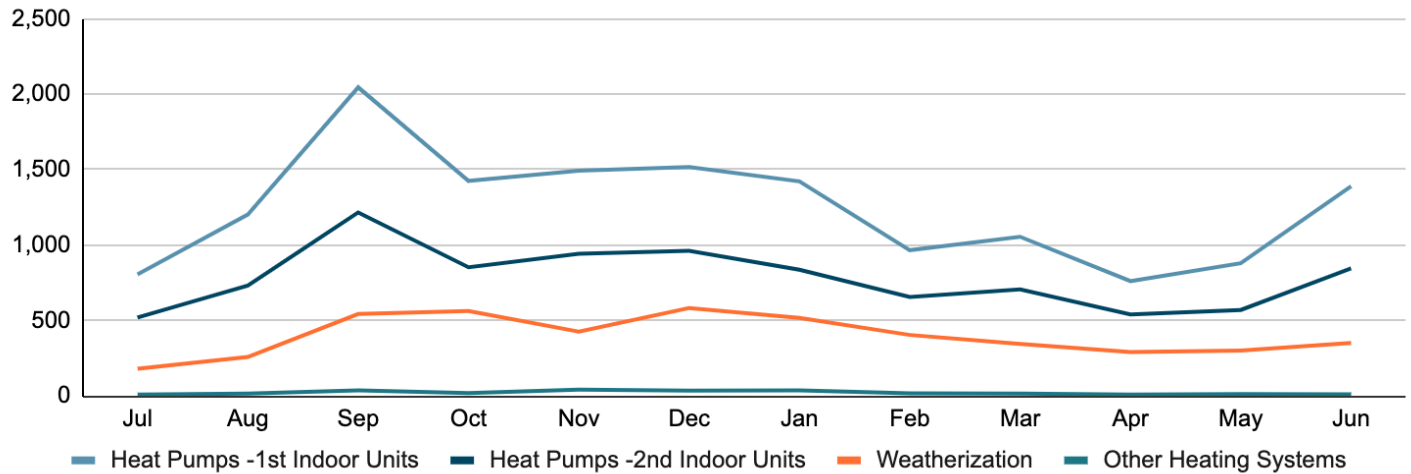
13) Top LMI Heat Pump Performers (past four months)

- Dave's World
- Valley Home Services
- Hometown Heat Pumps

PROGRAM RESULTS

Home Energy Savings Program (HESP)

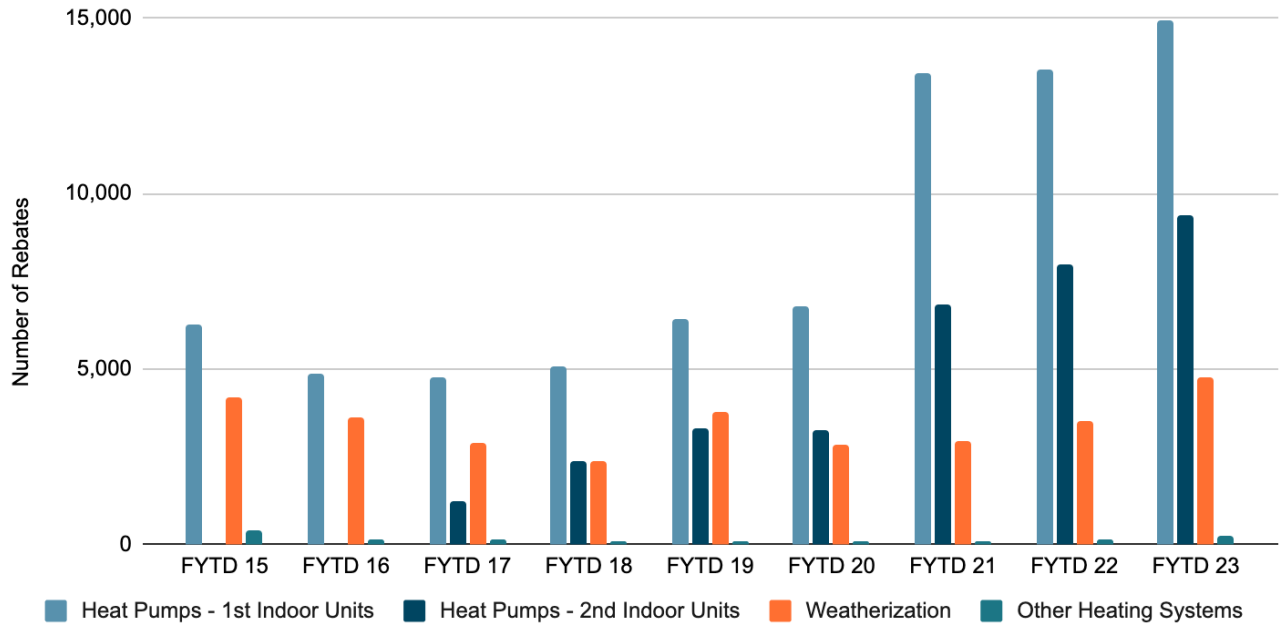
HESP Number of Rebates – Last 12 Months



HESP Number of Rebates – Last 12 Months (DETAILS)

#	HESP Rebate Type	2022						2023						Total
		Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	
1	Heat Pumps - 1st Indoor Units	805	1,202	2,045	1,425	1,492	1,517	1,422	966	1,055	760	879	1,389	14,957
2	Heat Pumps - 2nd Indoor Units	520	731	1,216	853	942	962	836	656	706	540	570	846	9,378
3	Air Sealing	51	77	140	169	109	148	133	109	101	92	92	100	1,321
4	Attic Insulation	63	88	182	181	154	204	161	129	124	93	122	121	1,622
5	Basement Insulation	46	63	138	147	118	166	165	122	88	83	58	89	1,283
6	Wall Insulation	20	30	83	66	46	65	58	44	32	23	29	41	537
7	Geothermal HP	0	1	3	0	3	0	7	5	3	3	1	3	29
8	Pellet Boiler	9	15	34	19	38	35	30	13	13	6	12	8	232
Total		1,514	2,207	3,841	2,860	2,902	3,097	2,812	2,044	2,122	1,600	1,763	2,597	29,359

Fiscal Year-to-Date Rebate Comparisons

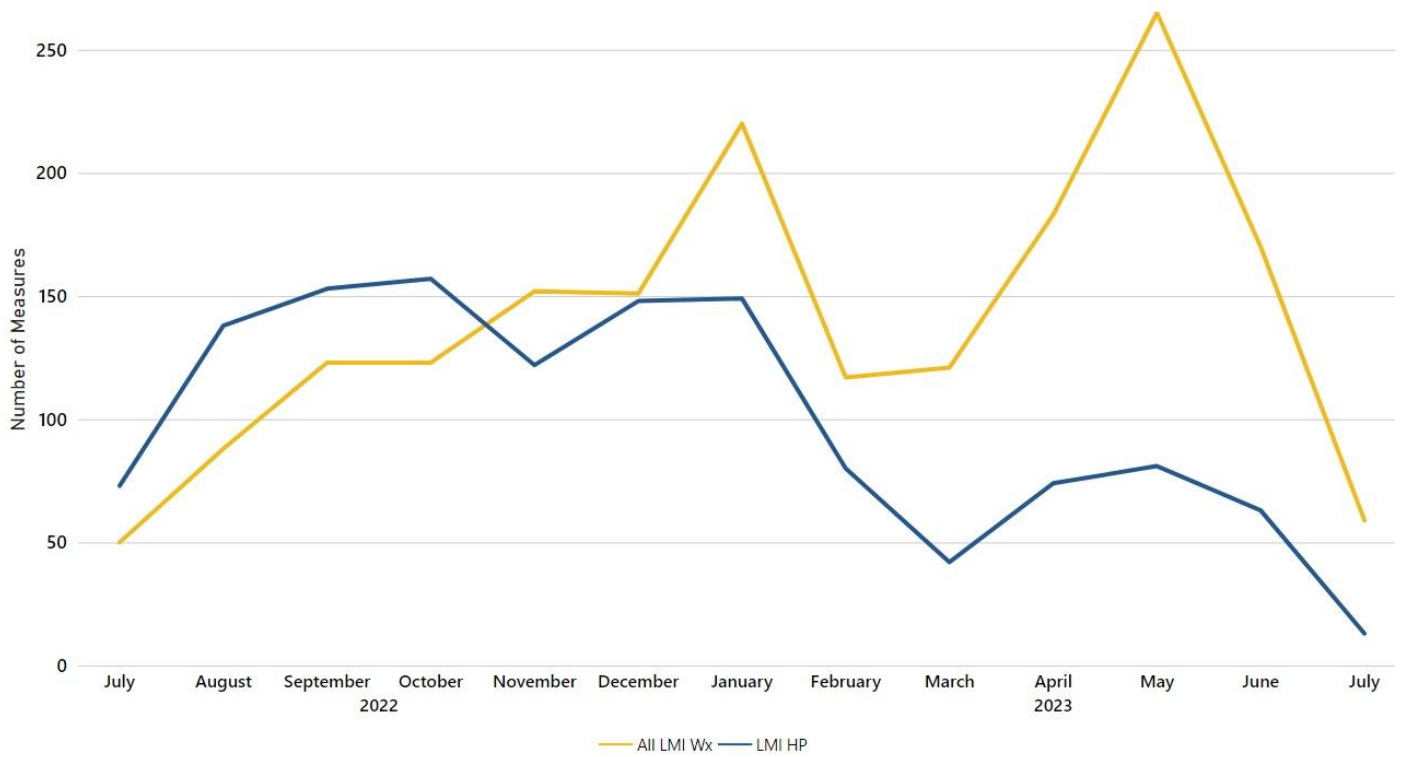


Fiscal Year-to-Date Rebate Comparisons (DETAILS)

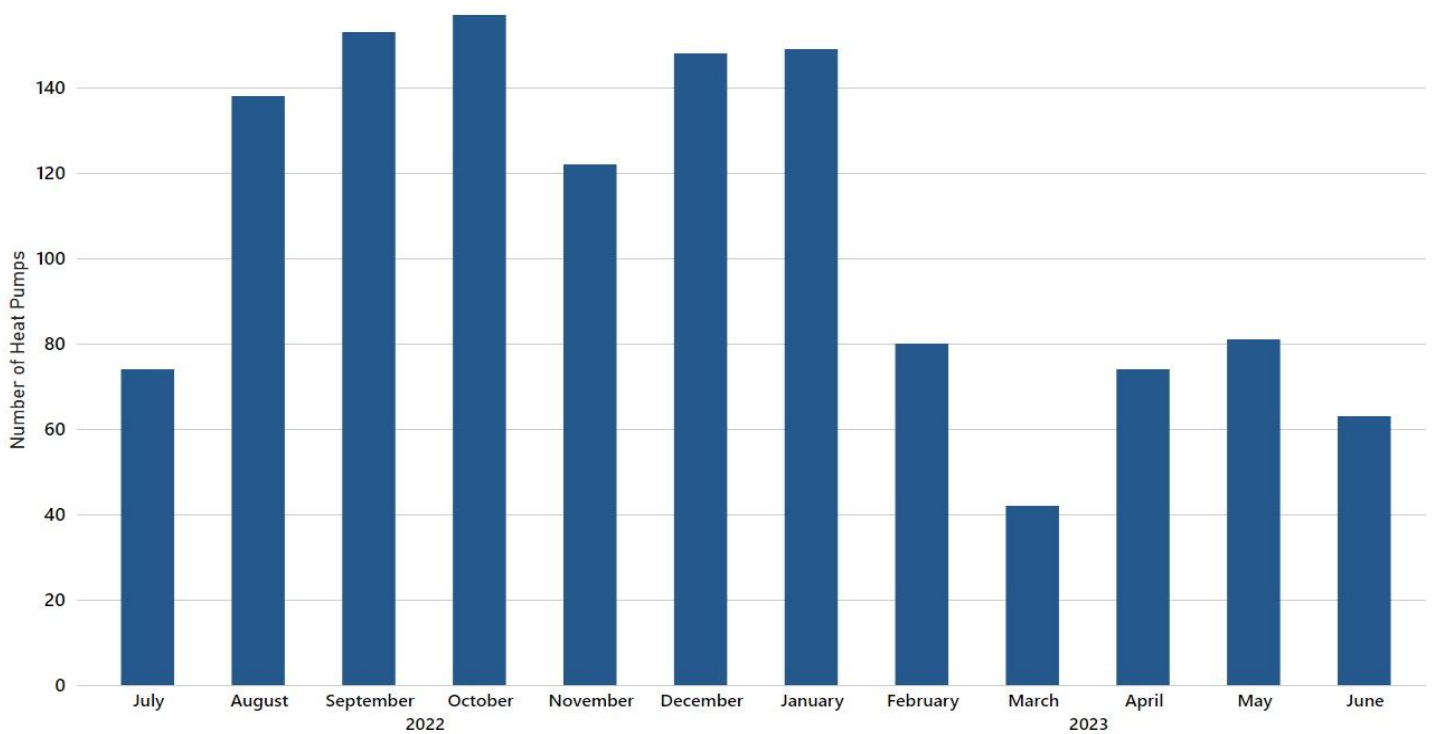
#	HESP Rebate Type	FYTD 15	FYTD 16	FYTD 17	FYTD 18	FYTD 19	FYTD 20	FYTD 21	FYTD 22	FYTD 23
1	Heat Pumps - 1st Indoor Units	6,247	4,845	4,782	5,073	6,425	6,762	13,408	13,550	14,957
2	Heat Pumps - 2nd Indoor Units	0	0	1,227	2,398	3,296	3,260	6,828	7,959	9,378
3	Air Sealing	2,153	1,662	1,288	1,061	1,382	1,019	971	1,010	1,321
4	Attic Insulation	1,056	1,085	871	726	1,124	883	917	1,198	1,622
5	Basement Insulation	757	601	496	424	883	684	749	922	1,283
6	Wall Insulation	209	257	250	187	386	277	304	374	537
7	Geothermal HP	98	67	79	18	24	34	25	24	29
8	Pellet Boiler	287	76	86	55	42	56	74	100	232
Total Measures Installed		10,807	8,593	9,079	9,942	13,562	12,975	23,276	25,137	29,359

Low-Income Program

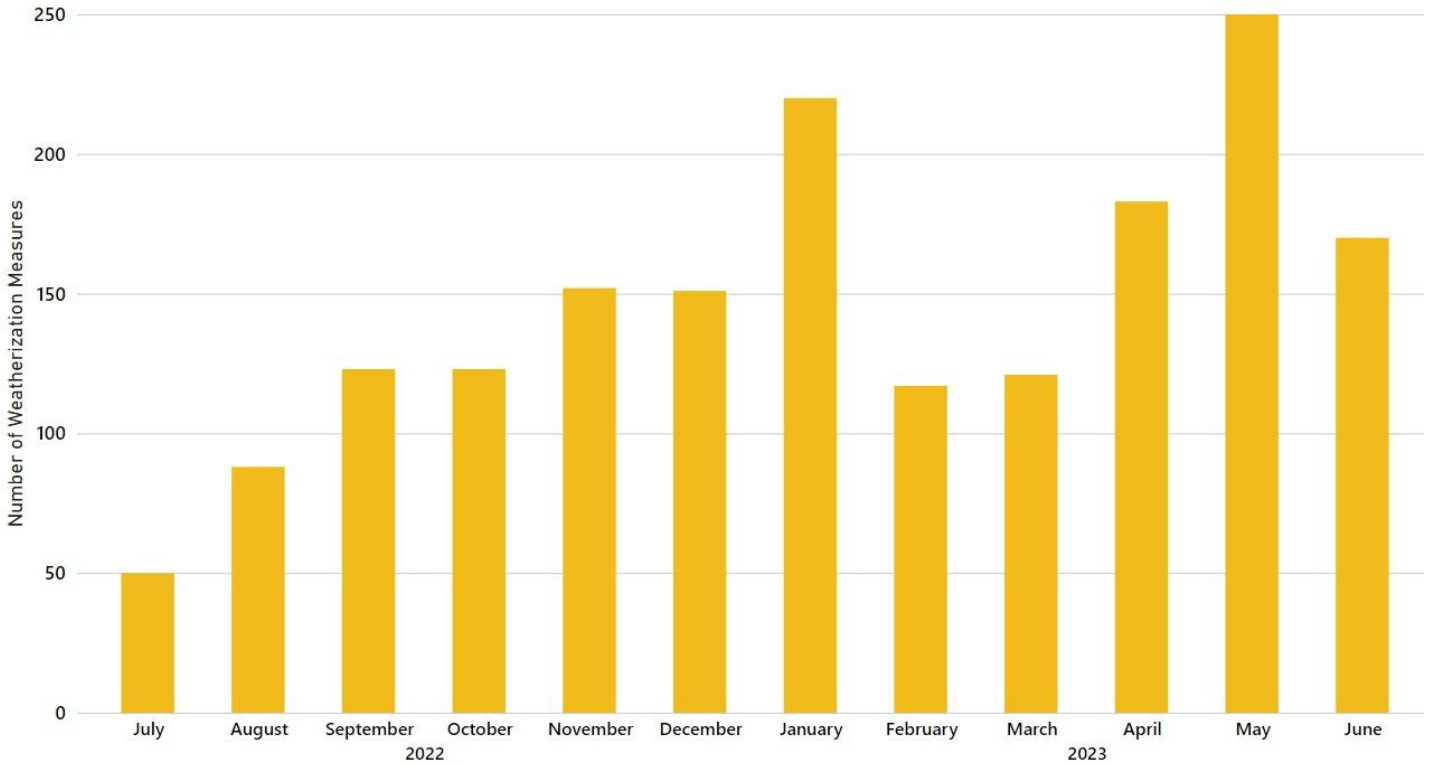
12 Months of Rebates for Low -and Moderate- Income Mainers



12 Months of LMI Heat Pumps



12 Months of LMI Weatherization Measures



Rebates for Low- and Moderate-Income Mainers - Last 12 Months (DETAILS)

Year	2022						2023						Program Total	
	July	August	September	October	November	December	January	February	March	April	May	June		July
⊕ Heat Pumps	73	138	153	157	122	148	149	80	42	74	81	63	13	1,293
⊕ LMI Weatherization	50	88	123	123	152	151	220	117	121	183	265	170	59	1,822
Total	123	226	276	280	274	299	369	197	163	257	346	233	72	3,115