

**Residential Registered Vendor
Monthly Newsletter
April 12, 2024**



- 1) **"Sweet spot" for Whole-Home Heat Pump Rebate Program** – The following house types are ideal:
- a. Small or well-insulated houses that can get by with one or two indoor units (maximizes rebate/tax credit amount as percent of total project cost).
 - b. New construction where heat pumps eliminate the expense of fuel tanks, boilers, chimneys, ductwork, and radiators.
 - c. Homes heated with expensive fuels (electric baseboard, propane, kerosene).
 - d. Homes that are heated by a single pellet/gas stove or wall furnace.
 - e. Houses that just need one or two more heat pumps, where rebates can cover a significant portion of cost.

Homes Needing One or Two Heat Pumps Are The Easiest To Sell

| # of Heat Pumps | Example Price | Low Income Customer Pays* | Moderate Income Customer Pays* | Any Income Customer Pays* |
|-----------------|---------------|---------------------------|--------------------------------|---------------------------|
| 1 | \$5,000 | \$1,000 (80% off) | \$2,000 (60% off) | \$3,000 (40% off) |
| 2 | \$10,000 | \$2,000 (80% off) | \$4,000 (60% off) | \$6,000 (40% off) |
| 3 | \$15,000 | \$7,000 (53% off) | \$9,000 (40% off) | \$11,000 (27% off) |
| 4 | \$20,000 | \$12,000 (40% off) | \$14,000 (30% off) | \$16,000 (20% off) |

* LESS federal tax credit on the net cost (30% up to \$2,000) for qualified households.

- 2) **Including Multi-Zones as Part of Rebated Whole-Home Heat Pump Upgrades** – While their cost isn't rebate-eligible, the heating capacity of multi-zone heat pumps counts towards our sizing requirements. Example: Two single zones on the first floor and a multi-zone serving the second-floor bedrooms could heat the whole home while also qualifying for the maximum rebate based on the cost of the two single zones.

- 3) **Presentation on Whole-Home Heat Pump Rebate Program** – For more information about our program, including the rationale for some of the requirements and answers to frequently asked questions, you're invited to review [this presentation](#).
- 4) **Invitation to Weatherization Installer Virtual Discussion Group** – REMINDER: You're invited to join us for a virtual discussion group on Thursday, April 18 from 2:00 - 3:00 PM. We'll provide a brief program update and leave plenty of time for you to share feedback. [Click here](#) to register.
- 5) **Workforce Development Resources** – [ReMaine](#) is a workforce development program that subsidizes 50% of clean energy interns' wages up to \$22/hour for 240-hour placements. For more details, check out this [flyer](#) or register [here](#) for a "Lunch and Learn" presentation on Tuesday, April 16th at noon. The presentation will include an overview of the program, a Q&A session, and steps to get funding for your own intern. Email remaine@neep.org with questions or to set up another time to meet.
- 6) **Tip from the Field** – To improve customer satisfaction when insulating basements with spray foam, all items in the immediate area (heating systems, water heaters, storage, etc.) should be covered. Heat pump water heaters should be switched to electric mode before covering them, and then returned to their original setting afterward.
- 7) **Fact of the Month** – We have reached a whole-home heat pump rebate milestone. Thank you for helping over 1,500 homeowners switch to whole-home heat pumps since the program launched last fall.
- 8) **Tool of the Month** – While the 20 Btu/hour/square foot approach can be a good way to estimate the heat load for most Maine homes, our [Heat Load Estimator](#) may be a better option for poorly or very well-insulated homes.
- 9) **Heat Pump Installation Training Opportunities** – The following courses are being offered by Efficiency Maine Registered Trainers. [Click here](#) to apply for a scholarship covering 50% of the cost up to a \$500 scholarship per employee.

| Dates | Course Title | Location | Registration Information |
|-----------------------|---------------------|------------------------------------|----------------------------------------------|
| 5/13/2024 – 5/17/2024 | Heat Pump Installer | Maine Energy Marketers Association | Click for course information |
| 5/13/2024 – 5/17/2024 | Heat Pump Installer | Kennebec Valley Community College | Click for course information |

10) Weatherization Training Opportunities – Build Green Maine is offering BPI training and testing classes. If interested, please follow this link to the [BPI course registration](#). You can request a scholarship by filling out our scholarship [form](#).

| Dates | Course Title | Location | Registration Information |
|--------------------------|----------------------------------|-------------------|----------------------------------------------|
| 5/14/2024 – 5/15/2024 | Building Analyst Professional | Build Green Maine | Click for course information |
| 6/18/2024 – 6/19/2024 | Building Analyst Professional | Build Green Maine | Click for course information |

11) Exhibiting Opportunities – We are exhibiting at the following events and invite you to do the same.

| Dates | Event | Location | Registration Information |
|--------------------------|-------------------------------|-----------------------------------------|---------------------------------------------|
| 9/20/2024 – 9/22/2024 | Common Ground Country Fair | 294 Crosby Brook Rd, Unity, ME 04988 | Click for event information |

12) Top Residential Insulation Performers (past four months)

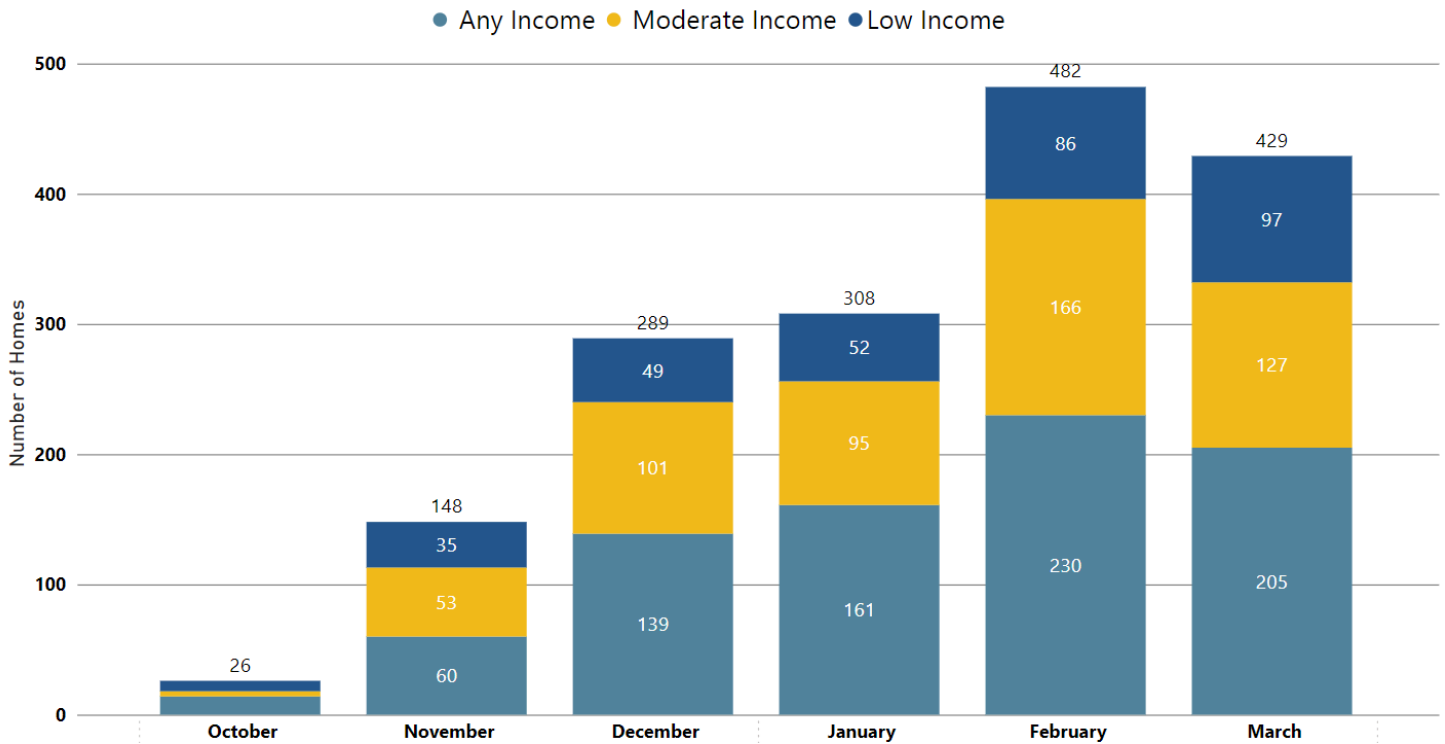
- a. Evergreen Home Performance
- b. Horizon Homes
- c. Free Energy Maine

13) Top Residential Whole-Home Heat Pump Performers (past four months)

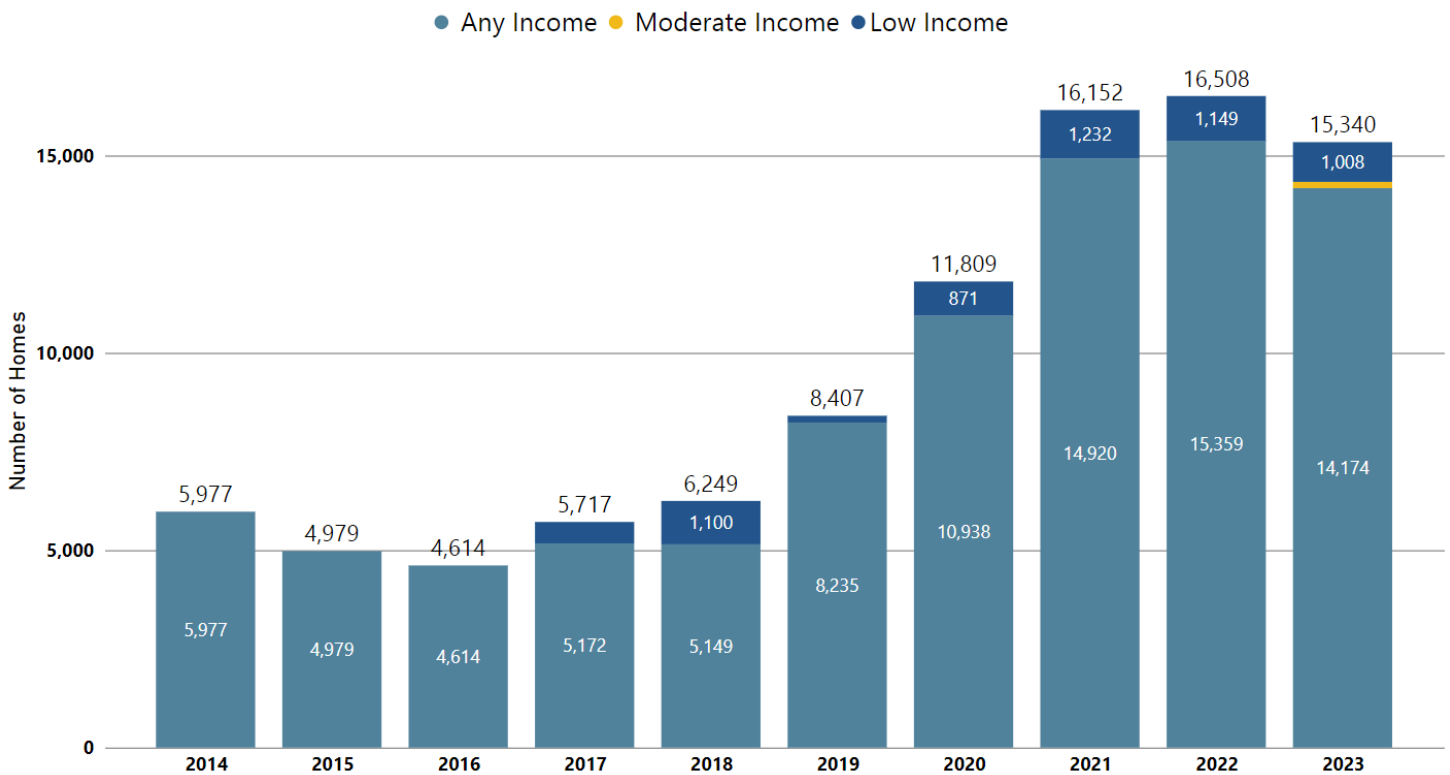
- a. Dave’s World
- b. Valley Home Services
- c. Northeast Heat Pumps

PROGRAM RESULTS

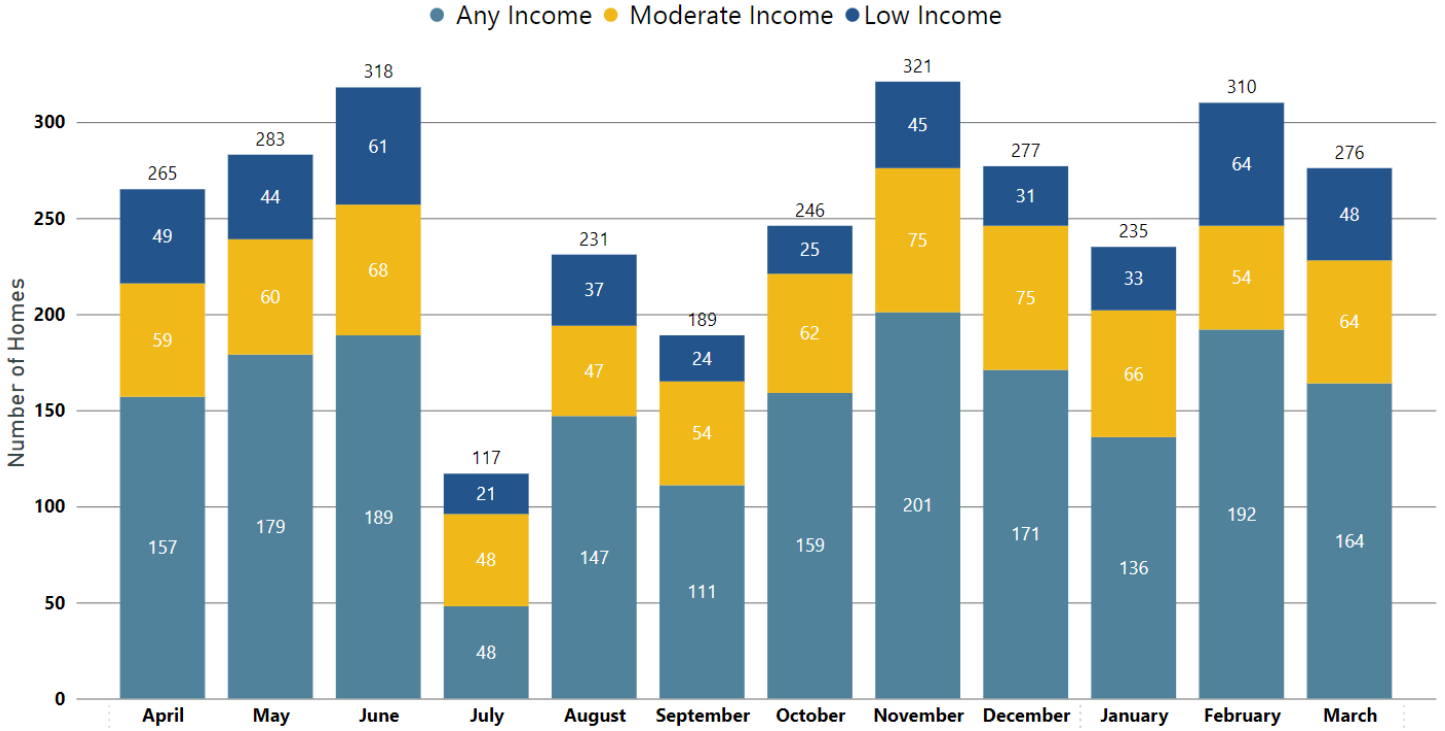
Number of Residential Whole-Home Heat Pump Rebates*



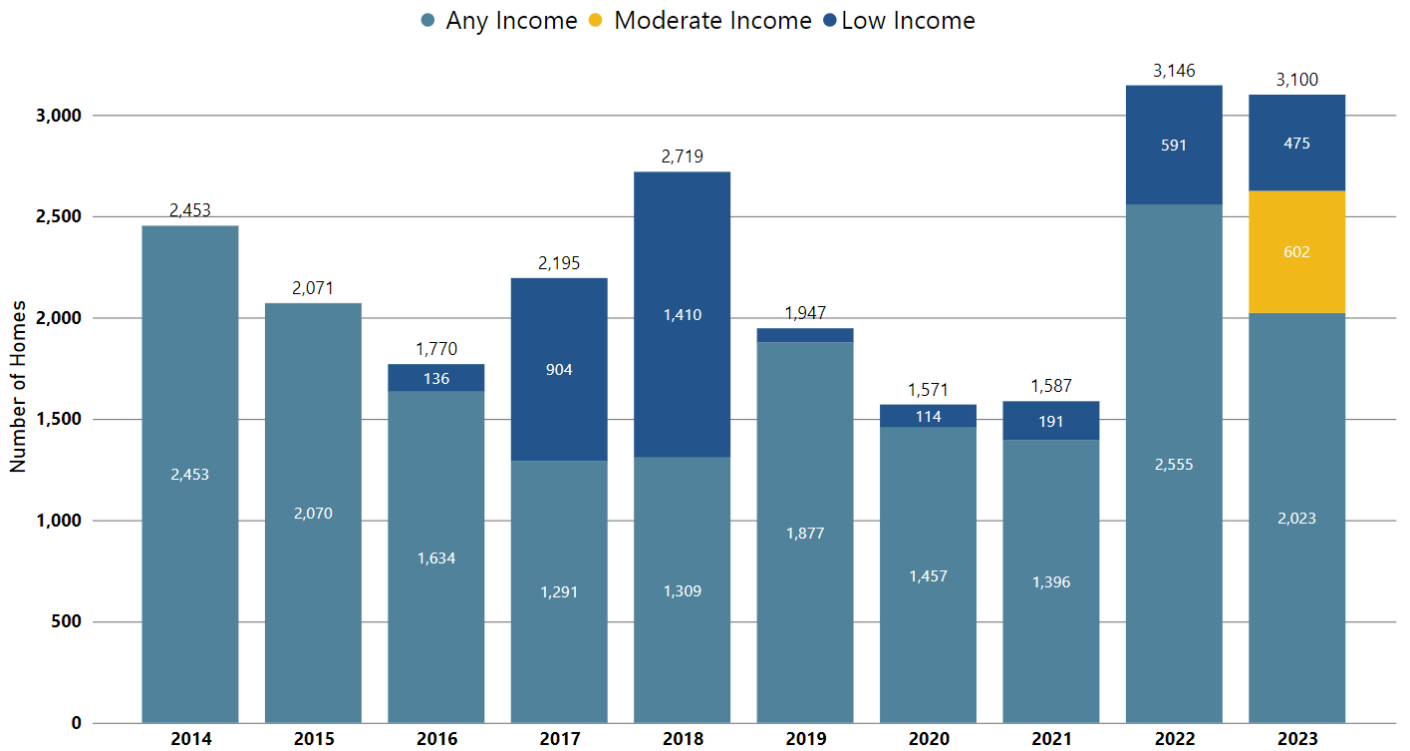
Nearly 100,000 Homes Have Installed Heat Pumps*



Number of Weatherized Homes - Last 12 Months*



Over 20,000 Homes Have Been Weatherized*



*Notes:

1. "Any Income" is Efficiency Maine's standard rebate available to any residential customer completing an eligible project. A portion of these rebates may include low- or moderate-income individuals who decided not to verify their income with Efficiency Maine or who do not qualify based on specific program definitions.
2. Enhanced Heat Pump "Moderate Income" rebates were launched in September 2023. Enhanced Insulation "Moderate Income" rebates were launched in January 2023.