


# Residential Registered Vendor Monthly Newsletter August 13, 2025




- 1) **Efficiency Maine Annual Recognition Event** – Please join us for the 2025 Annual Event on September 10, 2025, from 4:00 to 8:00 p.m. at the Harraseeket Inn, 162 Main Street, Freeport. Help us celebrate the contractors and businesses who have made outstanding contributions to inspire Maine homeowners and businesses to invest in energy efficiency. The evening will include remarks from Efficiency Maine Executive Director Michael Stoddard and Maine State Chamber of Commerce President and CEO Patrick Woodcock. Registration details will be sent via email soon.
- 2) **Marketing Update** – In September we will be running heat pump and weatherization ads in the Bangor Daily News that highlight available residential rebates. All CMP customers will receive weatherization rebate information as a bill insert.



### Heat Pumps


Heat & AC All In One

Join more than 100,000 Mainers who have installed heat pumps for low-cost heating and cooling.




Act now while rebates up to \$9,000 are available\*

Find an installer at [efficiencymaine.com](http://efficiencymaine.com) or call 866-376-2463.




\* All homeowners eligible for rebates up to \$3,000. Verified income-eligible homeowners qualify for rebates up to \$9,000. See [efficiencymaine.com](http://efficiencymaine.com) for details.




### Insulate.

Be comfortable.  
Save money.

Act now while rebates up to \$8,000 are available\*



Find an insulation professional at [efficiencymaine.com](http://efficiencymaine.com) or call 866-376-2463.



\* All homeowners eligible for rebates up to \$4,000. Verified income-eligible homeowners qualify for rebates up to \$8,000. See [efficiencymaine.com](http://efficiencymaine.com) for details.

- 3) **Weatherization Rebate Claim Form Change** – We recently added a "Natural Gas Utility" field to the [weatherization rebate claim form](#). Please choose the appropriate utility when natural gas is the primary heating fuel.
- 4) **Ducted Heat Pumps are Rebate-Eligible** – Ducted heat pumps are considered single-zone heat pumps and there are many on Efficiency Maine's list of [rebate-eligible heat pumps](#).

**5) *Submit Detailed and Accurate Payment Documentation with Heat Pump Rebate Claim Forms to Expedite Rebate Processing*** – When submitting rebate claims, please:

- submit payment documentation showing customer contact information and final payment amount with all rebate claim forms, and
- make sure the heat pump make and model number(s) on the payment documentation match the ones listed on the rebate claim form.

**6) *Reservations for Low- and Moderate-Income Rebates for Heat Pumps and Weatherization have Changed from Six months to Two months*** – To better align with the average time it takes to complete projects, we have changed reservations from six months to two months. If a reserved project can't be completed in two months, another reservation can be requested (reservations are issued for the offer available at the time of the request).

**7) *Newly Updated Heat Pump Rebate Brochure Now Available*** – We recently updated our [heat pump rebate brochure](#) layout. If you'd like a free supply, you can order them [here](#) or call 866-376-2463 and ask to have some sent to you.

**8) *Heat Pump Installation Training Opportunities*** – The following courses are being offered by Efficiency Maine Registered Trainers. Click [here](#) to apply for a scholarship covering 50% of the cost up to a \$500 scholarship per employee.

Dates	Course Title	Location	Registration Information
8/18/2025 – 8/22/2025	Heat Pump Installer	Maine Energy Marketers Association	<a href="#">Click for course information</a>
9/8/2025 – 9/28/2025	Heat Pump Installer	Northeast Technical Institute	<a href="#">Click for course information</a>

**9) *Weatherization Training Opportunities*** – Build Green Maine is offering BPI training and testing classes. If interested, please follow this link to the [BPI course registration](#). You can request a scholarship by filling out our scholarship [form](#).

Dates	Course Title	Location	Registration Information
8/22/2025	Building Science Principles	Build Green Maine	<a href="#">Click for course information</a>
9/18/2025 – 9/19/2025	Building Analyst Professional	Build Green Maine	<a href="#">Click for course information</a>

9/22/2025	Building Science Principles	Build Green Maine	<a href="#">Click for course information</a>
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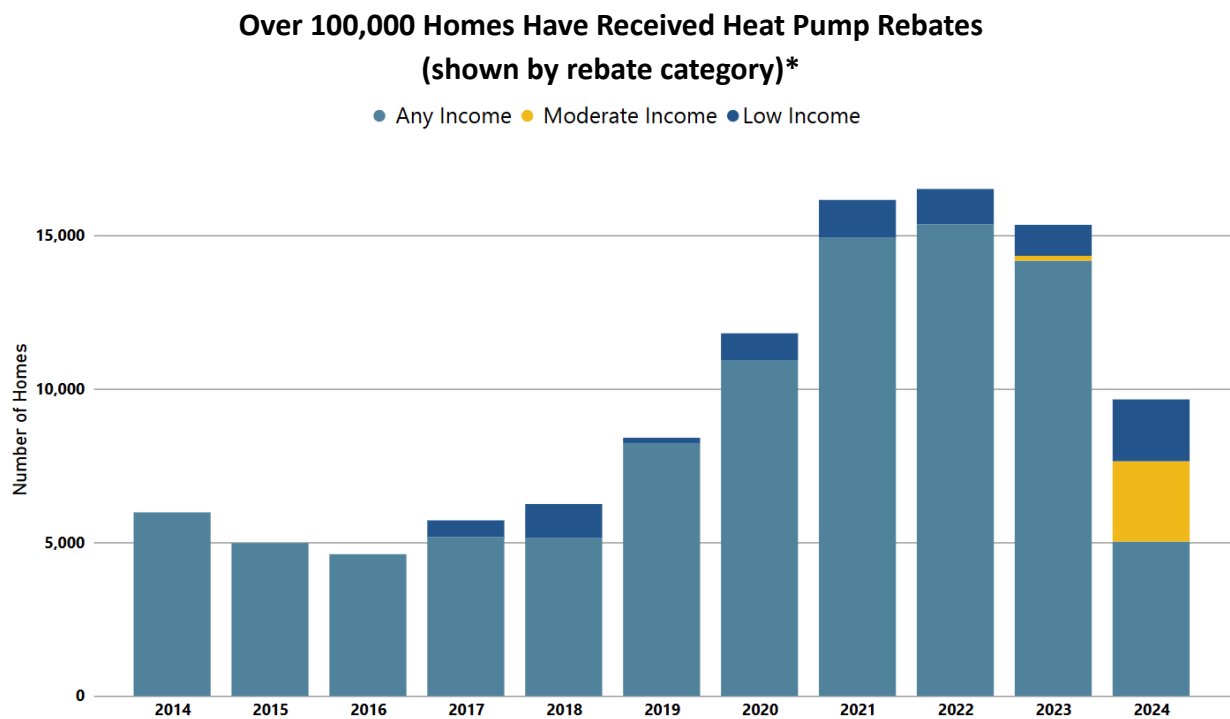
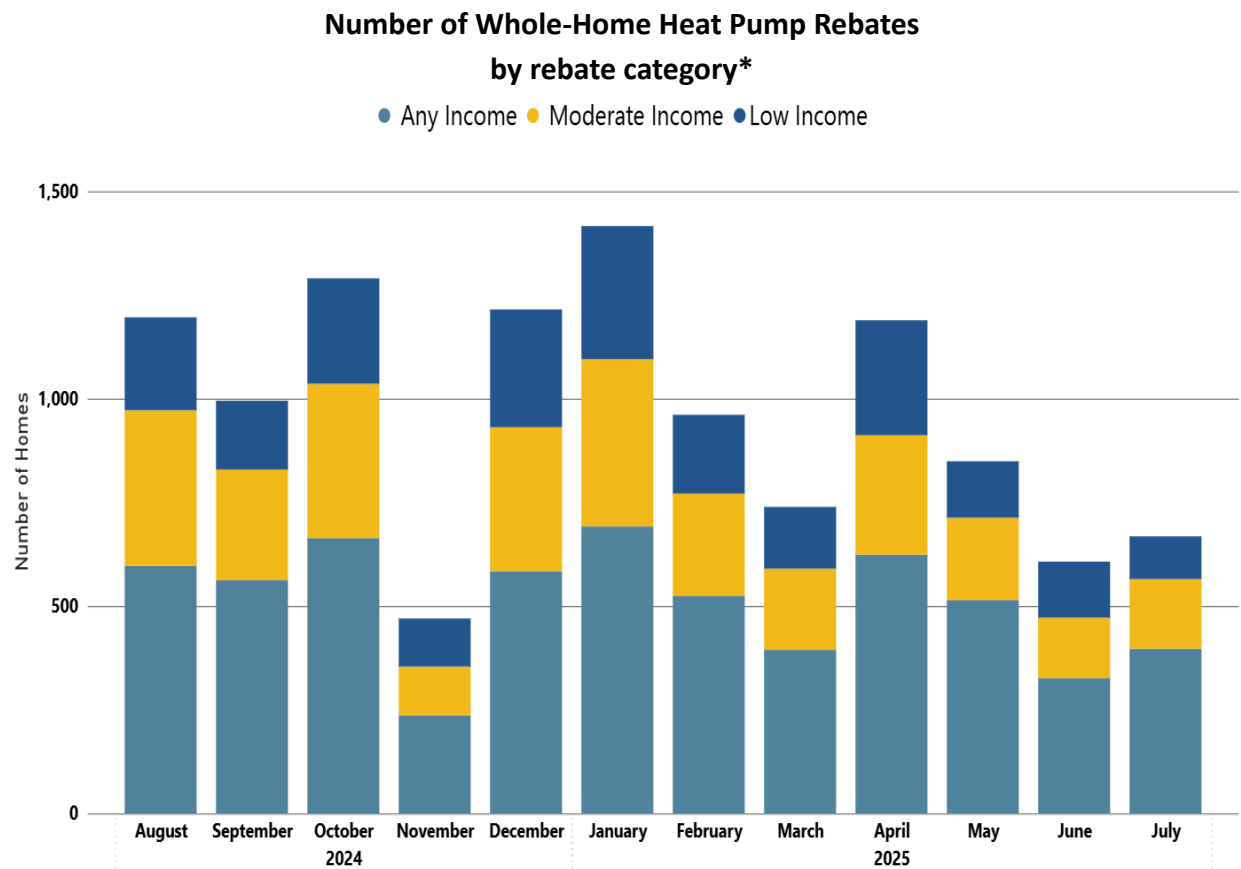
**10) Top Residential Insulation Performers (past four months)**

- a. Evergreen Home Performance
- b. Seal It Insulation Systems
- c. Horizon Homes

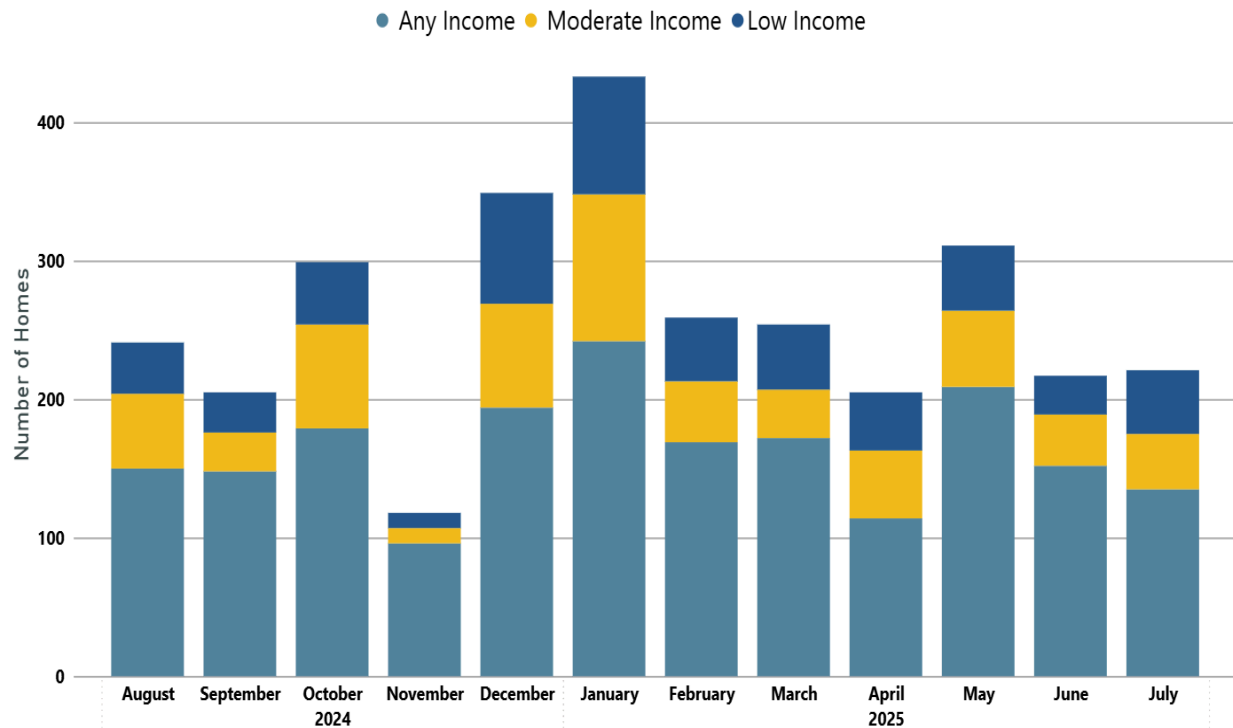
**11) Top Residential Whole-Home Heat Pump Performers (past four months)**

- a. Dave's World
- b. Valley Home Services
- c. Northeast Heat Pumps

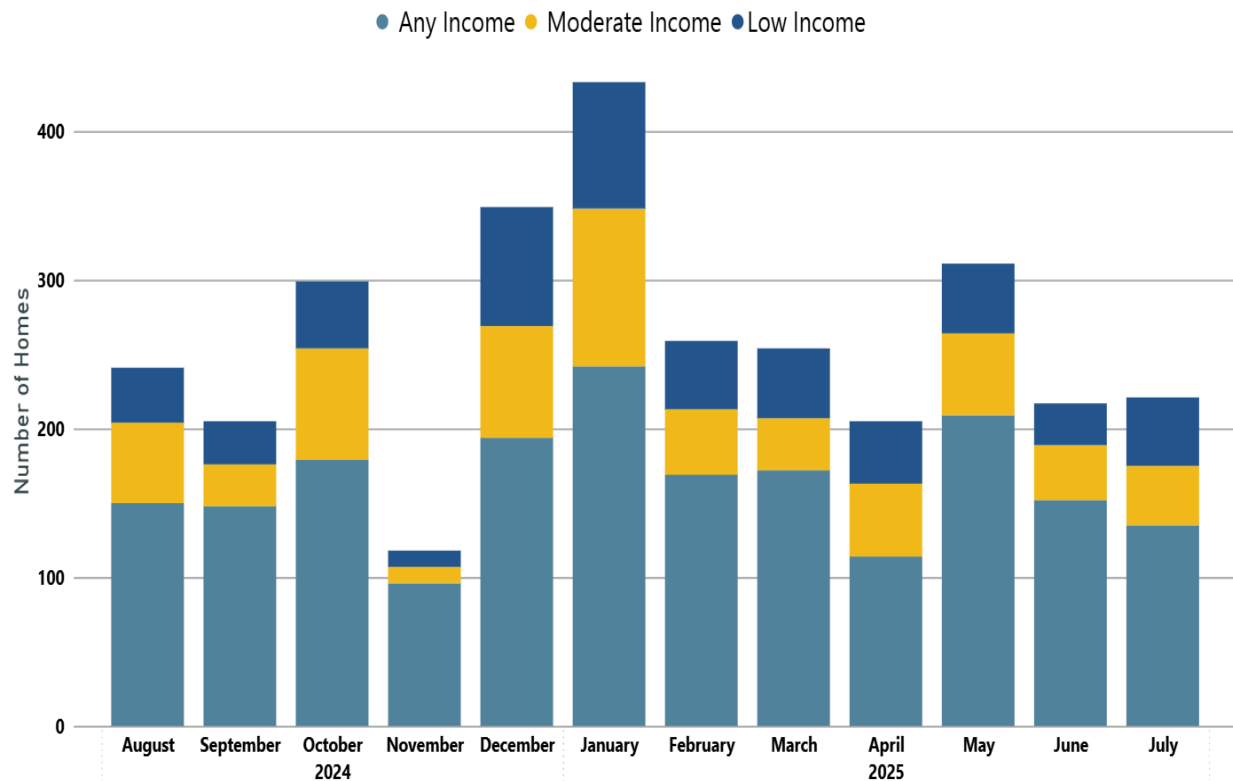
PROGRAM RESULTS



## Number of Homes Weatherized in Last 12 Months by rebate category\*



## Over 25,000 Homes Have Been Weatherized (shown by rebate category)\*



\*Notes:

1. "Any Income" is Efficiency Maine's standard rebate available to any residential customer completing an eligible project. A portion of these rebates may include low- or moderate-income individuals who decided not to verify their income with Efficiency Maine or who do not qualify based on specific program definitions.
2. Enhanced Heat Pump "Moderate Income" rebates were launched in September 2023. Enhanced Insulation "Moderate Income" rebates were launched in January 2023.
3. The drop in November 2024 activity and a portion of the increases in December and January 2025 were due to a technical issue that prevented rebate processing in November and shifted processing that activity to subsequent months.